

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Thursday January 10 1985

D 8523 B

Nicaragua's revolution  
becomes a fight  
for survival, Page 4

Argentina	12.18	Indonesia	Rs 2000	Portugal	Esc 88
Bahrain	1.06	India	Rs 1,100	Spain	Esc 6.00
Bolivia	0.95-3.00	Japan	Yen 500	Sweden	Sk 4.18
Canada	CDN 1.06	Jordan	Dr 500	Switzerland	Fr 1.10
Cyprus	CD 1.06	Kuwait	Dr 500	UK	£ 1.00
Denmark	Dr 7.25	Lithuania	Dr 1.00	US	US \$ 1.00
Egypt	EGP 1.00	Malta	Dr 1.25	Yugoslavia	Sk 5.60
Finland	Fin 1.00	Moldavia	Dr 1.25	Zimbabwe	Sh 2.20
Germany	DM 2.20	Morocco	Dr 1.00		
Grace	Dr 7.70	Montenegro	Dr 1.00		
Hong Kong	HKG 1.02	Norway	Nkr 1.00		
Ireland	Dr 1.15	Philippines	Pes 20		
		U.S.A.	\$ 1.00		

## NEWS SUMMARY

### GENERAL

### Senate studies spending freeze

Republican leaders in the U.S. Senate are prepared to consider an across-the-board freeze of all government spending programmes, including defence, except those for the poor.

The plan is designed to reduce the federal budget deficit considerably more sharply than currently envisaged by the Reagan Administration.

Senate aides claim that the Senate leaders' plan would balance the U.S. budget by 1990 if fully implemented. Page 4

### Ethiopia aid

Ethiopia accepted an offer of Israeli food and medicine for its famine victims despite controversy over the airtift of Ethiopian Jews to Israel, relief officials said in Tel Aviv.

### Cabinet resigns

The Bolivian Cabinet resigned to allow President Zuazo, to settle disputes in the ruling coalition and form a new team.

### Vietnamese pull-out

Vietnamese troops occupying a key Kampuchean guerrilla base crossed into Thailand but retreated after a meeting with Thai officers, the Thai military said.

### Lambsdorf charged

Former West German Economics Minister Otto Lambsdorf was formally charged with tax evasion in the Flick political bribery affair.

### Ferry dispute ends

A dispute ended between French seamen and the coast-Channel ferry company Sealink. Page 2

### Israeli attack

Israeli aircraft attacked a Palestinian guerrilla base in the Valley of eastern Lebanon. Page 3

### Ecuador clash

One student was killed and more than 300 arrested in Quito, Ecuador, in clashes with police on the eve of a two-day general strike. Page 40

### Gunship supplied

The U.S. has supplied El Salvador's air force with a gunship capable of firing 2,000 machinegun rounds a minute. Page 4

### Rebel deported

Nicaraguan rebel leader Steadman Fagot is to be deported to the U.S. for violating Honduran neutrality laws. Sandinista tell. Page 4

### Middle East tour

West German President Richard von Weizsaecker will make state visits to Jordan and Egypt next month.

### Lawsuit falls

Film director Franco Zeffirelli lost a £30m (\$1.5m) claim against a Milan television station which he said ruined the screening of his "Romeo and Juliet" by interrupting it 18 times with advertisements.

### Cockroach protest

Belgian Justice Minister Jean Goettsch was sent 300 dead cockroaches by a group protesting against conditions in two Brussels prisons, an organizer of the "Committee against Cockroaches" said.

### Nun 'bit policeman'

A Montreal policeman said he was bitten by a nun belonging to the Apostles of Infinite Love sect when he tried to arrest her for soliciting donations without a permit. Page 4

### BUSINESS

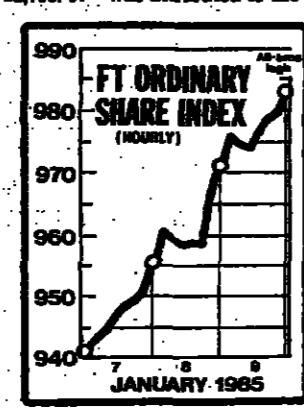
### European bourses continue advance

RECORD HIGHS were again recorded as leading European bourses in London surged ahead on institutional buying taking the FT Ordinary index 11.8 up to 983.1, its third straight peak. Gains scored more sharp rises.

Foreign buying buoyed Frankfurt with a 3.9 point rise in the Commerzbank index to a record 1,141.

Early profit-taking developed in Paris trading but it still hit a peak as local interest rates eased. Zurich and Milan reached 12-month highs.

The all-time high in Tokyo - the Nikkei Dow average rose 83.78 to 11,763.57 - was attributed to the re-



### U.S. briefs allies on agreement to reopen talks with Moscow

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT, IN LONDON, AND ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT, IN BRUSSELS

THE U.S. yesterday moved to inform its allies about Tuesday's agreement with the Soviet Union on reopening arms control negotiations to curb the nuclear and space-based weapons of the two superpowers.

In what was being seen as an important effort to maintain political unity in the Western alliance on the arms control issue, Mr Robert McFarlane, President Reagan's National Security Adviser, met Mrs Margaret Thatcher, Britain's Prime Minister, in London, while other U.S. officials gave briefings at Nato headquarters in Brussels and the West German Government in Bonn.

Over the next few days senior U.S. officials will meet political leaders in France, Italy, and the Netherlands. Other emissaries will go to Japan, Australia, New Zealand, Israel and Egypt.

In Brussels, where a team led by Mr Paul Nitze, President Reagan's arms control adviser, met the Nato Council, the agreement was wel-

comed, although caution was also evident.

Diplomats said that Nato governments welcomed the speed and thoroughness of the U.S. consultations. European governments were anxious that the Soviet Union should not try to drive a wedge between the U.S. and its European allies as it attempted to do during the initial deployment of the U.S. cruise and Pershing missiles last year.

A statement issued by Mr Richard Burt, U.S. Assistant Secretary of State for European Affairs, at the end of the briefings in Brussels, said that Nato members had particularly noted that one of the negotiating objectives would be radical reductions in intermediate-range nuclear weapons.

Concrete results would do away with the need for the deployment in Europe of cruise and Pershing missiles. It was noted that since December the Soviet Union had added to its force of SS-20 launchers to

take the total to 396. More bases for the intermediate-range weapons were also being constructed.

It seems evident from yesterday's meeting, however, that several procedural matters, as well as the more profound problems of the substance of the forthcoming negotiations remained unresolved.

The Geneva agreement provides for the USSR and the U.S. each to appoint a single delegation to the talks, which would be divided into three "working groups". They would cover long-range or strategic missiles such as the Soviet SS-20s and the U.S. cruise and Pershing missiles, and space weapons.

The date and venue for the negotiations will only be decided after more consultations during the next month. Mr McFarlane said yesterday that it had still not been decided whether the U.S. delegation would be led by a single negotiator

able to trade-off concessions between the three working groups.

Mr McFarlane said yesterday that the work of the three groups would inevitably be linked. Progress in one might well lead to progress in another. In Brussels, however, Mr Burt implied that the U.S. had not sought such a linkage, which the Soviet Union could exploit if it wished to be obstructive.

Mr McFarlane said that the U.S. had used the last year since arms control talks broke down to review its position on strategic weapons in particular, and was ready with new proposals.

He was less clear on whether new ideas were available on the European missiles, although he emphasised that there was no question of the British or French nuclear forces being covered in the talks.

On the issue of space weapons, Mr McFarlane repeated the Administration's view that because President Reagan's Strategic Defence Initiative (SDI) - the so-called "star wars" programme - was still only at the research stage, it could not be the subject of negotiations.

Peter Riddell, Political Editor, adds: The position of Britain's Polaris and future Trident nuclear missile systems was raised during yesterday's talks between Mrs Thatcher and Mr McFarlane. UK policy is that its strategic deterrent should stay outside the negotiations unless and until there has been a fundamental change in the U.S. and Soviet nuclear balance.

The UK Government's attitude on Polaris and Trident was yesterday described as "extremely foolish" by Mr Denis Healey, the Shadow Foreign Secretary. He said that the last Labour Government had planned not only to put Polaris into the SALT 3 talks but also to ask for separate direct representations in the discussions.

Background, Page 2; Editorial comment, Page 16

## Government pressure leads to 1/2-point cut in French base rates

BY DAVID HOUSEGO IN PARIS

FRENCH BANKS, led by Crédit Lyonnais, yesterday cut their base lending rates by 1/2 point to 11 1/2 per cent.

It is the first reduction in the cost of bank credit since August and only the second time in two years that the banks have cut interest rates.

The move had been strongly pressed on them by M Pierre Berégovoy, the Economy Minister, to stimulate investment and the level of economic activity. The Finance Ministry calculates that the 1/2-point cut in the base rate - after a 1/4-point reduction in August - will save companies FF 4bn (\$414m) in financial charges.

The Government itself has been under strong pressure from the Socialist Party to provide some boost to economic activity to reduce unemployment. It feels that it can now go little further on this front through a downward pressure on interest rates, because both the 1984 inflation rate and the French current account deficit for 1984 are expected to be under FF 145.9 from 145.7 in 1983. That is the sharp improvement in the trade deficit over the last six months.

For M Berégovoy, a reduction in bank lending rates is a more effective way of stimulating industrial investment than action through the budget as pressed on him by many in the Socialist Party.

Figures are expected to show that retail prices rose by 0.2 to 0.3 per cent in December. France is therefore likely to have registered a 6.7 to 6.8 per cent inflation rate for 1984, despite the confirming rise of the dollar against the franc. It had been feared that the inflation rate would be over 7 per cent.

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## EUROPEAN NEWS

# Priest's accused killer attacks Polish Church

BY CHRISTOPHER BOBINSKI IN TORUN

A FORMER Polish security service captain, on trial for allegedly murdering Father Jerzy Popieluszko, the pro-Solidarity priest, yesterday launched a bitter attack on the Catholic Church in a statement which implicitly accused the Communist party leadership of being too soft on the country's bishops and priests.

Earlier the crowded court room heard the presiding judge read a statement written by Mr Grzegorz Piotrowski, the former captain, the day after his arrest, in which he in effect accused General Czeslaw Kiszczak, the interior minister, of an indecisive policy towards the Church.

Mr Piotrowski, who it seems was responsible for keeping an eye on Poland's radical priests, painted a picture of a ministry full of frustrated functionaries "more and more aware that their efforts had little effect. "Grown men cried when they heard that Fr Popieluszko had been released after his arrest in December 1983," Mr Piotrowski wrote in his statement.

General Kiszczak, once written in the margin of a proposal for action against the priests, "I'd like to agree but I'm an admission, Mr Piotrowski suggested, of his impotence at the top of his ministry.

Speaking on the eighth day of the trial of four security officers accused of murdering

## Death toll reaches 100 in cold spell

PARIS - The death toll related to Western Europe's worst cold snap in years exceeded 100 yesterday, and authorities reported chaos in ground and air transport.

Turning to the policemen holding him in the dock, to the state prosecutors and to the judges, he said: "Had there been a taking of power by the Solidarity trade union, they had arranged a place for each one of you to go." The implication appeared to be that they would all have been rounded up and imprisoned.

Earlier, Mr Piotrowski had said why action had not been taken against priests building churches without permission, for example, against Archbishop Henry Gubinowicz of Wroclaw, who allegedly had hidden 21 80m (£500,000) of local Solidarity underground funds.

Why, he asked speaking from notes, was the Church being given tax concessions, when in one quarter alone it had received \$470,000 from Western Church funds and had customs duties to the tune of £130m waived on imports of "mosley luxury" items for the clergy in 1983.

Mr Piotrowski referred to an alleged affair the priest was having as well as alleged financial irregularities in underground Solidarity funds given to Fr Popieluszko for safekeeping.

## Clash likely in Ireland over civil service pay

BY BRENDAN KEENAN IN DUBLIN

A CONFRONTATION between the Irish Government and civil service unions seems likely after the official public service arbitrator recommended a pay increase which would cost five times the figure set aside in the government estimates for 1985.

The arbitration award would give government employees, whose last pay agreement expired seven months ago, a 6 per cent rise in two phases this year. This would cost £110m (£16m) compared with £20m allocated by the Government.

Ministers have three months to consider the recommendation but are likely to dig in their heels and face the inevitable union fury over rejection of the official arbitrator's recommendation. Such a rejection would require parliamentary approval, with the risk of defections by Labour backbenchers in the ruling coalition.

The Government believes that public sector pay restraint is

essential to maintain progress in reducing its annual £110m borrowing requirement.

The Industry Minister, Mr John Bruton, said this week that the public sector pay bill had almost trebled since 1977 to more than £220m last year.

High pay increases for the few would be followed almost immediately by higher taxation and more unemployment.

The latest monthly unemployment figures showed a jump of 2 per cent and analysts believe it would have been higher but for recent emigration, mainly to Britain.

With inflation at around 7 per cent, the unions are in no mood to accept government restrictions. Staff at the central bank have been on strike for more than a month in a pay dispute, and bus workers in the national transport company are threatening strike action.

## Spanish shipyards ready to sack 2,000 workers

BY TOM BURNS IN MADRID

AMID CONTINUED violence over the sealing down of the national ship building sector, the management of Spain's state-owned dockyards yesterday prepared to send dismissal notices to some 2,000 workers who have refused to accept redundancy plans.

In Gijon, on the Cantabrian coast, protesting shipworkers attacked a railway depot and set three coaches alight before firemen intervened. There were also reports of clashes with riot police in the city centre after workers set up barricades.

At another threatened yard, the Ascon docks in the Galician industrial centre of Vigo, protesters hijacked a ferry. A naval patrol vessel forced it to return. Shipyard violence since last summer has dented the Government's plans to cut the huge

losses at the big state yards with a severe restructuring programme that critics claim is the most drastic in the European shipbuilding sector. The national shipbuilding workforce of 40,000 will eventually be reduced to some 23,000 jobs and two of the five main yards are to be closed.

Under an initial restructuring phase at the Astano works in El Ferrol, also on the Galician coast, 3,100 jobs or 60 per cent of the labour force are to be axed. Yesterday, the shipping division of the state holding company, Inte, which owns Astano, reported that some 1,700 men had accepted the redundancy scheme.

This guarantees 90 per cent of a worker's full salary for three years and first option for new jobs created in the area.

Reuter

Italian authorities called out troops around the country to help clear roads and thaw out railway switches, signals and tracks.

The port of La Spezia, dubbed "Swiss Siberia," recorded -41°C.

In Namur, south-east Belgium, the Meuse river froze for the first time since 1962. Traffic around the country was disrupted severely with only one-tenth of the normal rail services and many three-lane highways reduced to a single lane.

In the Netherlands, ice-breakers were called out on canals on Tuesday for the first time.

West German officials said 400,000 students were excused from school in Lower Saxony after temperatures reached -20°C.

In Austria, officials reported delays of 10 hours for rail and road transport.

Italian authorities called out

troops around the country to help clear roads and thaw out railway switches, signals and tracks.

The Warsaw daily *Zycie Warszawy* said the Soviet-U.S. statement had gone beyond ex-

pectations and referred to the agreement as being "the most important" in the two superpowers' relations to date.

Prague Radio said the result was "positive and hopeful" but referred to "influential forces in the U.S. which hinder any disarmament talks."

East Germany, which, along with Czechoslovakia, has accepted the basing of Soviet medium-range nuclear missiles as part of the U.S. response to Pershing 2 missiles in Western Europe, has so far made no comment.

The Nato side, France welcomed the resumption of talks

but left no doubt about its

worries that French and other European interests might be

damaged in the negotiations.

Paris is concerned that the

Geneva declaration for the

first time commits the U.S. to

elimination of nuclear weapons,

thus playing down the role of

nuclear deterrence which is a

key element in its defence

policy.

It is also worried that

resumption of talks will put

fresh pressure on France and

Britain that their own nuclear

weapons should be counted

along with U.S. weapons.

Italian newspapers gave ful-

some praise to the agreement

on the result of the talks.

Patrick Blum in Vienna reports on the rise of the environmentalists

## The Greening of Austrian politics

THE AUSTRIAN Government's hasty retreat after a year of the building of the Hainburg hydroelectric power plant has given it a temporary respite, but at considerable political cost.

The Socialist Party and the small Right-wing Freedom Party in the Government coalition have come out of the conflict badly bruised by internal disaffection and with low morale. The environmentalists can claim a victory and the conservative People's Party is seeking with some success to gain the maximum advantage from the Government's discomfiture.

The Government has postponed work on the site on the River Danube and has drawn up a plan for the use of hydroelectric power which in effect halts work at Hainburg for

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another year, although the Government says it remains committed to building the plant.

Described by the chancellor Dr Fred Sinowatz, as an "Austrian solution" to the battles which have pitted police against environmentalists in the Hainburg forest, the plan makes it likely that a less controversial site for the plant will be sought. Opponents claim that building the plant on the original site would destroy the Auwald, one of Europe's last primeval forests.

The Government had previously said the Hainburg plant was essential to meet Austria's energy needs. It declared illegal the occupation of the site by protesters and, shortly before Christmas, sent 1,000 police to clear the area to allow trees to be felled. The ensuing clashes brought howls of protests and accusations of police brutality.

The government's legal position was made to look absurd last week when the courts ruled that the felling of trees at Hainburg was itself illegal since the provincial

authorities had failed to fulfil all the legal requirements before going ahead.

In the aftermath of the clashes, which shocked Austrians, the feeling in Vienna is that Austrian politics will never be quite the same again. It has been a serious political crisis for Dr Sinowatz's Government, whose authority has taken a damaging blow.

Social partnership, that

uniquely Austrian institution

which binds together the

Government, employers and the

trade unions, remains strong.

They all favour building Hainburg. But the wide social

consensus has been undermined by a movement which has sprung up outside the traditional institutions and remains largely outside their control.

There are no "Greens" in

parliament and the majority of

the protesters are young and

politically unattached, although

they also include Socialists and

members of other parties. The

movement has gained consider-

able public sympathy from

radicals and conservatives alike.

Public enthusiasm for "Green"

issues has surged in recent months.

A combined list of conserva-

tives and left wing Greens

scored an unexpected success

in provincial elections in Vorarlberg last October, winning 13 per cent of the vote and

capturing the Freedom Party.

Recent events suggest that the

Greens will make a consider-

able impact at the next general

election in 1987.

This prospect opens the door

to a realignment of political

forces with the return of a

Grand Coalition government

of Socialists and People's Party

members, which would

mean a return to the

coalition of the 1970s.

In the immediate future, the

People's Party stands to gain

most from Dr Sinowatz's

troubles. Its leader, Dr Alois

Mock, has had difficulties

shaping and presenting a

distinct political alternative,

because his party is often

divided by pressures from its

main constituent parts:

farmers, white collar workers

and public employees, and in-

dustrialists.

But Dr Mock has carefully

steered his party in support of

building Hainburg, which

pleases its industrialist wing,

while calling for greater en-

vironmental safeguards. He has

endorsed the Greens' call for a

referendum to decide whether

or not the plant should be

condemned to years

of opposition as a result but is

finding it increasingly difficult

to maintain his hold on the

party.

This raises a question mark

over the future of Dr Sinowatz

and his coalition government.

After last September's mini-

over the future of Dr Sinowatz

may have hoped that he had

halted the decline in the

Government's popularity.

## OVERSEAS NEWS

## team

### Israeli jets attack Palestinians' Beka'a base

By David Lemon in Tel Aviv

ISRAEL'S WAR planes attacked a Palestinian guerrilla base in Lebanon's Beka'a Valley yesterday, as the Israeli inner Cabinet met to decide how to respond to the stalled negotiations with Lebanon over an Israeli withdrawal.

Mr Yitzhak Rabin, the Defence Minister, said yesterday that he was "unsure whether the process of deliberations with the Lebanese to determine security arrangements by agreement are over," but "it is very close to it and, at least, in the current format."

The Israeli delegation will not attend today's negotiating session at Nakura, because of the absence of a response of the Lebanese delegation to Monday's meeting to Israel's proposals for the redeployment of the UN force in Lebanon, following an Israeli pullback.

Mr Shimon Peres, the Prime Minister, called in his senior Cabinet ministers yesterday to examine the options now open to Israel. High on the agenda is the possibility of a unilateral withdrawal from part of the Lebanon territory occupied since June 1982.

Replies to questions in the Knesset, Mr Rabin said that any decision to be taken by the Government on Lebanon would be "very difficult, because there are risks inherent in any unilateral step," but said that such a decision might be taken "in the very near future."

Israel is not expected to take any major decision before the pending arrival this week of Mr Brian Urquhart, the Under-secretary-General of the UN. He is expected to try to win agreement for an expanded role for the UN force through separate talks with each side.

The army spokesman in Tel Aviv announced that Israeli war planes attacked a Palestinian guerrilla base near the town of El Marj in the Beka'a Valley yesterday afternoon.

The base, a single-storey building, was used by the Palestinian Popular Struggle Front, a little-known Damascus-based Marxist group affiliated with PLO rebels.

Reuter adds: "Ethiopia has accepted an offer of Israeli food and medicine for its famine victims despite the current controversy over the airlift of Ethiopian Jews to Israel, relief officials said yesterday."

Officials of Magen David Adom, the Israeli equivalent of the Red Cross, said an Israeli-registered merchant ship carrying the equipment had arrived to leave the Red Sea port of Eritrea on January 27 and dock at Asmara, Ethiopia, two days later.

The Israeli will send half a ton of antibiotics, 55 tons of food, 800 tents and 10 field kitchens in accordance with a list from the International Red Cross and Ethiopian Red Cross, the officials said.

The consignment was valued at about \$250,000, donated by private individuals and companies during a government approved fundraising campaign

## Taiwan continues battle from propaganda outpost

BY BOB KING, RECENTLY IN KINMEN

I SQUINTED through the high-powered binoculars and a fishing junk came into view, making its leisurely way toward Amoy Bay. Beyond the junk, just over a mile away from the concrete bunker in which I stood, four people and a dog strolled unconcernedly along the beach.

I had seen the face of the enemy. I was viewing mainland China from nationalist China's citadel of Kinmen, or Quemoy as it is popularly known, at the nearest point between the armed camps that have been separated since 1949 and have been warring ever longer.

The guns are silent on Kinmen today, and even the canonnades of shells loaded with propaganda leaflets ceased to fall on both sides of the water after the U.S. recognised Peking nearly six years ago. Kinmen today presents a bucolic picture allowing, of course, for such anomalies as



the last fighting took place in October, 1949, when an estimated 10,000 Communist soldiers invaded the island aboard sampans and were decimated by the Nationalist defenders.

Nine years later, a 44-day bombardment and siege by the Communists

Westerners to identify Kinmen with the Nationalist cause.

The arguments that supported that cause—Communist domination of Asia and ultimately the world—have fallen into disrepute over the past two decades as one nation after another recognised Peking as the absolute ruler of all China. Currently, only 24 nations, most in the Latin-American mould, maintain full relations with Taiwan, compared with nearly 100 that recognise China.

But Kinmen and the other, smaller Nationalist-held islands scattered along the Chinese coastline endure. They signify the Nationalists' continuing commitment to the idea of one China, as much as their opposition to a Communist China. In contrast to Peking's futile attempts to dislodge the Nationalists there in the past, China nowadays seems prepared to maintain the status quo.

World opinion has shifted, too. The "Communist peril" seems much less threatening when Peking offers Taiwan olive branches instead of bombs and publicly renounces expansionist doctrines. This leaves the Nationalists in a quandary: how best to utilise their presence on the offshore islands to boost their role as an alternative to Communist rule, without seeming overly aggressive to the world.

As a result, Kinmen has become less of a "dagger pointed at the heart of Communism" and more of an informational way-station for the kind of life Taiwan offers. Some examples are subtle: the Kinmen Garrison each year sends via balloon 250,000 lbs of material—transistor radios, batteries, toys, some plastic dishes, pens, calculators to their compatriots on the mainland, along with tonnes of leaflets telling of the better life in Taiwan. China

sends back its own propaganda by balloon as well.

The two also engage in a battle of words through huge loudspeakers mounted on the water's edge in both camps, blasting propaganda at deafening levels at each other. Taiwan Defence Ministry officials claim, for instance, that their 24,000-watt speakers spread the nationalist message up to 16 miles into Fukien province opposite the island, about 12 hours a day. Taiwanese officers tell of sleepless nights when exposed to similar treatment from the other side.

It is hard to tell how much impact these sound-barrages cause on the other side.

Military officers cite recent defections to Taiwan from other parts of China as evidence of their propaganda's effectiveness, but were unable to point to any recent defectors from Fukien province.

## Number of unemployed blacks rises in S. Africa

By Anthony Robinson in Johannesburg

OFFICIAL unemployment figures for black workers in South Africa have risen above the half million mark for the first time according to the latest figures from the Central Statistical Office. These show a 14,000 rise in black unemployment to 506,000 in July.

The total is believed to have risen sharply since then as the economy has moved into a severe recession which has hit unskilled and semi-skilled employment in the car industry and other major employers of black labour. Drought-affected agriculture has also shed labour.

Officially 8.3 per cent of the black labour force was unemployed in July. But the total black population is now estimated to be 18.3m, of whom 11.3m live in rural areas, and research by academic labour specialists puts the true figure for black unemployment at close to 3m.

Official unemployment figures show that women are most affected with female unemployment rising to 5.4 per cent against 5.1 per cent for males.

The latest figures are

expected to provide ammunition for the anti-apartheid lobby in South Africa. This argues that over 250,000 new jobs have to be created for blacks every year, requiring a minimum growth rate of 4 per cent, and that any action which reduces investment and job opportunities always affects black workers the hardest.

This point was made forcibly by Mr Herman Nickel, the U.S. ambassador, earlier this week when he criticised the pro-disinvestment lobby while introducing Sen Edward Kennedy to a meeting of businessmen.

Sen Kennedy yesterday continued his tour of South Africa by meeting Mrs Winnie Mandela, the banned wife of imprisoned African National Congress leader Mr Nelson Mandela.

## N. Korea threatens boycott of negotiations with South

BY STEVEN B. BUTLER IN SEOUL

NORTH KOREA has threatened to boycott economic and other negotiations with South Korea unless South Korea agrees to cancel participation in large-scale joint military manoeuvres with the U.S.

The North Korean move seems calculated to embarrass the U.S. by laying the blame for any failure in the North-South dialogue on the presence of American forces on the peninsula.

A second round of talks on bilateral economic co-operation was scheduled to take place on January 17, and on January 22 some 86 North Koreans were to arrive in Seoul for Red Cross talks on reuniting families divided by the Korean War. It would be the first time in more than a decade that Koreans have moved openly across the tense border between North and South.

The military exercises, scheduled to begin on February 1, have taken place annually since 1976. North Korea was invited to send observers to the exercise.

## Leading economic status predicted for S. Korea

BY OUR SEOUL CORRESPONDENT

CITING THE 21st century as a "century of the Korean people," Mr Chun Doo Hwan, the South Korean President, has predicted that Korea would become a leading economic nation of the world, in a New Year's address to Korea's National Assembly.

"We have accomplished in about 30 years what it took advanced countries 100 to 200 years to achieve," he said. Mr Chun predicted that South Korea's gross national product would reach \$250bn, or \$5,000 per capita. Korea's per capita gross national product is expected to surpass \$2,000 this year.

This economic growth will

## Hong Kong rejects Chinese airport plea

BY DAVID DODWELL IN HONG KONG

THE Hong Kong Government has rejected a Chinese request for help in planning an international airport close to the territory's north-western border in a move that illustrates extreme sensitivity in both Hong Kong and China about how to cope with the future growth of international air traffic in southern China.

The rebuttal, admitted by the Hong Kong Government yesterday after a series of careful leaks by the Chinese authorities, comes at a time when there is increasing nervousness in Hong Kong over what is seen to be erratic and unco-ordinated airport planning in the fast-developing special economic zones in its immediate hinterland.

Hong Kong has openly voiced worries that China might in future try to usurp its role as a major international air traffic centre by diverting air traffic to mainland airports. The recently signed Sino-British agreement which provides a blueprint for the return of Hong Kong to Chinese

sovereignty in 1997 sought specific assurances that China would not "poach" air traffic, but worries over Peking's intentions remain.

The Hong Kong Government revealed yesterday that officials from the civil aviation authorities of Hong Kong and China met secretly in November at China's request to discuss plans for an international airport in Shenzhen, close to the Hong Kong border.

Apart from discussing the implications of building a new airport so close to Hong Kong's Kai Tak Airport, which is one of the busiest in Asia, China also asked Hong Kong to help in "selection and briefing" of consultants.

Hong Kong refused the request two weeks later, claiming that financial stringencies, and an extremely heavy workload, made it impossible to commit the manpower or resources China wanted.

It said the decision to build an airport close to Hong Kong was "entirely a matter for the relevant Chinese authorities."

All three authorities claim to have won central backing for an international airport, but none has yet shown evidence of detailed feasibility studies, or financial backing. Many officials in Hong Kong feel the order has gone out from Peking that whichever authority can be first to win overseas financial backing for an airport based on a technically sound feasibility study commissioned at its own expense will be allowed to go ahead.

Pearl River delta have been founded by unbridled competition between the three special economic zones in the area—in Shenzhen close to Hong Kong, in Zhuhai just north of Macao, and in Guangzhou. All have been drawing up plans for international airports, and the central authorities have shown a marked reluctance to enter the ring as referee.

At the moment, Guangzhou has an important domestic airport which handles a little international traffic, while Zhuhai and Shenzhen have held.

All three authorities claim to

have won central backing for an international airport, but none has yet shown evidence of detailed feasibility studies, or financial backing. Many officials in Hong Kong feel the order has gone out from Peking that whichever authority can be first to win overseas financial

backing for an airport based on a technically sound feasibility study commissioned at its own expense will be allowed to go ahead.

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## AMERICAN NEWS

## Republicans begin talks on spending cuts

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

REPUBLICAN leaders in the U.S. Senate were yesterday due to begin considering their own menu of spending cuts designed to reduce the federal budget deficit considerably more sharply than envisaged by the Reagan administration.

The plan drawn up for the Senate is based on an across-the-board freeze of all government programmes—including defence—except those for the poor, such as food stamps. If fully implemented according to staff aides, the budget would be balanced by 1990.

The plan's authors admit, however, that many of the measures suggested are controversial and would require tough decisions that may not be taken. The plan includes many of the economies that are likely to be proposed by President Ronald Reagan when he sends his budget to Congress on February 4, and then adds even more politically-sensitive, cost-cutting proposals.

The recommended freeze would include a one-year standstill in cost-of-living increases for social security recipients

in an area that Mr Reagan pledged to leave untouched in his election campaign. There have been suggestions from White House officials, however, that Mr Reagan might in the end accept such a measure if it were clear that it was favoured by Congress.

The White House has said that it welcomes the senators' efforts to try to find ways of meeting the administration's target of a deficit of about \$100bn (£87.7bn) by fiscal 1988. The White House has itself proved unable to meet the options.

## Hodel likely to move to Interior

By Nancy Dunn in Washington  
PRESIDENT Ronald Reagan is expected to continue the musical chairs process underway among his Cabinet by naming Mr Donald Hodel, the Energy Secretary, to succeed Mr William Clark, as Secretary of the Interior.

Administration officials said yesterday that the announcement of Mr Hodel's appointment may be accompanied by the naming of his successor at the Energy Department. The President is also reportedly considering an eventual merger of the Interior and Energy Departments with Mr Hodel at the helm of both.

However, government re-organisation must be approved by Congress which traditionally hates to eliminate any departments. In the meantime, an Energy Secretary will be required and the President is reportedly considering the appointment of Mr John Herrington, his personnel chief at the White House, as an interim secretary until a merger is effected.

Within the White House Mr Hodel, at 49, has been considered a natural replacement for Mr Clark—a fellow Westerner who has also served the President in various capacities over the past two decades. Mr Hodel served as Interior under secretary under Mr Clark's controversial predecessor, Mr James G. Watt.

Like both of the Reagan Interior appointees, Mr Hodel favours a speed-up of natural resource development on public land and an easing of restrictions which protect the lands from exploitation. At the Energy Department, he has been an advocate of nuclear power and accelerated energy development.

## U.S. jobless rate rises slightly

BY OUR WASHINGTON CORRESPONDENT

U.S. EMPLOYMENT continued to expand in December, although the seasonally adjusted unemployment rate rose only slightly to 7.2 per cent from a revised 7.1 per cent in November, the U.S. Labour Department said yesterday.

Despite a slower rate of job creation in the second half of last year, the civilian labour force grew by 3.2m in 1984. The department estimates that 340,000 new jobs were created

in December with a surprisingly strong 44 per cent of them in manufacturing.

Unusually good weather last month helped produce 55,000 construction jobs. Factory jobs rose by 55,000, with 25,000 more jobs, the largest gain, in automobile manufacturing.

However, 8.2m Americans still were looking for work last month and five industries still had lower employment levels than were recorded at the recession.

SION low in November 1983—mining, steel, tobacco, petroleum and coal and leather.

The number of "discouraged workers"—those who say they would like jobs but are not looking because they feel they cannot find work—remained at 2.2m last month. Blacks, who recorded a 15 per cent unemployment rate—comprise the largest share of discouraged workers.

## Government to pay part of Brazilian shipbuilders' debt

BY ANN CHARTERS IN SAO PAULO

THE LONG-RUNNING controversy in Brazil's shipbuilding industry over who is responsible for \$545m (£478m) overdue loans borrowed by seven shipbuilders from Brazilian and foreign banks with the backing of Sunamam, the Government's national superintendent of the merchant marine, is nearing a conclusion.

Sr Jose Carlos Dias de Freitas, the secretary-general of the Ministry of Transport, who presides over a council created to determine the extent to which Sunamam was legally responsible for helping the shipyards obtain bank financing, stated that the Government will authorise payment beginning next week on part of the debt contracted by four of the seven shipbuilders.

Of the \$16.8m in loans to the four shipbuilders—EBIM, Verolme, McLaren and Caneco—the Government has recognised slightly more than \$8.8m as legitimate obligations. The

figure will go higher because Caneco was granted an increase from the \$10.6m of its \$25m in loans originally considered legitimate.

Sr Freitas indicated that negotiations with Brazil's main shipbuilders—EMAO and Ishibras, could be concluded this week as well, but that the settling of accounts with CCN/Maua, Brazil's fourth largest shipbuilder, would take at least several more weeks. CCN accounts for roughly \$240m, nearly half of the outstanding debt, having undertaken the construction of the largest number of new ships years ago.

The difference between what the council in the Ministry of Transport has to pay and what the shipbuilders individually owe the banks is a matter for direct negotiations between the banks and the shipbuilders, according to Sr Freitas. He says the "debt is not ours."

The Ministry, however, will

lend its weight to the negotiations between the shipyards and their creditors in an effort to convince the banks to reduce penalties, charges, commissions and the current value of the debt corrected for inflation. Sr Freitas said. The portion of the total debt due foreign banks is reportedly \$110m.

Payments on the outstanding loans were suspended two years ago, when Sunamam ran out of funds. The more than 30 banks involved have been pressing the Government to conclude negotiations before the new Government takes over in mid-March.

Settlement of the debt has been a dry-run issue, in part because of poor administration records from Sunamam and confused accounting in a few of the shipbuilding companies.

Bankers are hoping that the Government would assume more of the debt so that rescheduling payments with the shipbuilders could be avoided.

The Ministry, however, will

## Eurospace proposes \$22.5bn programme to last 15 years

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

EUROSPACE, the European consortium of over 60 companies and other organisations involved in space manufacturing, has proposed a 15-year, \$22.5bn (£20.5bn) industrial space development programme to European governments.

The proposal is to be considered at a meeting in Rome at the end of this month, when ministers of the countries involved in the European Space Agency meet to consider that body's own future space programme.

The Eurospace programme, which would cost an average of about \$1.5bn every year for the 15 years envisaged, is broadly similar to that already proposed by the ESA for its future activities.

"This is not by chance but due to the fact that ESA and Eurospace are faced with the same necessities and that constant exchanges of views, ideas and information have taken place," says Eurospace. "In other words, excellent collaboration has developed

## Brazil, EEC in talks on steel next week

By Andrew Whiteman

AFTER NEARLY three years of hesitation and delays, Brazilian negotiators will sit down with EEC officials in Brussels next week to discuss a voluntary steel export restraint agreement.

Failure to achieve an agreement could lead to the extension of anti-dumping and anti-subsidy suits against Brazilian steel entering the EEC.

The volumes involved are relatively small—Brazil's exports to the EEC last year only amounted to 3 per cent of the 8m tonnes it exported worldwide—but the negotiations are expected to be difficult.

The EEC is believed to be seeking a restraint agreement on the lines of that concluded by Brazil last month with the U.S., its major steel customer. Under this pact, Brazil agreed to limit for the next five years its exports of finished products to 0.8 per cent of the U.S. market—equivalent to 900,000 tonnes a year—and was permitted to ship a further 700,000 tonnes of semi-finished products.

## Cool reception in U.S. for Japan's home computers

By LOUISE KENOE IN SAN FRANCISCO

JAPANESE personal computer makers have arrived in the U.S. too late to take advantage of the fast-fading home computer boom.

The long-feared invasion of the U.S. by low-cost Japanese home computer makers finally happened this week with the display by a dozen Japanese firms of MSX models at the Consumer Electronics Show in Las Vegas.

More than a year later than expected, and after their introduction in Europe, the Japanese computers were given a cool reception. U.S. manufacturers used to fear that the Japanese computers would be so successful that they would have to become available in U.S. stores.

The MSX computers are "too little, too late," said industry analysts. "U.S. consumers are no longer willing to settle for low-performance game-playing computers," said Mr Egil Juliusen, chairman of Future Com-

puting, a market research company.

The Japanese groups, including Sony, Yamaha, JVC, Hitachi, Sanyo, Casio and Matsushita, failed to say when, or even if, their products will be available in U.S. stores.

Microsoft, the U.S. software company that created the MSX operating system used in the Japanese machines, predicts that more than 200,000 units will be sold in the U.S. next Christmas.

• Samsung Semiconductor and Telecommunications of South Korea has developed a 256 kilobit dynamic random access memory chip which it plans to begin marketing worldwide in April, Reuter reports from Seoul. The company invested Wong 150bn (£138m) in a plant, scheduled for March 1985, completion, capable of annual production of 60m of the chips.

South Korea will become the third 256k chip producing country after the U.S. and Japan, as a result of the project

## TWA loses court case on pilot retirement

By Paul Taylor in New York

THE U.S. Supreme Court, in a landmark decision of an 18-year-old federal law against age discrimination, has ruled that Trans World Airlines (TWA) broke the law by forcing 60-year-old pilots to retire—rather than transfer to a lower-ranking cockpit job.

The decision is expected to have widespread repercussions throughout the U.S. airline industry, where many airlines face similar court cases, and elsewhere.

The Supreme Court ruled unanimously that TWA, the sixth largest U.S. domestic carrier, violated the law by making it difficult for pilots who reach the age of 60 to down-grade their jobs to the number three cockpit position of flight engineer.

However, the court also handed TWA and potentially other employers, a partial victory by overruling a lower court and deciding that TWA is not liable for double damages—as provided for by the law—because the violation was not "willful."

The case, brought by three former TWA pilots, hinges on the attitude airlines take towards ageing pilots. Under a Federal Aviation Administration rule known as the age-60 rule, no one is allowed to serve as a pilot—captain or first officer—on a commercial airline after reaching the age of 60.

Many pilots who do not want to retire at 60 seek transfers to become flight engineers. TWA's policy did not grant a 60-year-old pilot the right to make such a transfer and the Supreme Court objected to this "discriminatory" transfer.

Payments on the outstanding loans were suspended two years ago, when Sunamam ran out of funds. The more than 30 banks involved have been pressing the Government to conclude negotiations before the new Government takes over in mid-March.

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The Ministry, however, will

## Tim Coone in Managua assesses the financial future

## Sandinistas face worst year as war takes toll

PRESIDENT Daniel Ortega, who takes the oath today as Nicaragua's Head of State for the next six years, now faces the most difficult year of the revolution started almost six years ago by the Left wing Sandinistas.

It was against U.S.-backed Contra guerrillas taking a heavy toll on the economy. War damage is estimated at \$255m in 1984 alone and inflation is running at an annual rate of over 50 per cent.

The foreign exchanges crisis worsens each month and production in many sectors is failing to meet demand. Coffee and cotton, the country's two key export crops are the target of guerrilla fighters and shrapnel.

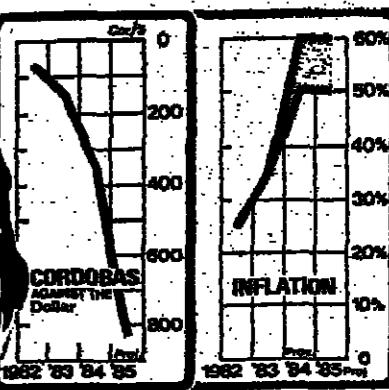
A deficit on the current account to the balance of payments of some \$400m per year is foreseeable for at least another two years, longer if the guerrilla war persists, and Nicaragua's foreign debt now stands at around \$4bn, with the first principal payments from the 1980 debt renegotiation due this year.

The Government has no hope of meeting its obligations and a further renegotiation will be necessary. Until the war ends, one senior official said, "there is no solution to the economic problems. There are only remedies to alleviate the worst effects."

The Government is expected to put forward a package of economic measures shortly to try to resuscitate the flagging economy. Already a new economic Cabinet has been set up and Sr Ortega is expected personally to exert much greater control over economic affairs. The new Cabinet consists of the President, Vice-President, Ministers of Agriculture, Industry, a new Foreign Co-operation Minister, the Central Bank President and a Budget Secretary.

The former Minister of Finance, Sr Joaquin Cuadra, has taken over at the Central Bank, indicating that tighter control will be exercised over the fiscal deficit in 1985. Sr Ortega also said in his New Year speech that there would be greater incentives for production workers, an adjustment of salaries partially to compensate for the fall in living standards, and an emphasis on efficiency in state enterprises. Public spending is budgeted at

## NICARAGUAN ECONOMY



28bn Cordobas (£2.4bn) for 1985, "which must not be revised," said Sr Ortega.

Even so, public spending will be 33 per cent up on the 1984 level, with defence expenditure absorbing 10 per cent of the budget. To offset the VAT has been extended and a capital gains tax and a new tax on small traders have been introduced.

The higher deficit has led to rapid monetary growth. According to Sr Alfredo Cesar, the former head of the central bank who resigned in 1982 over the Government's expansionist monetary policy, supplies of Cordoba banknotes printed in 1982 to last until 1986 ran out by 1984.

Sr Pablo Candia, spokesman for the Internal Commerce Ministry, said that 50 per cent of the 10bn Cordobas in circulation in early 1984 passed through the hands of Nicaragua's 2,500 small importers or "buhoneros."

To control prices effectively we need to control at least 50 per cent of production," Sr Candia said. State control is still a long way off, and according to agriculture officials, the expropriation of underutilised property is to come to a halt this year to avoid further alienation of the small and medium sized farmers. Price incentives for private producers are likely to be the tool for dealing with the problem of shortages in living standards, and an emphasis on efficiency in state enterprises. Public spending is budgeted at

list Sandinistas is the widening breach between salaried workers and the self-employed.

A considerable advance has been made over the past year to bring some order to wages policy, with most occupations classified with a fixed rate set for each job.

The system has, however, produced gains in the middle and higher income brackets and a freezing of salaries in others, leading to an inability to attract labour to the sectors in need. Salary scales are therefore to be raised this year, according to Sr Benedicto Meneses, the Labour Minister.

Higher wages will cut across plans to introduce the foreign investment law, which will be included in the sectoral programme last November. A devaluation of the Cordoba is therefore likely early in the year along with a reduction in the 14 different exchange rates for the currency.

If new finance is not forthcoming from the West, relations with the Comecon countries can be expected to strengthen. It is not insignificant that Sr Henry Ruiz, the former planning Minister, is to head the new Ministry of Foreign Co-operation, for he has been responsible for most past negotiations with Comecon countries.

A tough stance on debt renegotiation is also likely. The new Vice-President, Dr Sergio Ramirez, when asked about relations with the U.S. said: "Very good, they're not loaning, we're not paying."

More seriously for the popu-

## OECD reduces export credit rates

By Christian Tyler, Trade Editor

THE RATES that exporters of capital goods must charge when offering fixed interest subsidised credit to their customers are to be revised downwards from January 15.

The fall in rates, worked out by member nations of the Organisation for Economic Co-operation and Development, is the result of a new semi-automatic adjustment formula agreed 15 months ago. It reflects the decline over the past six months in government bond rates for the five SDR currencies.

For two-to-five-year loans to "intermediate" countries, the rate falls from 11.55 per cent to 10.7 per cent, and for loans of five years and more from 11.9 per cent to 9.85 per cent.

The equivalent figures for officially-supported exports to the richer nations will be 12 per cent (13.35 per cent) and 12.25 per cent (13.6 per cent).

The fall would have been greater had it not been for a substantive OECD negotiation, when the U.S. and other anti-subsidy nations sought to reduce the gap between the so-called Consensus and commercial interest rates.

As a result, the rate for poor countries is 0.5 percentage points higher than market movements would have suggested, and for intermediate countries 0.65 points.

The clawback, originally due to be phased in before July next year, is being taken all at once because of the large fall in commercial rates over the past six months.

While the issue of subsidised credit rates has largely been settled by the automatic mechanism, there is still controversy between OECD members about the use of mixed credits where government aid money is combined lending to soften credit terms for developing country capital project business.

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Applications will be treated in total confidence and should be sent to M. Arbit, FCA, Chairman, Perpetual Group, 48 Hart Street, Henley-on-Thames, Oxfordshire, RG9 2AZ.

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## Financial Planning Manager

Packaging/Europe C.£19,000 (incl. bonus) plus car

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Ideal candidates will be 'self starters', 25-30, and will be either MBAs or qualified accountants. Knowledge of banking/treasury and computer usage is required as is the ability to communicate effectively with European subsidiaries. European language(s) desirable.

Please write in strict confidence with relevant career information quoting reference 1557 to Mrs Susan Summers.

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\* Unix is a trademark of M.I.T. Bell Laboratories

## Hong Kong group to make yarn in Ulster

A HONG KONG company, the first to set up in Northern Ireland, is to create 60 jobs in a linen spinning operation near Belfast. The Cha Corporation, an international manufacturing and trading group, will begin production shortly in a vacant mill at Doagh, County Antrim.

Although small, the investment is an encouraging reward for the Northern Ireland Industrial Development Board. It has been seeking to attract Far Eastern industrialists to the province and in November it signed up its first Japanese factory.

The new company, Terdin Yarns, will export most of its output to the Far East and Europe where it will be woven or knitted for a range of garments for the U.S. and Japanese markets.

□ TIGHTER rules are to be issued by the Government on the use of methyl isocyanate, the chemical involved in the explosion at Bhopal, India, late last year in which 2,500 people were killed.

Mr Ian Gow, Environment Minister, told the House of Commons that the chemical was stored at five industrial sites in the UK. All locations had been inspected and declared safe. A wide-ranging inquiry was being undertaken into the siting of plants manufacturing and storing toxic materials, he added.

□ THORN EMI has had a major success in attracting new finance for making British films. A new film fund launched in December has already raised most of the

money it needs.

Ten British financial institutions, only two of which have invested in films before, have come close to meeting Thorn Screen Entertainment's target of £16m. The company will not say exactly how much money has been raised but the response has been so encouraging that Thorn plans to top up the fund itself to ensure that it goes ahead.

□ THE GOVERNMENT is considering legislation to curb local authority spending on political propaganda. Mr Kenneth Baker, the Local Government Minister indicated in the House of Commons.

He described as "scandalous" the level of council spending on political publicity including £10m by the Greater London Council and £3m by the six metropolitan county councils.

□ BOILLS-BOYCE is challenging a £300,000 VAT bill on a £3.9m (\$4.5m) aero engine which it exported last autumn and brought back to Britain for minor repairs.

It says that new VAT regulations make no allowance for goods brought into Britain for repair or processing even though the goods are not for sale in this country.

□ HOUSE prices in the UK rose at a faster pace last year than in 1983 according to the Halifax, Britain's largest building society. The society's house price index went up by 9.1 per cent compared with 7 per cent the previous year.

□ DAIMLER-BENZ of West Germany was yesterday named winner of the 1985 European Truck of the Year for its LN2 range of 7.5 to 11 tonne lightweight delivery vehicles. The award was made in the UK by a panel of 13 European commercial vehicle journalists.

□ CONSUMER protection laws being proposed by the European Commission could lead to higher prices and less choice in the shops, the Confederation of British Industry and Advertising Association said.

The two bodies are concerned about a number of new proposals including laws on product liability, consumer credit, door-to-door selling and contract terms.

□ MOST CONSUMERS are gloomy about economic prospects for the UK in general, but optimistic about their own rise in living standards this year, a survey by Marketing magazine says.

ing at the rate of 120m cu ft a day, a tenth of the quantity expected by the end of the decade.

Mr Evans and other senior British Gas executives admitted the difficulties as well as the achievements encountered so far. Several reasons were given for the fact that the development cost is now put at £300m more than the target £1bn.

The field, 28 miles west of Blackpool, on the north-west coast of England, is Britain's first offshore source of gas outside the North Sea. Discovered by the corporation in 1974, it is one of the biggest gas fields on the UK continental shelf.

Its reserves of 5 trillion (million million) cu ft are expected to last 40 years and it will eventually meet up to 15 per cent of the country's peak demand. But Mr Bob Evans, chief executive of British Gas, insisted yesterday that it in no way lessened the need to import gas from Norway's big Sleipner field.

Mr Evans, while claiming to be hopeful of government approval for the Sleipner deal, admitted to being "disappointed that it was not picked up with alacrity many months ago."

The corporation announced the first gas flow yesterday from the Morecambe field at a hastily called press conference. It said that the first two wells had started produc-

## Seizure expected of miners' funds in Luxembourg

BY PHILIP BASSETT, LABOUR CORRESPONDENT

LEGAL SEIZURE is expected next week of the £4.6m funds of the National Union of Mineworkers (NUM) which are held in a Luxembourg bank.

The seizure will be a further blow to the union's attempts to sustain its 10-month strike. Another 305 miners are said by the National Coal Board (NCB) to have abandoned the strike yesterday, bringing the total this week to about 2,000.

The NUC's executive will meet in Sheffield, Yorkshire, today to consider calls both for a resumption of negotiations with the coal board, and for the expulsion from the union of its Nottinghamshire area, which has mostly worked throughout the dispute.

Mr Michael Arnold, the receiver appointed by the High Court to take control of the NUM's funds after the union's failure to pay a £200,000 fine for contempt of court, is expected to announce soon that efforts to obtain the £4.6m moved by the NCB to Luxembourg have finally been successful. The money is deposited with Nobis Finanz International.

Mr Arnold, senior insolvency partner in the chartered accountants Arthur Young McClelland Moores, has been working closely over the past few weeks with the High Court-appointed sequestrators, Price Waterhouse, to try to obtain the money needed.

Tea, British financial institutions, only two of which have invested in films before, have come close to meeting Thorn Screen Entertainment's target of £16m. The company will not say exactly how much money has been raised but the response has been so encouraging that Thorn plans to top up the fund itself to ensure that it goes ahead.

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## TECHNOLOGY

EDITED BY ALAN CANE

AGREEMENT ON TECHNICAL STANDARDS IS REACHING A CRUCIAL STAGE

## Ground rules for TV from space

BY PETER MARSH

ELECTRONICS and satellite companies in the U.S. are nearing agreement on technical standards for the transmission on a commercial basis of TV programmes from space vehicles to roof-top aerials.

The first fully commercial services that feature direct-broadcast TV from high-power satellites are due to begin in a couple of years. After a period in which several big companies dropped out of the race to begin direct broadcasting, the enterprises still planning services are keen to finalise discussions on standards by the summer.

If agreement is not reached, consumers who wish to tune into broadcasts from the heavens will probably need different receiving equipment to collect signals from different satellites. This could greatly increase costs and destroy a fledgling business before it has time to gain strength.

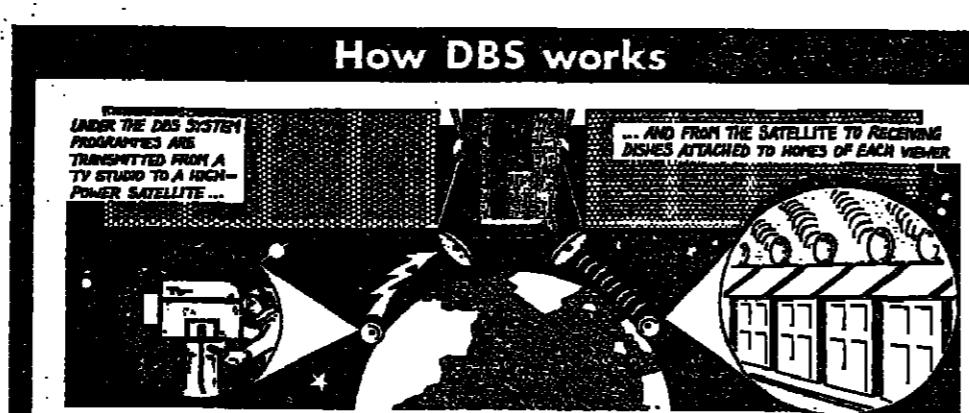
The most urgent requirement is to settle on a standard to characterise the way signals are sent from space and unscrambled in the TV receiver. The satellite and electronics industry has reviewed two competing sets of standards.

The first is based on the NTSC format by which conventional TV pictures in the U.S. are sent. To institute a standard of this kind would require relatively few modifications to receiving hardware.

But there is some agreement that a more sophisticated format, based on a so-called MAC standard, would be preferable. Signals coded in accordance with such standards lend themselves more easily to digital processing at the receiver. In a MAC format, the chrominance and luminance components of a TV picture are carried in separate signals while under the NTSC regime they are merged together.

The leading contender for the direct-broadcast standard for the U.S. is a version of the MAC format called B-MAC, proposed by Scientific Atlanta, a maker of electronic receiver equipment. In Britain (where much of the development work on MAC standards took place) engineers favour another form called C-MAC.

Other companies that have proposed various versions of standards include Texas Instruments, Telesis, General Instruments and ANCOM (a joint ven-



THE STANDARD for TV broadcasting by satellite under discussions in the U.S. is based on what is known as C-MAC.

Keith Lucas, a leading IBA engineer, subsequently joined the company. Later Scientific Atlanta of the U.S.—which is leading the campaign for B-MAC as the official American standard—took a controlling interest in DVS.

In a MAC format, information about both the colour content of a picture (chrominance) as well as the black and white element (luminance) is squeezed into one channel of a radio signal by time-division multiplexing. The two sets of information are then split into different "packets" of analogue-coded data that are transmitted in parallel using the same frequency.

Audio signals can also be sent sequentially along the same channel by putting them into similar packages.

The system breaks with conventional techniques for transmitting TV, which use frequency-division multiplexing. In these standards (PAL and SECAM in Europe and NTSC in the U.S.), the frequency of a radio channel is subdivided, by mechanisms such as harmonic locking oscillators. These subdivided channels carry information about chrominance and

luminance.

MAC formats offer several advantages. As the chrominance and luminance signals are sent in their own separate data packets, the technique reduces the risk of "cross-colour" effects.

MAC is more suited to digital processing at the receiver. The MAC process is thus better matched to modern electronic equipment, which by computer processing techniques may be required to perform a variety of tasks (for example, to unscramble a coded signal or to route the transmitted information to a computer) besides displaying a picture to a viewer.

A MAC standard is also appropriate for satellite broadcasting. With this type of broadcasting hardware, engineers seek to keep to a minimum the power levels of transmitted signals. Extra power means heavier, bulkier equipment—which increases the costs of the satellites.

The MAC technique lends itself to frequency-modulation, which requires less power than the amplitude modulation generally employed to code TV broadcast terrestrially.

casting, one of three companies with definite plans to launch direct-broadcast TV vehicles. The company is due to orbit its two satellites to be built by RCA in 1988.

First into the fray is likely to be Dominion Video Satellite Corporation, which plans to beam to homes from 1987. The third contender is Satellite vacant.

tion) generally agree that an accord is needed quickly.

This is to permit electronics concerns enough time to start production lines for TV receivers prior to the start of the direct-broadcast services to be offered.

Mr Brownlee is vice-president of U.S. Satellite Broad-

## INVESTOR'S GUIDE TO THE STOCK MARKET

By Gordon Cummings

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Published October 1984

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## ARTIFICIAL INTELLIGENCE

## 'Decision robot' comes a step closer

Television, a subsidiary of Comsat.

Direct Broadcast Satellite Corporation, a fourth company, has placed orders with Ford for two satellites due to enter orbit in three years. But it has encountered a snag in obtaining permission from the U.S. Federal Communications Commission to put the vehicles in the geostationary orbit 36,000 km above the earth. The entry date has until April to satisfy the commission on the financial arrangements for running a full scale service.

Several other companies have told the FCC they would like to start satellite services. They are Hughes Communication Galaxy, Satellite Syndicated Systems, National Christian Network, Advanced Communication Corporation, Satellite Development Trust and National Exchange Corporation.

AMONG the concerns that, after announcing plans to begin TV-satellite services, have pulled out of the race are CBS, Graphic Scanning and Western Union.

The cost of the receiver equipment—a "black box" to receive scrambled signals plus a dish about 60 cm in diameter—will be a crucial factor in determining how many people decide to receive the signals. Industry observers think the hardware will initially cost £394 to £600.

The FCC has an important role in assigning to the satellite companies specific locations for their vehicles. Under an international agreement, the FCC has at its disposal eight positions in the geostationary belt that serves North and South America. From each position, one or more satellites can radiate up to 32 channels of TV.

The most popular sites are the positions that serve the central areas of the U.S.—at 101°, 110°, 119° and 145° West. Places in these sites have been snapped up by Dominion, USA Satellite Broadcasting, Satellite Television, Hughes and Direct Broadcast. (The latter two companies have reservations pending final orbital assignment.) There is still room in these locations for further satellites—while the other U.S. positions, at 61°, 157°, 168° and 175° degrees West, are currently

EXPECT a rush of export systems to solve all sorts of problems in 1985. These computerised decision aids are coming out of the laboratory and finding their place in the business world.

One of the more interesting UK products is PDS—the Priority Decision System—developed by Work Science Associates (WSA) of Highgate, London.

It combines the notion of a decision support system—which uses up useful information in useable form—with the basic expert system idea of artificial intuition.

## COMPUTING IN HOSPITALS

## Appointment making

COMPUTERS have come to the aid of dentists at the Dental Hospital, London. More than 120,000 patients pass through the Dental School and hospital each year, which involves a great deal of information which needs to be filed away.

The hospital has installed a network of 47 Torch computer workstations which links the five floors of the buildings. The system is mainly used by students who log into the network each day to be given details of their workloads, patients expected, lecture information and other diary dates. This helps a student compile his own patient list and arrange his daily schedule in the most efficient way.

## CONSTRUCTION Locating pipes

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## Finance

## Eurobonds dealing in London

IBJ INTERNATIONAL, the London-based subsidiary of the Industrial Bank of Japan, is spending £400,000 on a computer-based Eurobonds dealing system.

Supplied by Holland Automation International, the system will be capable of automatic data entry. This is achieved by a magnetic stylus on a digitised tablet which is provided at each dealer position. The system is run on a fault tolerant computer system to ensure continuous operation.

The dealing system can also transfer information to the bank's central computer. The main computer is linked to a network of more than 30 IBM personal computers which are also linked to a central data base.

## Storage

## Computer tape conversion

WITH THE new emphasis in professional personal computing on sending and receiving data from an organisation's mainframe computer, Digi-Data has announced a half-inch streaming tape drive and controllers which allows users of IBM and compatible personal computers to read, store and transmit industry standard half-inch tapes on an industry standard 2,400 foot tape reel.

The cost of the system is less than £4,000 and it can unload the entire contents of a 10-million byte hard disk in less than three minutes. More on 0628 29555.

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Barclays Bank	9 1/2%
Barclaycard	9 1/2%
Barclay Trust Ltd.	10 1/2%
Brit. Bank of Mid. East	9 1/2%
Brown Shipley	9 1/2%
CL Bank Nederland	9 1/2%
Canada Permanent Trust	9 1/2%
Cayzer Ltd.	9 1/2%
Cedar Holdings	11 1/2%
Charthouse Japhet	9 1/2%
Chorltonians**	9 1/2%
Citibank NA	9 1/2%
Citibank Savings	11 1/2%
Clydesdale Bank	9 1/2%
C. E. Coates & Co. Ltd.	10 1/2%
Com. Bk. N. East	9 1/2%
Consolidated Credits	9 1/2%
Cooperative Bank	9 1/2%
The Cyprus Popular Bk	9 1/2%
Dunbar & Co. Ltd.	9 1/2%
Duncan Lawrie	9 1/2%
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Exeter Trust Ltd.	10 1/2%
First Nat. Fin. Corp.	11 1/2%
First Nat. Secs. Ltd.	11 1/2%
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7-day deposits 8.25%... 1 month 7.00%... Fixed rate 12 months £2,500 8.75%... £10,000, 12 months 9.00%... 7-day deposits on amounts of under £1,000 6.5%... £1,000 and over £50,000 7.2%... £50,000 and over 8.2%... Call deposits £1,000 and over 6.5%... 21-day deposits over £1,000 7.5%... Demand deposits 6%... See Provincial Trust Ltd	

This announcement appears as a matter of record only.

9th January, 1985

## THE MANAGEMENT PAGE: Marketing and Advertising

EDITED BY CHRISTOPHER LORENZ

# Making engineering a dream

Feona McEwan reports on the surprising success of a low-budget advertising campaign

PICTURE the scene: young lad lolling on hillside, daydreams of the good life to come. Will he be prime minister? An ace tennis player perhaps? Or possibly a brilliant doctor... But with the image in line... "He wouldn't dream of being an engineer, of course."

This press ad and the two that followed, from the Engineering Council on a shoe-string budget of £140,000 (peanuts in advertising terms) has drawn more attention than the most enthusiastic adman might have hoped for.

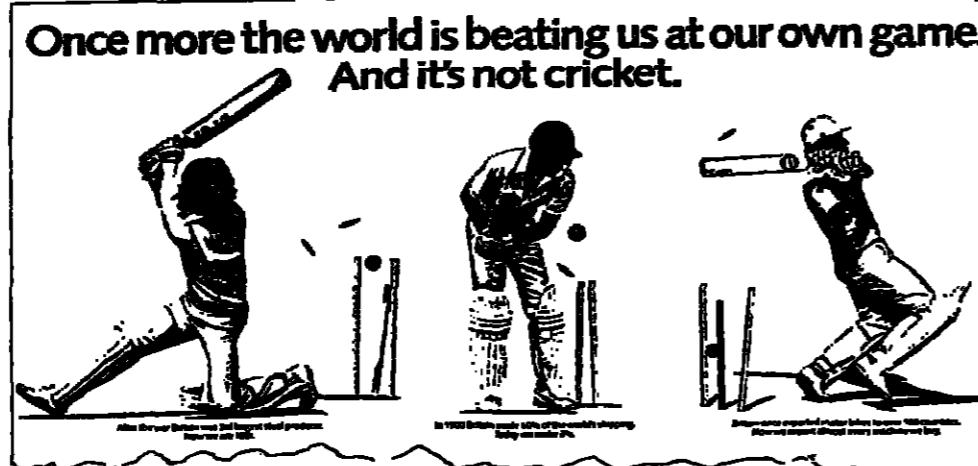
For some reason, engineers have never fared well in the status stakes in the UK. There are those who still think of them as little scientific boffins or the chaps who fix the phone. Ad agency Wight Collins Rutherford Scott, which devised the recent campaign, found its ignorance and apathy rife in the public. Few people, it appears, know what engineers do, are even sure of care. In the UK at least, engineering is mighty short on "glamour".

In its regard for the engineering fraternity, the UK lags behind other major industrial powers. In Japan, for instance, which turns out 10 times as many engineering graduates, engineers are said to rank in status alongside doctors and scientists. The US is similar.

If engineers have been negligent in beating their own drum, the emergence in 1982 of the council (which draws together 51 disparate professional bodies with the aim of promoting and developing the interests and applications of engineering and its applications throughout industry and which represents 300,000 practitioners) shows they are at last learning how.

Dr Kenneth Miller, director general of the council, has said: "Most people do not realise how important engineering is to the creation of the wealth of the country and, equally as important, the creation of jobs. Or how seriously our manufacturing base is threatened by the lack of attention paid to engineering and engineers."

Given the low budget available, the campaign went for its impact with three ingeniously devised and quite different ads. Besides the "daydreaming boy" there's an ad showing an interior view of Westminster Abbey featuring a marble statue with the line "Why isn't there an Engineers' Corner in Westminster Abbey?" The third ad, part of which is illustrated



A section of one of the Engineering Council's three ads

above, shows nine cricketers being bowled out—beneath each, a painful record of the UK engineering industry's demise.

All three ads take as their starting point the familiar story that peculiarly British malice that historically finds its workings in the place by which it makes a difference to the future of engineering and industry.

The council believes its ad campaign and work in stimulating the education and work of high calibre engineers is essential in the face of the problem involved.

Miller cites "a most telling document" issued last summer from the Institute of Manpower Studies for the National Employment Development Council and the Manpower Services Commission.

Called Competence and Competition, it compared education and training in the UK with major rivals Japan, US and West Germany. "It is a devastating indictment," he says. "Britain came bottom of the league."

One company that recognises the importance of engineers but which has problems locating sufficient top talent is the Jaguar car company. Chairman Sir Rishabh Orr-Ewing, who is also a council member, reports that in 1970 the company had an engineering force of around 170. As a major part of its success, this has been built to 600 now. Yet this is still inadequate when compared with the competition and the company surprisingly, to around 24 per cent.

Though the campaign is only seeking to increase its force substantially, the problem is a first crack at the problem, the council is delighted with the response from all quarters of government. (The members of Parliament, including Sir Keith Joseph who publicly lauded the educationalists and industry schools and factories requested posters for display, and career information) and industry asked how best they could help.

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SEVERAL things happened at once when Gustavo Cisneros, the head of a diverse and wealthy Venezuelan family holding called Organización Diego Cisneros (ODC), decided to buy the department store chain Galerías Preciados from the Spanish government early last month.

By Cisneros's own reckoning the move had provided ODC with a bridgehead in Europe. To judge from the wholesale relief felt by Spanish government officials the purchase of Galerías Preciados was something akin to manna dropping from the sky. And as far as Spaniards generally were concerned the prospect of a bruising battle for the high street shopping—a virtually novel experience—generated intense curiosity.

Galerías Preciados consists of 27 large department stores located in all the main cities and is as familiar to Spaniards as the local bullring. More than mere high street landmarks, they were at their best the visible image of Spanish retailing in the 1960s.

Galerías Preciados began to lose ground to El Corte Inglés, a rival retail chain, in the 1970s. Founder and chief mentor, José Fernández, finally lost control to the investment bank Banco Urquiza, and the bank in turn unloaded the increasing Galerías Preciados losses in 1981 to what at the time appeared to be a gilt-edged Spanish private holding, the Rumasa Corporation.

Within 18 months Rumasa,



One of the Spanish retailing group's Madrid stores

## Setting store in Spain

Tom Burns on prospects for Galerías Preciados

certain, however, that the direction the Spanish stores group must take is to emulate what its rival, Corte Inglés, does so well.

"We are a lousy second,"

says Massa, "and I want first to be a good second."

The Corte Inglés, according

to Massa, currently sells on

average Pta 450,000 (£2,200)

per square metre a year against

Pta 200,000 (£1,020) per

Galerías Preciados.

Massa's information

is that Corte Inglés is making

profits in the region of \$28bn

(\$23.8bn) on a turnover of some

\$120bn (£102bn)—figures which

he claims he could improve on if he was running the chain.

Massa wants Galerías

Preciados to compete in the

same range of goods as Corte

Inglés for customers ranging

from the "A" to "D" classifications.

Corte Inglés carries

everything from sophisticated

computer software to antiques

and from pots and pans to pin

cushions to food halls and classy

clothes boutiques.

Gustavo Cisneros likens his

acquisition of Galerías Preciados

to disembarking in Europe.

His ODC properties in Venezuela

range from supermarkets to

television stations and, accord-

ing to Madrid press reports,

accounted for a forecast \$5bn

(\$4.5bn) turnover this year.

ODC had already penetrated

Central and North America and

the old continent was the next

step.

A highly publicised visit by

Cisneros to Madrid in early

November, which included an

audience with King Juan Carlos

and a meeting with Prime Min-

ister Felipe González, heralded

far more than the Galerías Pre-

cios acquisition. Behind the

spectacular purchase, the pomp

and the protocol, the picture

emerged of a South American

tycoon, well-versed in U.S. busi-

ness lore, elbowing his way into

Europe and using Spain, a can-

didate member of the European

Common Market, as a backdoor

route to spearhead yet another

recovery, since he master-

minded a similar operation in

Caracas when ODC bought sup-

plier of the Venezuelan sub-

sidiary of the Sears Roebuck

group a year ago. Though a

small operation in comparison

with Galerías Preciados, Massa

turned it from losses of Bolíva-

res 60m at the time of acquisi-

tion in December 1983, to an ex-

pected profit this year of

Bolívar 30m (£2.2m), chang-

ing its name to Maxy's in the

process.

Massa denies any suggestion

that Galerías Preciados repre-

sents a gamble by ODC. Half a

dozen top executives of the

Cisneros organisation are due

to arrive to take up senior roles

for at least a five-year period.

"We haven't come to Spain

to make mistakes," says Massa.



## FOR PEOPLE WHO DON'T WANT TO ADVERTISE TO THE MAN IN THE STREET

If you're after the people with money to put into mortgages or building society accounts or the people whose pockets are full of plastic, you'll find 3.8 million of them travelling every month on the Underground.

They're a captive audience, standing in front of a cross-track poster for a good three minutes before they catch their train. That's long enough to read a lot of compelling words.

And what other medium gives them a chance

to see the small print with large and brightly lit

18 hours a day?

London Transport Advertising posters, on both the Underground and Buses, provide a rich audience for advertisers.

If you don't want to talk to the man in the street but his more affluent neighbour, talk to Joe Putnam on 01-482 3000.

Or write to him at London Transport Advertising, 10 Jamestown Road, Camden, London NW1 7BY.

London Transport Advertising

ADVERTISING ON THE MOVE

Source: TG 1984. Figures refer to people who use the underground once a month or more.

Jeffrey 150

## Career Opportunities International Banking

The early months of each year are always a busy recruitment period and the Banking Division of Michael Page Partnership has a large number of current assignments. These include...

### Corporate Dealers

**£20-£25,000 + Benefits**

This major US bank has an excellent reputation in the treasury field and is seeking highly professional Corporate Dealers, aged under 35, who will be involved with a wide range of products including FX, Options, Futures, etc.

### UK Marketing

**£18,000 + Benefits**

A leading international bank requires an experienced lending officer to join its expanding UK corporate team. Candidates will be graduates, aged 24-27, preferably with a formal credit training and sufficient flair to succeed in this competitive environment.

Please contact Jonathan Williams or Chris Smith on 01-404 5751 or write to them at Banking and Finance Division, 23 Southampton Place, London WC1A 2BP, quoting reference 3453.



**Michael Page Partnership**  
International Recruitment Consultants

London New York Bristol  
Birmingham Manchester Leeds Glasgow

## INTERNATIONAL BANKING

### INTERNATIONAL PRIVATE BANKING

Our client is a major international manager of its international private banking division. It is looking to recruit a number of staff. We should like to hear from experienced bankers with a sound knowledge of the banking industry, banking and investment experience, with high net worth individuals pending on customers, clients, the arts and other interests. We are looking for the person to discharge these responsibilities. A number of opportunities are available, at varying levels of responsibility. Contact: Leslie Squires

### UK LENDING OFFICER to £25,000

Our client, a prominent foreign bank, wishes to appoint a number of staff to its London office. The successful candidates should have a good general banking background with some specific banking and credit experience within the London area. Applications for this position will be accepted at any time. Please apply with a good curriculum vitae on a double page spread. Contact: Leslie Squires

### EUROMARKET LAWYER £20-25,000

A major international bank can offer an interesting and progressive career opportunity for a qualified lawyer. The successful candidate will be based in a specialist legal documentation area, and will be involved in a variety of banking and finance work. Please apply with a good curriculum vitae on a double page spread. Contact: Leslie Squires

**Anderson, Squires, Bank Recruitment Specialists**  
Blomfield House, 85 London Wall, London EC2

## An end to wilful discrimination

BY ALAN PIKE

THE YEAR has started less than happily for the Jobs Column's regular curator, my colleague Michael Dixon, who has fallen victim to a winter bug. But he joins me in extending New Year greetings to the column's faithful followers.

How about us all starting 1985 with a New Year resolution that there should be an end to unnecessary discrimination in the field of recruitment?

Some of those worthy anti-discrimination creeds included in recruitment advertisements by self-styled equal opportunity employers are so zealous that they read like a declaration of wilful discrimination against the average citizen. But the problem is real enough.

Michael had something to say about age discrimination last month in the wake of reports that Hitachi was considering forcing layoffs to employees over 34 at its South Wales factory.

References to age discrimination provoke some sombre reminiscences from readers of this column. A qualified engineer from Kent writes of how, after a career spanning four jobs in the engineering and construction industries, he was selected for early retirement. He tells of how he now works as a messenger and general assistant for an architectural practice on £4,000 a year.

"The way things are going, we professionals over 45 will only be considered fit to fill messengers' jobs in banks, insurance companies, estate agents, architects' practices etc," he writes.

Our correspondent at least has the consolation of knowing that—thanks to another form of discrimination—the qualifications of people considered fit to fill the sort of position he understandably regards as mundane are rising.

I meet school leavers of modest educational attainment who complain that jobs they would normally have sought are being closed to them by employers demanding increasingly high formal qualifications.

Rising youth unemployment has naturally led to more and more young people chasing every available job. Companies often get hundreds of responses to a single advertisement. But I suspect that their demands for O and A level certificates are sometimes more successful than the application list at producing the best candidate.

One of the most striking experiences of managers running Youth Training Scheme projects has been to watch the way some teenagers, who for a complex variety of reasons have not distinguished themselves in the classroom, mature and flourish in a working environment.

Many such young people are being retained in permanent jobs after their year on the scheme. But they would not have been able to make the initial application if YTS

demanded the same formal qualifications from school leavers as some employers.

Good YTS schemes give employers a chance to take personal qualities of potential recruits into account. And there is another group of victims of recruitment discrimination who need powerful personal qualities in order to persevere in the search for work—the disabled.

Disabled jobseekers can expect to remain unemployed for twice as long as the able-bodied. This year there will be a big effort to persuade employers to give disabled applicants a fairer chance. A code of good practice has been produced with the support of the TUC, CBI and Manpower Services Commission, and ministers are reviewing the effectiveness of the legislation under which employers with 20 or more workers are expected to employ a quota of registered disabled people.

British Skills, head of the MSC's services for the disabled says senior managers are often genuinely keen to give disabled people a fair chance among job applicants. But the recruiting is done at a lower managerial level, where the good intentions go astray.

The code of good practice will be used in a campaign to convince employers that many disabled people are just as capable of normal work as anyone else.

To conclude this list of groups facing fitting in with unfitness discrimination in re-

cruitment and promotion, a word about a new Women and Work programme being run by Aston University Management Centre in Birmingham.

The initiative, which the university says is the first of its kind in Britain, will offer new training courses, a research programme and an advisory service for women and employees in the West Midlands. Its overall aim is to help women to develop their career potential.

The programme was launched recently as a workshop attended by personnel directors, training officers and managers of private and public sector organisations in the West Midlands. This business audience was told that the relative position of women in top managerial positions is worsening, in spite of a growing female workforce.

"We find that women are frequently not considered for promotion because assumptions are made about their lack of ambition, or inability to progress up to the higher ranks of management. Careers audits are therefore effectively post-blocked," says Jane Skinner, experience programme.

The university launched the programme with a simple message to employers: "Open your eyes to a scandalous wasted resource within your organisation. A human resource—women." This, surely, is good material for a New Year resolution.

## New Initiative gives work a human face

BY ALAN PIKE

NEW INITIATIVE is a small organisation set up by a group of people who are looking a little further into the future than the end of 1985.

They are trying to encourage the business world to look in new ways at the nature and future of work, and seek means of humanising employment.

The founders of New Initiative are Francis Kinsman, whose book *The New Agenda* provided the initial stimulus for the organisation, Edward Possey, a business consultant and Liz Hosken, a stress-management adviser.

In spite of what the organisers say is the somewhat unusual and abstract nature of their topic, they attracted a large audience from big companies to an initial seminar at the London Business School and speakers including John Harvey.

## Professional recruitment show

PER, the Manpower Services Commission's professional and executive recruitment service, of more than 2,000 companies and other organisations.

There are still critics who say that PER—even though it has to pay its own way—need not exist. But the MSC is determined to continue offering specialist recruitment services among professional and managerial groups, and is aiming for around 9,000 placings in 1984-85.

## Major City Institutions

## Head of Premises-Administration

Our Client seeks the appointment of an outstanding person to manage the premises and administration functions of a major merchant banking and securities group employing some 1200 people, initially the principal task will be to plan and implement a major move to new premises and the skills sought in this instance are those of innovative property management and administration rather than banking.

Successful candidates will be aged between 35 and 49 and will have an established track record gained preferably, but not necessarily, in the banking, insurance or professional areas. It is essential that they can evidence success in the field of creative office planning including the installation of sophisticated data processing and communication systems. A professional qualification in the field of architecture, surveying or premises management is desirable.

Responsibilities will include premises, centralised services such as catering, information and communication systems, library, postroom, messengers, transport etc. The person appointed—a man or woman—will work alongside a senior Personnel Specialist and a Computer Systems Expert, all of whom will report to the Senior Director responsible for administration. This is a new appointment.

Remuneration is negotiable in line with experience and will be backed by the normal banking benefits including a car, subsidised mortgage etc. There are prospects of a Directorship in due course.

Please apply in the first instance, enclosing a full c.v. to Colin Barny, Senior Partner, quoting Ref 605, at Overton Shirley and Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Telephone: 01-248 0355.

## Overton Shirley & Barry

INTERNATIONAL SEARCH AND SELECTION CONSULTANTS

## Close Brothers

Corporate Finance      Age 28-35

We are looking for an outstanding executive (director designate), with particular experience of UK mergers and acquisitions, to help in the expansion of this side of our business. The work is varied and demanding and offers front-line responsibility with our clients, which are typically medium-sized, owner-managed businesses.

The likely candidate will probably be a graduate accountant or solicitor with several years' relevant experience in a City Issuing House and will relish this opportunity to join an ambitious team and to contribute directly to its planned growth.

Compensation will, naturally, be commensurate with ability and experience.

Replies in confidence to:

Peter Wishworth  
Director  
Close Brothers Limited  
36 Great St. Helen's  
London  
EC3A 6AP

A Member of the Close Brothers Group plc

## James Capel & Co. International Gold & Mining Shares Senior Institutional Sales

James Capel & Co. have an international reputation for their gold and mining investment research. With the expansion of their business in London and overseas offices they seek a senior Institutional Salesman or woman to join their team.

The candidates, probably in their 30's, will have previous stock-broking experience in the mining sector, and in gold mines/mining finance houses in particular, either with a proven effective sales record or as research analysts with highly-motivated sales potential. Strong institutional contacts would be advantageous.

The team is a worldwide leader in its field and the position has exceptional potential which will be reflected in the remuneration.

Please reply in full confidence initially to Digby M. Dodd, quoting Ref. 599 at Overton Shirley & Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Telephone 01-248 0355.

**Overton Shirley & Barry**  
INTERNATIONAL SEARCH AND SELECTION CONSULTANTS

## Top investment professionals for private clients

As a leader in international private banking, Citibank is currently expanding its London private client business. We now require three professionals.

### Investment Marketing Manager - Middle East and Africa

### Investment Marketing Manager - Europe

Candidates for these positions should have substantial experience in private banking and international investment management in Europe or Middle East/Africa.

### Investment Management Professional

Candidates should have at least 5 years' experience in managing international equity and fixed income portfolios.

**CITICORP**  
GLOBAL INVESTMENT BANKING

All of these positions require experience in dealing with clients from differing nationalities and cultures.

An excellent salary and benefits package is associated with each of these positions in line with your experience and qualifications.

If you are qualified for one of these positions and are looking for a challenging career offered now with one of the major banks in Britain, please write enclosing a detailed CV to Hanneke C. Freese, Personnel Officer, Citibank, 335 Strand, London WC2R 1LS.

### Senior Marketing Manager

**£35k + car**

Our client is a leading supplier of electronically delivered financial information services and dealing room systems. It now seeks to strengthen the marketing function by the appointment of a senior executive who will lead a team of product and project managers.

The marketing team he will lead will be responsible for systems which interface with clients' existing computer and communications systems to provide specialised services needed in busy dealing rooms. This team will also be responsible for developing systems for the future.

Candidates should have solid marketing experience in a 'Hi Tech' industry and a thorough understanding of international banking and other City markets as well as a reasonable grasp of the engineering principles employed in computer and communications systems.

Applicants of either sex should quote ref. 560 and contact Hugh Dixon on (0962) 53319 or write to Johnson Wilson & Partners, Clarendon House, Hyde Street, Winchester, Hampshire.

**Johnson Wilson & Partners**  
Management Recruitment Consultants

## Young Financial Executives of outstanding ability

Currently Earning £16,000-£30,000

Odgers and Co. are Management Consultants specialising in executive recruitment. We are currently extending our contacts with senior executives of outstanding ability and achievement in the field of finance. We would like to hear from people aged 26-32 who feel that, in developing their careers over the next few years, they should not rule out the possibility of moving to a bigger job in another organisation.

Please write giving a brief summary of your background and experience to Mike Hann.

Any approach will be treated in the very strictest confidence.

## Odgers

MANAGEMENT CONSULTANTS  
Odgers and Co Ltd, One Old Bond St.  
London W1X 3TD. 01-499 8811

## Secretary

Central London

A highly respected and influential Professional Institute in the Transport field with c.14,000 members and an annual income of £34m, is seeking a persuasive, practical and enthusiastic Chief Executive to improve and promote the wide variety of benefits it is able to offer its rapidly increasing membership. The main areas of responsibility include:

FINANCE - to control income and expenditure, budget preparation, credit control, preparation of Annual Report and Accounts.

COMMUNICATION - advising the governing Council, liaison with and co-ordination of the membership, its committees, and activities.

MANAGEMENT - of the Head Office staff, and the building itself.

The successful applicant will be aged 30-45, be a Chartered Secretary/Accountant, or hold an equivalent, related academic qualification. Experience and commitment to modern office techniques based on computerisation is as essential as the proven ability to co-ordinate the activities of permanent staff and volunteer committees at national and regional level.

The post offers an excellent rewards package and good prospects in a progressive environment.

Please write with full c.v. to:

Halina Scharf, Consultant, Management Selection Division,

PER, 4th Floor, Rex House, 4-12 Regent Street, London SW1Y 4PP.

**PER**  
MANAGEMENT  
SELECTION

## British TELECOM Career Opportunities in the Company Secretariat

Following the successful flotation of British Telecom, the company now plans to expand its company secretarial department to meet the needs of a listed company and for business development within the organisation as a whole. The immediate requirement is for:

**3 Heads of Section**  
City c.£20,000 negotiable  
Each section head will be responsible for specific aspects of the department's work relating to full company secretarial responsibility for several subsidiaries, joint ventures, assistance with annual and quarterly reports and with the AGM and other shareholders meetings. Ref: 6106/A

**Head of Group**  
City c.£18,000 negotiable  
The role will be essentially that of support to the Assistant Secretary and section heads involving a wide exposure to all aspects of the department's work. Specific areas of responsibility will include monitoring British Telecom's interests in

joint ventures, dormant companies and special assignments. Ref: 6106/B  
Candidates for all appointments should be qualified as a chartered secretary, solicitor or barrister and have gained wide exposure to all aspects of company secretarial work in a listed company. Personal qualities are of particular importance and must include drive, determination, high communicative skills, total commitment and professionalism. The likely age range is between 27 and 40. The salary is negotiable and the benefit package includes pension and employee share schemes.

*Please write in the first instance to:*  
Christopher S. Bainton, Executive  
Selection Division, Peat, Marwick, Mitchell  
& Co., 165 Queen Victoria Street,  
Blackfriars, London EC4V 3PD, quoting  
the appropriate reference.

**PEAT  
MARWICK**

## Chief Executive

The Silentnight Group wishes to appoint a Chief Executive reporting to a Non-Executive Chairman.

### THE GROUP

The Silentnight Group operates through 18 subsidiary companies in the furniture industry. With a turnover in excess of £75m from the manufacture and sale of bedding, upholstery and furniture, we are one of the largest and most successful operations in the industry.

Our business approach is to have our companies operate independently within a broad corporate plan.

### LOCATION

The subsidiary companies are mainly located in the Yorkshire/Lancashire textile belt. The Chief Executive will be based at the Company's headquarters in Barnoldswick in North East Lancashire on the fringe of the Yorkshire Dales and live within a 10/12 miles radius of Barnoldswick. Therefore his/her family should enjoy living in a rural environment.

### REMUNERATION PACKAGE

To recruit the right candidate the very substantial salary, profit-related bonus, car, pension and share option scheme etc. will be to a level to attract the most able person. Please send me a brief C.V. in strict confidence and, in return, I will send further details.

### APPLICANTS

We seek a successful executive, probably around 50 years old, with experience of controlling subsidiary companies at arm's length, preferably in an industry where "this week's orders are next week's deliveries" while, at the same time, keeping in close touch with customers.

Please send me a brief C.V. in strict confidence and, in return, I will send further details.

T. Clarke, Chairman  
Silentnight Holdings plc, Wellhouse Road, Barnoldswick, Colne, Lancs, BB8 6DR.

**Silentnight Holdings plc**

## Finance Director with general management capabilities

Our client is a High Street fashion retailer with a turnover in excess of £20m and 600 employees. It is a subsidiary of a British multinational with turnover in excess of £800m and 43,000 employees.

Financial management is regarded as a universally commercial activity with a major contribution to general management. Business sense is therefore valued equally with accountancy expertise.

Candidates in their late twenties, early thirties should be expert financial managers with the following experience: of working at senior level in a small team; of a fast moving service industry ideally multi-locational; and of an international company with strict financial reporting procedures.

Salary negotiable up to £23,000 with substantial bonus potential; executive car and other senior benefits. Promotion prospects within the group are excellent including to general management. Location Central London.

Please write in confidence stating how the requirements are met to Lionel Koppen, ref: B.42208.

*This appointment is open to men and women.*  
HAY-MSL Selection and Advertising Limited,  
52 Grosvenor Gardens, London SW1W 0AW.  
Offices in Europe, the Americas, Africa, Australasia and Asia Pacific

**HAY-MSL**  
MANAGEMENT SELECTION

## Financial Sector Human Resources Investment Dealer

£18,000 plus

with Banking benefits package

Our clients are a leading International Bank with offices in London. They are seeking a Dealer with general experience to join their successful and growing Investment Dealing Team. The position offers an opportunity to participate in the continuing growth of the Investment Department as a whole. Wide experience of dealing in a variety of instruments is preferred. The prime requirement is for someone who has had responsibility for running positions in Equities, Bonds, Bills, Gold and other financial instruments. Candidates for this challenging and varied position are invited to write in strict confidence enclosing a c.v. to Derek A. Burn, MCP Consultants, 20 Holborn, London EC1N 2JD (tel. 405 9000), stating those institutions to which personal details must not be submitted.

**MCP** Consultants

Management Computer and Personnel Consultants  
Member of the Management Consultants Association

Leading U.S. Bank

## SENIOR INVESTMENT ANALYST

Minimum £20,000 + Car

Our client is one of the world's major financial institutions and one of the largest investment managers in the USA. The bank's International Investment Department, based in London, manages equities and bonds for institutions and private individuals worldwide.

The International Investment Department wishes to appoint a Senior Analyst to work directly with senior fund managers in London, New York, Switzerland and Hong Kong, reporting to the Head of International Research.

The potential to make a significant contribution to the international management of equities and bonds is a key element of the position, and calls for a proven track record of stock selection most probably obtained in markets outside the USA.

The breadth of this appointment calls for a keen commercial outlook, together with well-developed communications skills and the presence to develop effective working relationships at all levels. The position offers considerable scope for career development within the bank. The successful candidate is most likely to be a graduate with at least 3 years' experience in a stockbroking or fund management environment.

The excellent salary includes a full benefits package as you would expect from a major bank, and reflects the importance of the position to the team.

*Please contact Felicity Hether in the first instance.  
Telephone 01-588 6644,  
or write to her at the address below.*

**Anderson, Squires**  
Bank Recruitment Specialists  
85 London Wall, London EC2

**Anderson, Squires**

## Institutional Sales Oil

Laing and Cruickshank are looking to extend its growing presence in the oil sector by appointing an executive to specialise in institutional dealing. Laing and Cruickshank now have a fully established research team which actively covers all aspects of the oil sector. Currently they are also marketing a highly acclaimed computerised evaluation package. The newly appointed salesperson would be involved with all members of this team and would be expected to make an early and significant contribution to the firm's international oil business.

We feel that this position would suit either an already established sales executive or an analyst looking to move towards sales. Whilst we would give preference to applicants with relevant experience, we are interested in discussing the position with oil industry specialists capable of succeeding in a competitive stockbroking environment.

Salary is negotiable and the total remuneration will reflect the seniority of the successful applicant.

Please apply in writing to:

B. J. Lardner  
Laing & Cruickshank,  
Piercy House,  
7 Copthall Avenue,  
London EC2R 7BE.

**Laing  
& Cruickshank**  
MEMBER OF THE STOCK EXCHANGE

### RESEARCH AND CONSULTANCY

The Research Department of Miller Parker & Co. Ltd. has a vacancy for a Research Analyst. An entry level post for clients. The majority of the work will involve research and analysis of oil and gas exploration and investments. It is a shapeless office and involves considerable travel throughout Britain. The appointment will be with research analysts in London, Birmingham, Glasgow, Edinburgh and Dublin. The post is for 3 years.

Miller Parker & Co. Ltd. is a well established and highly regarded firm of stockbrokers and financial consultants. The firm has a large number of clients throughout the UK and Ireland. The firm has a large number of clients throughout the UK and Ireland.

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AN EQUAL OPPORTUNITY WITH COMMERCIAL/  
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CREDIT CONTROL, FINANCIAL ADVICE  
C. O. C. Chairman, Box 4829, Financial  
Times, 10 Cannon Street, EC4P 4BY  
Giving details of your background

## Commercial Lending

Retail Banking - Scotland Neg. to £19,000

National Girobank, a rapidly growing UK financial institution and has established a significant presence in the personal and corporate banking markets. The bank is now seeking to extend the range of corporate lending facilities available from its Scottish Office and wishes to strengthen its expertise in this field by appointing a Credit Manager for Scotland.

Based in Edinburgh, and reporting to the General Manager, Scotland, the Credit Manager, operating within the bank's overall policy and development framework will be responsible for all aspects of credit analysis and lending facilities in Scotland and will provide professional advice on all commercial credit matters. The manager appointed will be a qualified Scottish banker and will have several years lending experience

together with a full knowledge of all aspects of credit analysis and loan documentation. He/she will also have good interpersonal and negotiating skills.

Benefits include a contributory index-linked pension scheme, 3 weeks annual holiday and assistance with relocation to the Edinburgh area where necessary. Initial salary will be in the range £15,000 to £19,000 depending on experience. Considerable travel in Scotland and within the UK is anticipated.

**PA**  
PA Personnel Services

Fitzpatrick House, 14/18 Cadogan Street, Glasgow G2 6QP  
Telephone: 041-221 3554 Telex: 779148

### Mills & Allen International

a major international services group  
is seeking to appoint the

### GROUP DEVELOPMENT MANAGER

who will report directly to the Chief Executive

The MAI group comprises a world-wide money and securities broking operation, retail and Lloyd's insurance broking companies, and a New York market research business. The advertising activities of the group are presently being prepared to be separately floated.

The Group Development Manager will:

- participate as a member of the senior group management team in the strategic planning of the MAI group to play a leading role in the rapidly changing financial and information service markets;
- identify and investigate possible acquisitions or investments and explore the development potential of existing group operations and opportunities for new products and markets. The Group Development Manager will need to acquire considerable knowledge and understanding of the group's business and to work closely with senior executives of the operating companies;
- prepare reports on possible acquisitions, investments or divestments for the main board of MAI;
- take part in negotiations and take primary responsibility for the implementation of transactions, co-ordinating group secretarial and accounting expertise and professional advisers as required.

Candidates must be familiar with techniques of financial analysis and corporate mergers and acquisitions.

An investment banking background would be valuable; a lively curiosity and clear mind are essential.

Salary and age both around 30, with suitable fringe benefits and incentive package.

Please write in confidence to:

The Chief Executive  
MILLS & ALLEN INTERNATIONAL PLC  
8 Montague Close, London SE1 9RD



### CANADIAN IMPERIAL BANK OF COMMERCE

The longest established Canadian Bank in London is expanding its Treasury Operations and is seeking to fill the following two positions in our London Dealing Room.

### CORPORATE TREASURY SERVICES OFFICER

The person we are recruiting should have a minimum of 3/4 years' experience trading Foreign Exchange and Currency Deposits.

He/she will not necessarily have had previous experience of servicing clients but should be able to communicate in a confident and informed manner. Fluency in a second language, preferably French or German, would be an asset.

### SPOT AND FORWARD DEALER

The person we are seeking to fill this position should have 3/4 years' experience trading the major currencies in the Spot and Forward markets. Additionally, experience in Current Deposit Trading and a working knowledge of a second language, would be beneficial.

A competitive salary will be offered for both positions to reflect an excellent employee benefits programme which includes low-interest mortgage, non-contributory life assurance and pension schemes.

All applications will be treated in confidence. Write giving details of age, education and business experience to:

Mr. D. L. Lang, Vice-President, Treasury Operations,  
CANADIAN IMPERIAL BANK OF COMMERCE,  
55 Bishopsgate, London, EC2N 3NN.

## Career Move 1985?

Are you now earning over £20,000 p.a. and thinking of a career move?

Now is the time to invest in your career and we provide the service which can help you to find your next top executive position at home or overseas.

We assess your marketability, identify career objectives, design a marketing plan, and work with you to obtain your next top job.

With our unrivalled technological information systems and the widest network of contacts in Europe we also help identify unadvertised vacancies.

We have the most successful record in our field. That is why top executives use our job search services. Our fees relate to your marketability.

An initial meeting is free. Contact us today.

**Connaught**

Executive Management Services Ltd.  
32, Savile Row, London W1 01-734 3879

## Investment Assistant

Zurich Insurance, part of the £6 billion

Zurich Group, wishes to augment its

investment team in the City.

We require someone with 2-5 years

experience of Fund Management to assist in

the day to day management of our Sterling

Bond and Ordinary Share portfolios. The

person appointed will work under direction

initially, but in due course greater

independence and promotion are envisaged.

Candidates should be under 30 and

educated to 'A' level. A degree or

professional qualification in economics or

accountancy would be an advantage.



**ZURICH  
INSURANCE**

Well not 16

## Electronics

Our client, a major UK stockbroker with excellent research products and strong international business seeks two high-calibre individuals to contribute to the expansion of their well-established electronics specialisation.

### Senior Analyst

The successful candidate will help to increase coverage of the sector both on an international and domestic basis. It is envisaged that this job will appeal to an experienced electronics analyst seeking a career move, or alternatively, to an individual with relevant background in the industry.

### Institutional Sales

This key position in helping to expand client coverage would ideally suit an applicant with proven institutional sales experience. We would also be interested to hear from established electronics analysts wishing to transfer their expertise to a marketing role.

In both cases, candidates should be graduates aged 25-35, possessing first class communicative skills and a high degree of motivation.

The remunerative package will be made very attractive to the right individual(s).

Please contact Anthony Innes or Anna Robson, who will treat all enquiries with strict confidentiality.

**Stephens Associates**  
International Recruitment Consultants  
44 Carter Lane, London EC4V 5HX. 01-236 7307

### Managing Director

Lloyd's Broker, Holding Company

A fast-growing Broking organisation, with profits in excess of £1 million and considerable further potential, requires Managing Director to co-ordinate and develop all UK and European activities. Experience in United States business desirable.

The successful applicant, who is likely to be earning in excess of £50,000, will be offered an outstanding remuneration package, dependent on experience and ability.

Please apply giving full details of career to Stuart Rochester, Neville Russell, Chartered Accountants, 246 Bishopsgate, London EC2M 4PB.

Neville Russell  
Chartered Accountants

## SALES MANAGER

required to head London office of major Spanish resort/residential development. Top producer required with highly-developed sales and marketing skills. Languages an asset.

Potential for major earnings for suitable applicant. Prestige offices from which to sell proven, highly-salable product.

Reply in writing giving particulars of background and experience, with references.

Write Box A8857, Financial Times  
10 Cannon Street, London EC4P 4BY



## INSTITUTIONAL SALES REPRESENTATIVE

Oppenheimer & Co., the U.S. broking division of Merchant House Holdings PLC, has an opening for a sales person in their London office to service institutional investors in the U.K. and on the Continent.

The person ideally should have 3-5 years experience in either institutional sales or portfolio management. We offer a creative compensation package and a stimulating working environment.

Replies either to Mr N. K. Siegel or Mr D. R. Ziff on 01-235 6578

## A direct line to the executive shortlist

InterExec is the organisation specialising in the confidential promotion of Senior Executives.

InterExec clients do not need to find vacancies or apply for appointments.

InterExec's qualified specialist staff, and access to over 100 unadvertised vacancies per week, enable new appointments at senior levels to be achieved rapidly, effectively and confidentially.

For a mutually exploratory meeting telephone:

01-930 50418 19 Charing Cross Rd, WC2H 0EE  
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Bristol 0272 277315 30 Baldwin St.  
Edinburgh 031-226 5680 47a George St.  
Glasgow 041-332 5672 180 Hope St.  
Leeds 0532 502423 12 St. Pauls St.  
Manchester 061-235 63409 Fallowfield House, Fallowfield St.

**InterExec**  
The one who stands out

## Finance Director

An exciting opportunity  
with a fast-moving property company

Circa £28k

The Ladbroke Group is one of Britain's top 100 and Europe's top 200 companies. Its property division, London & Leeds Investments, has become firmly established as one of Britain's leading property developers, specialising in the development of prime office accommodation, industrial parks, luxury apartments and retail shopping projects.

The Finance Director role is part of the management team led by the Managing Director, Ernest Sheavills. The responsibilities of the position involve close control of the management and financial accounting functions. Equally important will be the contribution to the overall commercial management of the business, and working with the Managing Director in all

aspects of business planning and development.

Applicants should be chartered accountants, aged 28-38 who are able to demonstrate a record of achievement, preferably in the property industry.

The salary offered is negotiable, but we consider applicants should currently be earning circa £25k. The excellent benefits package includes executive bonus and share option schemes. Ladbroke's continued diversification and growth provide excellent career development opportunities across the group.

Please send full CV, with details of current salary, to Vic Gaffin, Director of Human Resources, Ladbroke Group PLC, 67 Wimpole Street, London W1M 7DB, telephone 01-535 2853.

**London & Leeds**

A property division of the Ladbroke Group PLC

## Private Client Senior Assistant

Age 25-32

up to £20,000

Our client, a major firm of Stockbrokers now closely associated with a leading British institution, will shortly appoint a senior Private Client Executive to help with the management of their substantial private client funds. The ideal candidate, probably a graduate, will have had at least two years' experience with another firm of Stockbrokers. He/she will have to demonstrate to our client that they have the intellectual ability, as well as having the personal and communicative skills, to deal with a wide range of major private clients.

This appointment offers a genuine career step with a firm that has an excellent name in the investment field.

Please apply to Jock Coutts, Career Plan Ltd, Chichester House, Chichester Rents, Chancery Lane, London, WC2A 1EG. Tel: 01-242 5775.

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Personnel Consultants

## ARE FUND MANAGERS UNDERPAID?

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**WHAT  
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£30,000 - £50,000**

We are looking for the right person in London with an in-depth experience of the UK market, as well as a strong background in International markets - particularly the Far East.

If you want a challenge with the right reward in a substantial but fast growing international investment organisation then write to us at PO Box A8838, Financial Times, Bracken House, 10 Cannon Street, London EC4.

## B.I.M. DIRECTOR GENERAL

The appointment becomes vacant in 1985 when the present Director General retires.

The British Institute of Management is the largest body of its kind in the world. Its main objective is the raising of standards of performance and professionalism in management. It has a well-established and growing membership of qualified managers and a large number of subscribing companies and other organisations.

As the Chief Executive Officer of the Institute, the Director General is responsible for the representation of its interests to Government, industry, educational and other circles and for the management and implementation of a wide programme of national and regional activities. The role is an extremely demanding one and only individuals possessing creative intellect, leadership and communicating skills should apply.

Candidates must have a distinguished record of achievement in one of the following sectors: industry, commerce, management education, public/professional services.

Apply in confidence to:

Alexander, Hughes & Associates,  
Executive Search Consultants,  
4/5, De Walden Court, 85 New Cavendish Street,  
London W1M 7RA.

### DISTRICT GENERAL MANAGER

Consequent upon the Griffiths Report applications are invited for the new appointment of District General Manager who will be responsible for the running of the District General Hospital in this District which provides care for a population of 210,000 with a revenue budget of £25,000,000 and employing 4,455 staff. The District General Manager will be required to give management and executive leadership in achieving objectives set by the Authority in Health Care within the resources available.

Candidates of either sex must have operated at General Management level in a substantial organisation in either

the public or private sector. They must be able to demonstrate success in an organisation demanding a responsive and decisive management style.

The appointment will be for a fixed term of three years renewable by mutual agreement. Salary negotiable, but would interest those already earning in excess of £30,000.

For further information, job description, etc. please contact Mr. S. W. T. Birch, Chairman, at the District Offices, Warwick General Hospital, Warwick. Tel: 0926 493491.

Closing date: 31 January 1985.

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## BP Finance International

# Worldwide Financial Management & Planning for Britain's Biggest Business

BP Finance International is being set up to manage the finance business of the BP Group and to provide commercial and merchant banking services internationally for the Group's businesses and associated companies. The aim is to emphasise the key role of financial management in managing the total business.

The principal activities will be:

- Treasury, Banking and Foreign Exchange
- Corporate Finance
- Commercial Banking
- Financial Planning and Control

As a result of the establishment of this organisation, which gives a new dimension to financial operations in BP, several appointments have been created. They offer the opportunity of work on a global scale in one of the world's most influential businesses.



### Credit Manager

Candidates, preferably in their mid 30's, will be expected to have a wide practical experience of

balance sheet and general client analysis, which should extend not only to corporate, but also country risk. A background in trade financing techniques, including specialised loans, letters of credit, banker and insurance arrangements is required. It is expected that, in addition to a successful track record in these activities, candidates should have worked for several years in this field with a major international bank with worldwide representation. Ref: B/190a.

### FX Dealers

Candidates for these career opportunities, probably in their mid 20's, will join an existing team of four full time dealers. They must have at least 2 years' experience of, and proven ability in, an active front-line foreign exchange or money market environment. Ref: B/190b.

### Financial Planner

Candidates, probably in their late twenties, must have experience of the financial planning environment, and a 1st or upper 2nd class honours

degree or post-graduate qualification in economics or business studies. The main duties will be to assist in drawing up and monitoring financial strategy and plans. In addition, tax efficient financial planning and use of developing financial techniques will be necessary, as will advice on control and monitoring systems for treasury and banking operations. Ref: B/190c.

For these appointments the ability to discuss financial matters at all levels in the Group is essential.

Remuneration is negotiable and will fully reflect relative market conditions. Excellent benefits include London Allowance, non-contributory pension and assistance with relocation expenses, where appropriate.

Please write or telephone for an application form, quoting the appropriate reference, to: Susan Skolar, Recruitment & Placement Branch, The British Petroleum Company p.l.c., Britannic House, Moor Lane, London EC2Y 9BU. Tel: 01-920 3484.

BP is an equal opportunity employer.

## The British Petroleum Company p.l.c.

### Partnership Secretary Major Firm of Solicitors

North West

£20-25K

Our client is a leading firm of Solicitors in the North West, is broadly based, and has a total staffing of around 100 people. The business could double within the next 5 years. As part of the firm's practice development strategy this new appointment has been created at Partnership level. The successful candidate will therefore assume overall responsibility as the business and administrative manager of this expanding practice and act as Secretary to the Partnership.

Working closely with the Practice Development Committee, the appointee will develop and maintain the part-computerised information and administrative systems to meet future business needs.

Candidates aged around 35-45, will be qualified accountants, who can demonstrate success at a senior level in a service environment, preferably within a Partnership. Please send brief career details in the strictest confidence to Peter T. Willingham, (reference LM100) or telephone him for a confidential career summary form on 01-283 370, Spicer and Pegler Associates, Executive Selection, St Mary Axe, London EC3A 8BZ.

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Management Services

### Leading firm of International Money Brokers

require experienced  
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for its expanding operation  
in this area.

Write Box A8851, Financial Times  
10 Cannon Street, London EC4P 4BY

## Corporate Banking Manager

Age: 33-38 £30,000—£35,000 + car

Excellent credit skills plus a flair for business development in the UK corporate sector are the key requirements for this new appointment. Our client is a large French bank with an international network. As may be expected, the London branch is already well established vis-à-vis French corporate customers in the UK. Now the time is right for a 'push' into the non-French corporate sector where the bank competes favourably on pricing and flexibility of service.

Reporting to the General Manager, the person appointed will be responsible for building up the non-French business, concentrating on medium-sized companies. In addition, the Manager will be responsible for the branch credit analysis and loan administration function and will lead a team of six in total. The principal products will be trade finance, term

lending, documentary credits and treasury services. The pioneering nature of this position will appeal to the self-motivated individual who is looking for the opportunity to take the lead in building up a UK corporate banking operation. Currently, he or she may be in a more constrained corporate banking job with a British institution or another foreign bank. A knowledge of French would be useful but is not essential.

The compensation package includes a salary negotiable in the range indicated, a subsidised mortgage, a choice of executive car, and good pension and health-care provisions.

Please send brief cv, in confidence, or telephone to make any enquiries, to Gary Gibbons, Group Manager, Banking and Finance Group, Ref: AA54/9053/FT.

**PA Personnel Services**

Hyde Park House, 60a Knightsbridge, London SW1X 7LE.  
Tel: 01-235 6060 Telex: 27574

### Information Technology Manager

London

c£22,000

Our client is a leading firm of stockbrokers providing a comprehensive international service for investors. Maintaining their high professional standards and keeping abreast of the rapid changes on the stock market demands technologically advanced computer systems operated in the most cost effective manner.

An information technology manager is required to coordinate and develop information processing systems which will be used to provide research information to clients. This will involve the evaluation and cost justification of software packages, the assimilation of new hardware and the cost effective use of external information services; such as the Stock Exchange TOPIC System. Ideally the successful candidate will be in his or her late twenties with experience of computerised systems used in a stockbroking environment. At least 5 years systems and programming experience in a senior capacity will be sought, combined with sound technical skills in the application of new information technologies.

Applicants will be expected to demonstrate a well developed interpersonal style which facilitates effective communication with all levels of staff, this will probably have been gained by the experience of managing a small EDP function.

This is an excellent opportunity to embark upon a rewarding and challenging career with an attractive remuneration package which, in addition to the salary, includes an Executive Bonus Scheme, medical insurance and a pension scheme.

Candidates, male or female, should apply in confidence detailing their career history, salary and the motivation for applying, quoting reference MCS/5023 to Barrie Whitaker, Price Waterhouse Associates Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY.

**Price Waterhouse**  
Business Needs Experts

### CHIEF EXECUTIVE

The West Midlands Enterprise Board has a successful and innovative record as a development capital company whose main aim is to stimulate industrial growth in the region by providing long term finance to medium and large companies.

The Chief Executive is responsible to the Board and will be expected to lead a team of skilled staff committed to working with West Midlands companies to evaluate detailed business plans and monitoring reports which combine financial, industrial relations and sectoral considerations.

Candidates must have proven financial and managerial experience as well as an active appreciation of the aims and policies of the Enterprise Board.

Salary in the range of circa £22,000 plus car and relocation help.

Please write by 26th January, in confidence, with full career details to:

Geoff Edge, Chairman  
West Midlands Enterprise Board Limited,  
Lloyds Bank Chambers, 75 Edmund Street, Birmingham B3 3HD.  
Tel: 021-236 8835.

**WEST MIDLANDS  
ENTERPRISE BOARD LTD**

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Manchester: 061-228 0099, Sunley Building, Piccadilly Plaza.

We are also specialists in  
'Outplacement' for  
organisations, through our  
Group Company Lander  
Corporate Services Ltd.

### Sales Consultant Pensions Fund Management

London £ Substantial

The Investment Management Division of Hambros Bank Limited has created a new position for a pensions fund specialist to generate further business in a developing market, focusing particularly on the small fund sector.

He or she will receive full marketing support, a considerable number of existing contacts, and every assistance from investment managers, particularly in presentations to clients.

The brief calls for a pensions executive with a proven record of success in the field. Sales experience is strongly preferred, but candidates must in any case demonstrate the ability to negotiate at senior level. Membership of an appropriate professional body would be an advantage.

A generous package is available for discussion and further prospects for the high-achiever are excellent.

Applications, please, quoting ref. 128/1/FT, to S. C. Mackay,  
Charles Barker Management Selection International Ltd.,  
30 Farringdon Street, London EC4A 4EA. Telephone 01-634 1142.



**Hambros Bank**

### Senior Dealer

SPOT CABLE • c. \$50,000 TAX FREE

Our client, a highly regarded Kuwaiti bank, is seeking an exceptionally competent, private orientated dealer to join a well established multi-national dealing team in Kuwait.

The ideal age is around 26 and a graduate is preferred - but the main requirement is a record of tough and profitable trading.

The tax free salary is negotiable and benefits include a high standard of furnished accommodation and paid home leave.

Please send brief details or telephone Andrew Duncan at Bull, Holmes (Management) Ltd., 45 Albemarle Street, London W1X 3PF (Tel: 01-409 2559), for further details.

**Bull  
Holmes**

PERSONNEL ADVISERS

Jeffrey

# ECONOMIST

## ST. HELENA

Duties: To advise and assist the Government of St. Helena on all development issues with an economic content, and in particular to prepare an outline Development plan and development estimates; carry out project identification, prioritisation, appraisal, monitoring and evaluation of discreet project activities contained within the plan; establish a local capacity to undertake routine economic planning and project related activities.

Qualifications: Applicants should be British Citizens, preferably aged under 45 with practical experience in a developing country context of both economic planning and project appraisal.

Appointment: 12 months in the first instance. Salary in the range £11,600 to £14,250. A tax free Foreign Service Allowance currently in the range £465-£2,685.

**OVERSEAS DEVELOPMENT**  
BRITAIN HELPING NATIONS TO HELP THEMSELVES



## Capital Careers in International Finance\*

### Corporate Finance Executive (French Speaking) c.£30,000 + Car\*

### Head of Documentation (Lawyer) c.£20,000

*Sowerby's Selection*

Rapid expansion of my client, the London-based U.K. subsidiary of a highly successful international Finance and Investment Organisation, has now resulted in the need to make two new senior management appointments.

As the Company's French speaking Corporate Finance Executive, your fundamental tasks will be to raise capital in notably U.S. Dollar, Yen or French Francs and create new (or develop existing) business mandates in France.

Of either British or French nationality, you must have had considerable exposure to French borrowers, particularly Government-oriented institutions and must possess an impressive list of personal contacts in the French Merchant Banking sector.

Of graduate calibre, aged 28-35, and totally fluent in French and English, you will be based in the City of London, but should anticipate frequent travel away from home.

To become the Company's new Head of Documentation, you must be a City-oriented qualified Lawyer with at least 2 years' experience in the Corporate Finance Department of a British Merchant Bank, equivalent financial/legal institution which has had dealings in the Capital Markets area.

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## THE ARTS

Record Review/Andrew Clements

## Mixed novelties

Maxwell Davies: *Image, Reflection, Shadow, The Bairns of Brugh, Runes from a Holy Island, Fires of London* (London/Davies: Unicorn-Kanchana DKK 9083)

Osborne: *I am Goya, Flute Concerto, Remembering Esenin, The Sick City of London* (London Sinfonia/Bicknell: Unicorn-Kanchana DKK 9081)

Casals: *Firewhirl, String Quartet, I am Iran, Gauguin, Various artists* (Wergo WER 60104)

Shnitke: *Violin concerto No. 2, Piano Quintet* (Gidon Kremer, Berlin Symphony Orchestra/Hollegen: Philips 411 107-1)

Henze: *Five Symphonies* (Berlin Philharmonic/Henze, Deutsche Grammophon 410 937-2 (two records))

In the area of contemporary music at least, the record industry seems to take two steps backwards for every tentative step forward. Even a composer as securely established as Peter Maxwell Davies is scarcely served; no major company has come forward to organize a systematic survey of all his work in the way that Decca did in the late 1950s and 1960s for Britten and Phillips did for Tippett a decade later. Unicorn-Kanchana, a much smaller organization, has done its bit, however, and the latest Davies disc from that source brings one of his most impressive recent scores together with two occasional pieces.

*Image, Reflection, Shadow* has been widely performed by the Fires of London and discussed several times on this page. It is a fine example of Davies's ability to generate expansive arguments with a generally resonant yet highly flexible musical language. Stephen Pruslin's sleeve note suggests it as a sequel to Davies's earlier sextet *Ace moris stellæ*, with which it shares an elegantly proportioned structure and marvellously evocative instrumental writing, in which here the emblem plays a leading role. The Fires of London play it with quiet assurance, emphasizing the work's chamber-music quality, and bring bright, primary colours to The Bairns of Brugh, a cogent elegy from 1981 and 1982 from a Holy Island commissioned for a BBC Radio 4 programme in 1977. *Unicorn-Kanchana* is also re-

ponsible for issuing the first recordings of the work of Nigel Osborne, another composer who in a more perfect world should already have been substantially represented. The selection of works here is a logical one—all four items were originally inspired by Russian literature—and it makes a useful if by now slightly outdated introduction to Osborne's music. *I am Goya*, a sombre setting for baritone (the excellent Stephen Varcoe here) of a poem by Andrew Voznesensky, was the first piece to really gain wide critical attention that was written 1977 and was preceded by *Remembering Esenin* for cello and piano (1974) and *The Sickle* (1975), a Mayakovsky setting for soprano, both of which have the dramatic cogency and sureness of expression that have remained characteristic of his music.

It's unfortunate that the flute concerto (1980), the most substantial work on the disc, should also in many ways be the least satisfying, both structurally and in the quality of its invention. It's true that the late Osborne could not have been more inspired by one of the more recent Sinfonias or the vocal *Chorus*, all of which have a more emotional poundage than the concerto, which never quite gets over its essentially lightweight premise. Those more hefty works, however, can wait for the follow-up collection that should appear as soon as possible.

The three pieces by John Casals project no such pungent musical personality. One can admire the craftsmanship in all of Davies's work, the carefully graded textures, the fastidiously organised harmony. But it never quite transcends the impression of models thoroughly absorbed and reconstituted in an utterly civilised way. Only *Firewhirl* (1980), a setting for soprano and ensemble of a text by George Macbeth, seems more potent, when it grafts some Stravinskian rhythmic vigour and rawness onto its lucid framework. The *String Quartet* (1983) seems to try on for some of the same earthiness, while *Le Oraono, Gauguin* (1978) for soprano and piano is a test of the composer's own devising, generated an exotic ecstasy without ever being completely convincing. Performances by Theresia Cahill and the Northern Sinfonia, the Lindsay

singer came as a surprise. In her Bayreuth *Venus* and *Elisabeth* and still more in her Salzburg *Fidelio* I found little but cold, unyielding competence. In Barcelona Miss Marton melted. She was supple and flowing. One did not mind (and could not reasonably expect) the fiery pathos of Callas or the specific qualities brought by Ponselle and Millican to this superstar part, but the voice was strong, open and lustrous, the dangerous chart insults wisely managed. *Tosca* (Laura Adorno) is a real mess, not a soprano pulled down or a contralto dragged up. The tone is compact, each note surely formed. Unfortunately unclear Italian robbed the insults of their point in an otherwise exciting account of the "modernismo" movement.

The Liceu's financial set-up has changed. The theatre is no longer an entirely private venture: in addition there is regional and municipal support. Standards have improved. If a visitor may be allowed to say, the improvement has also affected the audience—punctual, quiet and attentive at the pre-Christmas matinée of Ponchielli's *La giacconda*. The new musical director Romano Gaudio, former chorus master at La Scala, has raised those forces to a more suitable level for in a city long distinguished for choral singing than was the case at my first visit some eight years ago. Yet this is still "grand opera" of the old kind, with the solo singer way ahead of the rest.

Careras as Enzo Grimaldi displayed his usual warbling timbre but the voice does not flow quite so easily now. *Cielo e mar* deserved most of the applause it won but was not seamless. This experienced, personable tenor still stands on stage like a shy, awkward schoolboy. *Le Cieca, Giacconda's old, blind mother*, was Patricia Payne, who may be forgiven some unsteadiness for her whole-hearted attack and true contralto colouring. Franco Bordoni as the villain Barnaba was a late replacement, singing soundly with minimal indication of the nasty nature of the character. The forceful, woofly Alvisse of Kurt Rydl suggested a descendant of Wagner's Hunding. As conductor Riccardo Muti showed his singers a deference hardly needed by this cast. In a theatre which magically enhances string tone it was a shame to have aria accompaniments reduced to wisps of sound.

The "direction" of Giuseppe de Tomasi was distinctly unconvincing. I thought it a mistake not to show the supposedly lifeless corpse of Laura in the third act. The lurid melodrama which Boito fashioned out of a play by Victor Hugo takes some swallowing but on its own terms it works. Those terms do not include a toning down of the Gothic horrors. The music has dignity and a certain cryptic nobility. It is sometimes commonplace but not cheap. I would rather see *La giacconda* than some of the meretricious verismo war-horses which are still put through their paces.

Musical Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts spares each Friday.

## Stockhausen/Barbican Hall

Max Lopert

In what have traditionally been the musical dog days of early January, the BBC is suddenly showing a splendid determination to find exciting and purposeful ways of banishing all such tradition. Until Saturday, and again next Wednesday, the BBC Symphony Orchestra and various virtuoso soloists and singers are installed at the Barbican to present a Stockhausen festival with specific briefs and exciting sub-titles—"music and machines" (1964-1970). The composer himself is in residence: talks, open rehearsals and films supply the necessary background. The proposal for this festival boundaries which broadly close off the period of first major Stockhausen innovation, the movement towards various styles of confronting electronic equipment and live-produced musical sound, the BBC has at least chosen to focus attention on the music in a particular context.

Furthermore, all the works selected for revival—the 10th piano piece marks the earlier end of the chosen period,

and also—momentarily, simultaneously, in diverse patterns of delay as may be subject to ring modulations. Its methods promote simple, sometimes stark gestural alternations; but last night simplicity was enriched by the exhilaratingly high degree of pictorial imagination that informs each moment (and each sectional moment), that sweeps one resists into the adventure.

Both performances supplied entrancing stretches of sound in which one could be enveloped by one could also be surprised by the fallacy of the Barbican equipment to provide the degree of multi-directional "surround" promised by the quantity of speakers banked along the walls of the first tier robbing the listener of total envelopment.

Between the two readings, Bernhard Waubach gave a masterly account of the 10th piano piece; for me its content is always exhausted well before its end is reached, but on this occasion awareness of exhaustion was delayed longer than usual. All the concerts are being broadcast live on Radio 3.

Eva Marton in the title-role of the notably un-jocund ballad

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and also—momentarily, simultaneously, in diverse patterns of delay as may be subject to ring modulations. Its methods promote simple, sometimes stark gestural alternations; but last night simplicity was enriched by the exhilaratingly high degree of pictorial imagination that informs each moment (and each sectional moment), that sweeps one resists into the adventure.

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Thursday January 10 1985

## Long haul in arms control

FROM the political point of view, the U.S.-Soviet agreement to re-launch negotiations on offensive nuclear weapons and to start talks on space and defensive systems should be a cause for reassurance all round. The world has long demanded an end to sabre-rattling and a reduction in international confrontation. The superpowers have now concluded, no doubt with mixed motives, that it is in their own interests to resume that form of dialogue which is encapsulated in the arms control process.

But there is no denying that these may well prove to be the most complex, and quite possibly the longest, of all the arms control negotiations which have so far taken place. The bare fact that negotiations are now beginning does not mean that there is necessarily enough common ground to bring them to a successful conclusion.

Part of the reason for this complexity lies in the procedural arrangements which were agreed in Geneva. There will be three negotiations, on strategic nuclear weapons, on intermediate-range nuclear weapons such as cruise and SS 20 in Europe, and on space weapons; but the talks will be handled by a single delegation on each side, divided into three sub-groups. This means a very large, possibly unwieldy, agenda in which the space issues will create unprecedented complications.

### Preoccupations

But the procedural complexities are really only the reflections of the substantive preoccupations of the two sides. The U.S. Administration is concerned by what it regards as the destabilising dangers of the Soviet missile force, which it wants reduced; Moscow is concerned by what it sees as the destabilising dangers of President Reagan's research programme for a new strategic missile defence, which it wants to constrain. Since nuclear stability is founded on acceptance of some predictable relationship between offensive and defensive systems, it is clear to all that there can be no agreement on the control or reduction of offensive nuclear weapons unless there is also enough of an agreement on the restraints on defensive systems. Very little has emerged about

## A debt promise unfulfilled

THE SIX months since the London economic summit have produced little if any evidence that industrial country governments were serious in their declared intent to promote a more flexible approach to rescheduling developing country debts.

While commercial banks have broadened the scope of their agreements with countries such as Mexico and Venezuela to include debt rescheduling for several years ahead, governments have generally stuck by their long-established principle of rescheduling only one year's debt at a time.

This is surprising in that it was the Summit leaders themselves who laid strong emphasis on such a multi-year approach in London last June; it is also disappointing in that it serves to perpetuate the belief of many debtor countries that the industrial world is ultimately indifferent to their plight.

Industrial governments have so far passed on two opportunities to agree a multi-year package deal with Mexico last autumn and one more recently with the Philippines. Now they are grappling with a third case, Yugoslavia, which on the surface seems the best candidate yet, given that about one third of its \$20bn foreign debt is owed to governments themselves.

Yet here again government creditors are clinging to a one-year package while commercial bank creditors meeting in London this week are expected to agree in principle a rescheduling of some \$3.4bn in debt falling due till 1988.

There are plenty of specific reasons why governments should wish to move slowly in the case of Yugoslavia, and indeed in the other cases that have presented themselves so far. One, which few would dispute, is the principle that multi-year agreements are a concession that a debtor should have earned. From this standpoint Mexico might have qualified, but its official debt is very small and such a rescheduling was never sought. The Philippines, by contrast, has only just reached a first agreement with the International Monetary Fund on an economic stabilisation programme. The government still needs to show a good track

## WORLD OIL GLUT

# Cold comfort for struggling Opec

By Ian Hargreaves

**S**NOW IN Europe in January. In newspaper terms it ranks as a classic small earthquake in Chile—few dead story. But the de-leveraged oil market would dearly love to convince itself that Europe's weather has brought a turning point in oil prices.

"This gives Opec a breathing space. Who knows, they may get their act together and head off a massacre in the second quarter," says one oil man. "But I am glad you did not ask me the question last Friday."

Last Friday, thin, holiday markets, crude oil prices adhered to their lowest levels since the Iranian revolution in 1979. This week, thanks to Europe's winter, they have recovered by between 50 cents and a dollar a barrel.

The upward move brings some comfort to Opec ministers as they prepare for yet another crisis session at the end of this month, and a further opportunity for the British and Norwegian Governments to delay announcing either the prices at which January North Sea business is being done or the longer term future of their methods of setting oil prices.

How realistic are the chances of a sustained rise in prices? And what does the market background suggest about the course of Opec and the oil pricing policies of Britain and Norway?

The case for higher prices rests chiefly upon two propositions; that the cold weather will last long enough—which is meant several weeks rather than several days—to suck up a large quantity of oil which was produced in the fourth quarter last year against the expectation of rising seasonal demand; and that Opec will finally, after a year of gamesmanship, self-delusion and, in some cases, response to domestic economic pressures, genuinely restrict its output to its official 16m barrels a day ceiling.

There was talk in the industry yesterday that on the evidence of the first week of January, Opec's output may be running as low as 15.5m b/d, although the most widespread view is that the correct figure is between 16m and 16.5m b/d. This compares with 16.7m b/d in the final quarter. Such optimistic talk was common last summer, however, just before the market took a new dive.

These days, even those who make the estimates are inclined to acknowledge their unreliability. Oil industry guesses about Opec production are mainly based upon counting the number of tankers leaving oil country ports. It is easy to make mistakes.

But there is another line to the optimists' case. That is to point to the recent behaviour of the Arabian light spot price, which, as the chart shows, has been stable in comparison with both North Sea Brent and U.S. West Texas Intermediate prices, although still almost one dollar

below the official Opec price. This is due to the fact that the main supplier of Arabian light, Saudi Arabia, has succeeded in preventing too much of the oil finding its way into the spot market—result largely of its continuing term contract arrangements to sell oil to the four U.S. oil companies which have preferred access to Saudi crude as a result of their membership of the Aramco partnership. The strong rumour in the oil market this week, however, is that at least two of the Aramco partners—Chevron and Mobil—have chosen not to lift Saudi oil in January and that the others have cut back.

The Saudis thus have the choice of trying to dispose of this surplus production, the result of which would be disastrous for prices and counter-productive to the country's Opec diplomacy, or producing less. Many in the oil industry believe that the Saudis will be content for at least a period to accept such an additional cut in production. January estimates of Saudi output range from 3m to 3.5m b/d, compared with 4.4m b/d last year.

The effectiveness of such a measure, however, even if implemented and sustained long enough to be noticed in the market, could easily be destroyed by overproduction from any of Opec's less quota-conscious members. That presumably is the main reason why the Saudis are in the process of agreeing a modest change in the price differentials between heavy and light Opec crudes—a measure of virtually no significance to the real price of oil, in the view of the oil market, but useful currency for horse-trading inside Opec.

Defence of the quota ceiling is also the reason why Opec has made such great play of its plans to set up an international police force to patrol quotas. Since no sanctions appear to be envisaged against quota-busters, the main purpose seems to be a deepening of oil ministers' clutch in their own countries. Great care was taken during the two-stage Opec meeting over Christmas to secure top-level support for the scheme.

The plan also no doubt had a public relations purpose, since dashed by the sceptical market response. "If you believe it, you will believe anything," says the headline on one London Opec-watcher.

The case for doubt about the sustained price rise or even price stability thesis is, however, somewhat more formidable. The main background factor is gently rising non-Opec production at a time of weak demand—developed world oil consumption is expected to rise by at best 1 per cent this year, compared with a rate of 2.5 per cent in 1984. Fourth quarter demand last year was unchanged from the fourth quarter of 1983, thanks to mild weather and the

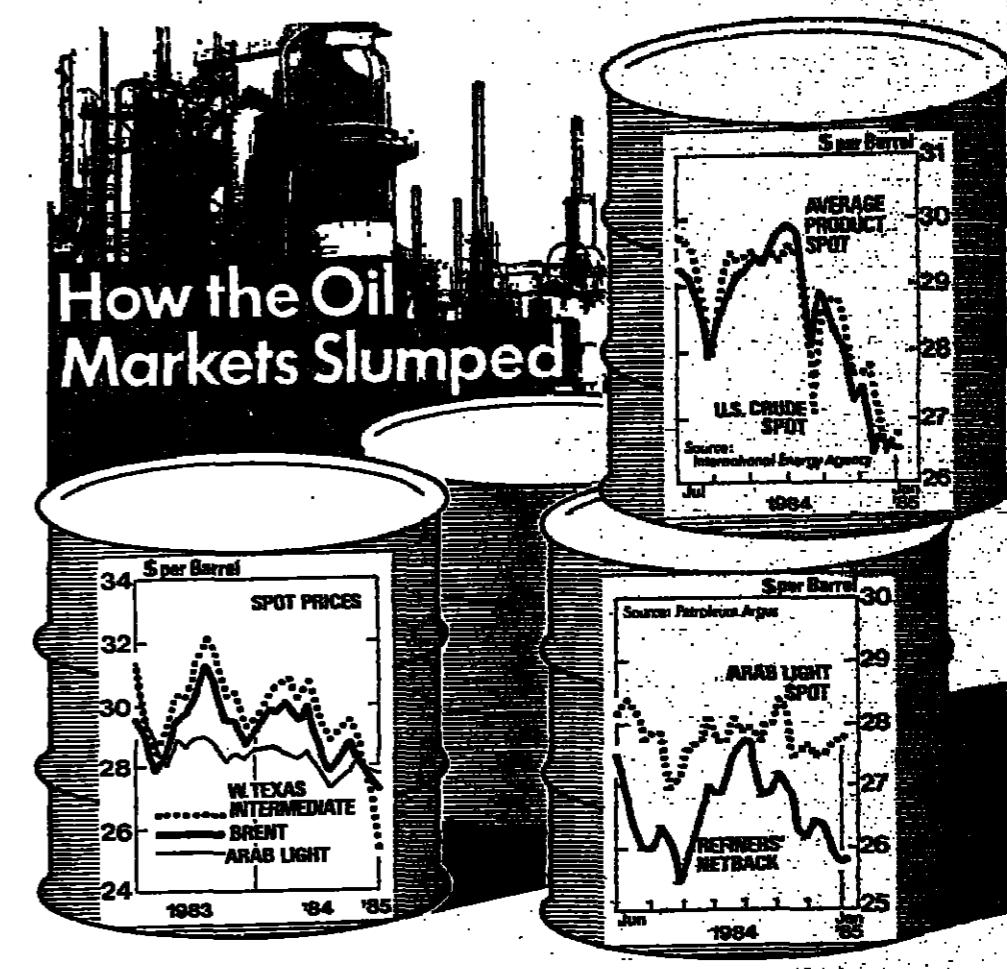
global switch from oil to other fuels, which has continued unabated in the last year in spite of weakening oil prices.

But the deeper worry for those with a vested interest in higher oil prices is the state of the oil products market, where the continued overcapacity of refineries around 30 per cent in Europe and 20 per cent in the U.S.—is proving to be a permanent drag on the recovery in crude prices.

Refiners, desperate for business will take any opportunity to process additional crude through their plant with the result, as in the case of the U.S. miners' strike, that sudden additional demand for one product—heavy fuel oil, the bottom of the refining barrel—leads to further overproduction of other oil products which are in plentiful supply.

The result is that product prices have been even weaker than crude prices and have tended to create wide gaps between the resale value of the products each barrel of crude is converted into and the spot price of crude oil. The value of the oil products sold—which range from petrol to power station fuel oil—is known as the refiner's netback.

This divergence between crude prices and netback has been particularly acute since October and is worst of all in the U.S., since the American refiner, buying and selling in dollars, reaps no benefit from currency exchange factors which have protected many parts of the European oil



yesterday was having one of its coldest days of the winter, but the industry is now within sight of the eastern seaboard spring and is unlikely to go into a major re-stocking exercise. "People here are talking about sending gasoline (heating oil) to Europe, which is ridiculous," said one New York oil analyst yesterday.

It is perhaps less ridiculous when you examine U.S. oil stockpiles. At the end of the year, stocks of distillate (the grade of oil which includes heating oil) were 50 per cent higher than a year earlier.

The general idea that as the

## Europeans blame Opec for lack of discipline and the Americans for misreading the market and overstocking

industry from the problems of falling dollar oil prices.

As the chart shows, the tendency of U.S. product prices to lead crude prices lower has been especially marked since late October. Calculations of netback in the U.S. market are more difficult to make, but according to one major oil company the gap between U.S. domestic prices and U.S. Gulf netback is now around \$2 a barrel. In turn, American crude prices have fallen even below those for comparable grades of North Sea crudes, becoming a ball and chain on any sustained upward price movement. "Until you start to see some recovery in American product prices, you can forget about a general oil price recovery," said one oil executive yesterday.

The chances of a recovery in U.S. product prices rest upon the emergence of sudden additional demand—New York yeast

weather gets colder the world faces an oil stock crunch—an idea much canvassed in December.

By Opec is probably equally misplaced. According to the latest figures from the International Energy Agency, published yesterday, oil companies at the beginning of January had 71 days of stocks—the lowest level since 1977. Governments hold an additional 18 days supply. The figures for Europe are 82 days of company stocks, with an additional six days of government stocks.

The IEA figures suggest companies are still well within their minimum operational needs and even safely within their minimum commercial needs. They will only start to restock in earnest if they become convinced that oil is cheaper today than it will be in April, a traditional seasonal weak point for prices.

Caught between these pressures, the oil industry and

governments of oil exporting and Opec's next ministerial meeting, by which time members hope the price of oil will have risen further and Britain will be able to shuffle toward the next phase of its pricing policy in a calmer atmosphere. The other advantage of delay is that if the price BNCOC pays for January oil is fixed retrospectively, the Government will know exactly the size of any trading loss BNCOC would face by paying a higher price to suppliers than it gets from customers. Given the parliamentary criticism of last year's \$45m subvention to BNCOC, that may save some embarrassment.

Energy ministers are, undoubtedly predisposed to retain BNCOC and to cling to their influence in the pricing of Britain's most valuable commodity. BNCOC would like freedom to negotiate around spot-related formulas for all its transactions.

Elsewhere in Whitehall, more radical voices think BNCOC should be abolished. Others think with some support from the oil industry that the Reagan administration has made it clear that it favours the idea of lower oil prices. British Government policy seems primarily designed to allow it to wriggle away from the centre of the oil pricing stage.

The approach has involved stonewalling on the underlying issue of whether Britain should have a state oil trader like the British National Oil Corporation, established yesterday, whilst allowing BNCOC to go on doing what it must to get rid of the 300,000 barrels of oil which comes its way each day.

The result is a good deal of confusion. On the one hand BNCOC is selling all its oil at prices related to the spot market. On the other, it has been told by the Government that oil is cheaper today than it will be in April, a traditional seasonal weak point for prices.

If it does not, then the possibility of deregulating U.S. gas prices and a resulting UK oil strike cutting further, as spring arrives is a prospect no one with a stake in an oil price above \$20 a barrel can face with any equanimity.

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### Treasury and fro

The Treasury has started the New Year with a reshuffle of middle ranking officials which is causing more than a flutter of interest among Whitehall watchers, especially as the moves are still officially classified as secret (sort of).

A casual call yesterday to the office of Rachel Lomax, the incisive assistant secretary for monetary affairs, elicited this guileless reply: "She's already moved, you know, to the Chancellor's office."

A little casual sleuthing uncovered the further fact that David Peretz, the Chancellor's busting, private secretary has also moved—to Mrs Lomax's old desk.

A cursory analysis of the cigar ash in the corridors of power enables me to deduce that these moves are only the start of a more extensive shuffling of Treasury talent later this year.

David Peretz, it appears, is seeking for promotion to another secretary to take over monetary policy from Tim Lankester. Lankester is to move to Washington as the Treasury's top man there. He will take over from Nigel Wicks, who is returning at the end of his

### Men and Matters

spell in the land of Reaganomics to run the Treasury's central policy unit back in London. The present head of the central unit, Tony Battishall, is expected to return to the Inland Revenue where it is generally expected that his star will soon ascend from the constellation of under-secretaries.

For Mrs Lomax, who, in a manner of speaking, started it all, the move will mean long hours, late nights and hectic travelling to international meetings. As one insider pointed out: "The only person who keeps worse hours is the Chancellor himself."

**ICI's banker** Another director of merchant bankers, Schroder, Wagge, is on the move to take over monetary policy from Tim Lankester. Lankester is to move to Washington as the Treasury's top man there. He will take over from Nigel Wicks, who is returning at the end of his

spell in the land of Reaganomics to run the Treasury's central policy unit back in London. The present head of the central unit, Tony Battishall, is expected to return to the Inland Revenue where it is generally expected that his star will soon ascend from the constellation of under-secretaries.

The other three members of the new acquisitions team—which was closely involved in ICI's \$750m takeover of Beatrice Chemicals last month—are all ICI men: David Nash, formerly ICI's assistant treasurer, John Dewhurst, a commercial manager in the UK and Europe, and Nick Ledger, an assistant manager in ICI's investment department.

Reynolds (38) was made a director of Schroder in July of last year, and has since been mostly occupied with the £20m London flotation of U.S. hi-tech

company Process Systems, which took place in December.

Eight years ago he was involved in a junior capacity in ICI's sale of its controlling interest in ICI.

As his successor will have to face the challenge not only of continuing to produce the best available picture of how we live, but of containing the cost.

This year's edition is the fourth consecutive Social Trends at the same price £19.95 and it is doubtful whether this can be maintained for much longer without skimping on the contents.

### Chicago's show

London gets its first chance for over 30 years to see the works of the Russian artist, Marc Chagall, from tomorrow—thanks to his long friendship with an American banker.

William Wood-Prince, a director of the First National Bank of Chicago, met Chagall aged 17, the last survivor of the pioneers of modern art—during the 1940s when the artist was living in the U.S.

They have been friends ever since, and Chagall about 12 years ago designed a mural, The Four Seasons, for the plaza outside the bank's offices in Chicago.

When First Chicago heard

of the artist's failing health, he promptly volunteered.

"We are very pleased that our art returns to the U.S.," says Wood-Prince. "The UK should be one in which we have such personal ties and interests," says William Curran, chairman of First Chicago's London merchant bank.

The publication is now 14 years old, and as Sir John Boreham, permanent secretary in charge, said yesterday, it is "not yet, therefore, a school leaver" (table 3.10). In fact Social Trends almost failed its 11-plus. There was a move in 1981 to kill it off.

But this year's edition will be the last for Sir John, one of Whitehall's most cultivated civil

servants. He is retiring in July, which means

## ECONOMIC VIEWPOINT

## Still too many 'wets' at the top

By Samuel Brittan

WHAT you see depends on where you sit. It is frequently alleged that Mrs Thatcher has demoralised Whitehall by giving too many top appointments to people who support her policies. From where I sit, it seems that far too many posts are being given to people who admirably qualify for the title of "wet", and who are unable to understand or implement, let alone support, any kind of market radicalism. I have frequently said that the Government itself sometimes seems as intent on avoiding Mr Heath's mistakes of the 1970s that it neglects the requirements of the 1980s and 1990s. But the appointments I have in mind are of those whose instincts are "Forward to the 1980s".

It is mainly at the very top of the Treasury that there has been some insistence on officials and advisers who, although essentially non-political (and who would be regarded as the middle of the road in the U.S.), at least understand the monetary approach to inflation and the structural rigidities of the British economy.

At the Bank of England, the Prime Minister announced, as I pointed out at the time, the cardinal error of appointing in Mr Robin Leigh-Pemberton, a political sympathiser without the central banking expertise required to reform the Bank of England. Predictably, he has become a non-executive chairman figure, and the key chief executive role is now held by Kit McMahon, the Deputy Governor, just the person whom the Prime Minister wanted to avoid making Governor, but whose reappointment for five years has just been announced.

It is not Mr McMahon who wears horns. He is essentially a "conservative" with a small "c", whose instinct is to rescue a threatened institution like Johnson Matthey Bankers. It has never been explained why shoring up a participant on the gold market is a "national interest" or why relatively small loss-making banks should be treated better than loss-making mines. I hope David Owen will continue his campaign on the subject, despite establishment "putting".

Market radicals inside Whitehall tend to believe that the transfer of Norman Tebbit from the Department of Employment to Industry informed both departments. At Employment it seemed as if, at least, Mr Tebbit's popularity in itself for weakening the unions long last, the Government was

Prof Dick Sargent replies to the author of the letter which appeared on Dec. 20 turning down Adam Smith's Wealth of Nations.

The Chairman, Economic Affairs Committee, Economic and Social Research Council, 1 Temple Avenue, London, EC4

Dear David,

Thank you for your referee's report on the "Wealth of Nations" proposal, which I read over Christmas. However, I must tell you that Dr A. Smith is a member of our Economic Affairs Committee at the ESRC whose work we

### ECONOMIC VIEWPOINT

## A project we cannot fund

Adam Smith one is a better starting point for future jobs policy.

with local revenue. But this is clearly germane to work we are now trying to encourage on public expenditure and ways of providing public services.

Your attitude towards the political implications which you draw from Smith's proposal I find particularly ambivalent. You argue that we should reject it at one point because it says uncomplimentary things about our politicians and the private sector and at another because its advocacy of self-interest might offend the Bishop of Durham. However, this is rather alien to us; we do not and will not make our decisions with an eye on *Prés de Pharaon*, including those that know not Joseph.

I was rather puzzled by the postscript to your letter, which mentioned a booklet by one Samuel Brittan. Is he a friend of Smith's? Or is he going to ask us for a research grant?

Yours ever,

Dick.

coincided with national requirements: civil liberty and sound economics. In the department concerned with industrial hand-outs—some quite subtle such as subsidised export credit ("voluntary" import quotas—Mr Tebbit's populists demand)—I do not always tell him to turn away the begging bowls. Meanwhile the Department of Employment has a Minister, Tom King, "without strong preconceptions" (a fatal disqualification), which makes him unduly sympathetic to the basically pro-union ethos of that department and more inclined to "reform" that to abolish the employment destroying institution of Wage Councils.

Even at the Treasury, the Chancellor is unmercifully overworked and has too little time for broader national and international economic issues, because he does not have in Mr Peter Rees a Chief Secretary in full command of public expenditure.

The particular "wet" appointments which have sparked me this week are at the National Economic Development Council. When the Director-General's post became vacant in the last Parliament it seemed as if, at least, Mr Tebbit's popularity in itself for weakening the unions long last, the Government was

following a market rather than an old-boy principle by advertising for the job.

But I reckoned without the three-man committee which was carrying out the interviews and making the recommendations. It comprised Sir Douglas Wass, then Treasury Permanent Secretary, Sir Terence Beckett of the Confederation of British Industry, and Len (now Lord) Mayry of the TUC. Of these three, far and away the most unorthodox Keynesian, and opponent of the revised classical economics was Sir Douglas.

The chances of a radical appointment from that trio were slim. The chosen Director-General, John Cawelti, a former civil servant, was variously described as an appointment as "a traditional consensus man", "not a known supporter of Government strategy" and similar coded phrases.

Under his reign, the NEDC occupied itself with sticking pins in its medium-term financial strategy (MTFS) and prancing for hand-outs to various industry lobbies, ranging from heavy capital exports to the construction industry.

This might be arguable, although still problematical, if only the UK were suffering from unemployment. But when world employment is world-wide and especially intense in Europe, this is essentially a beggar-my-neighbour approach.

Europe is already pretty competitive, in the limited NEDO sense against the U.S. because of the high dollar. But there is no way in which every country can become more competitive, except against the moon; and that is fortunately not yet practical politics.

It is possible for profitability to improve in all countries. It is possible for labour markets to be more flexible, for union monopoly to be reduced, and for obstacles to new enterprise to be removed. In contrast to the "be more competitive" slogan, they suggest ways in which more jobs can be created in all countries, without self-defeating attempts to create them in some at the expense of others.

The bigger document considered by NEDO was on public sector infrastructure. By an accident of timing another document arrived on my desk from the Adam Smith Institute: *The Job Creation Machine* on the creation of jobs through new small firms (PO Box 318, London, SW1P 3DJ). Both studies, the NEDO and the Adam Smith one, are flawed documents to those who are not national cheer leaders, but the

research

is good.

Joseph

## Spend money on jobs

From Mr R. Newton

Sir—As unemployment continues to move inexorably upwards, with little hope of our ever returning to "full employment" under present policies, it has occurred to me that: (1) Many people would be willing to work shorter hours, as long as that was accompanied by a major reduction in wages. (2) With robots becoming more advanced all the time, why should humans do monotonous or unpleasant jobs? On the other hand, who will support these people if they are not working? (3) The Government is spending roughly 17m a year (including lost revenue) keeping over 5m people on the dole.

During the late 1960s and early 1970s manufacturing firms in some regions of the UK enjoyed a labour subsidy called the regional employment premium. At the time it was estimated that the REP created 45,000 jobs over four years at an annual cost of about £200m.

Surely such a subsidy could be manipulated to encourage more job-sharing? It seems to me that the only chance we have of ever returning to full employment is by radically changing the British working practices: for example by: (1) Working less hours per day; (2) A shorter working week; (3) Longer vacations; and (4) Earlier retirement.

A subsidy on labour costs would probably have to be implemented regionally to avoid "leakage" to higher wages in areas such as London with fairly tight labour markets. Another problem is that such a subsidy might not be used to protect Britain's older industries. Our future lies with the service sector and high-tech.

Anonymous has it that the next Budget will see personal allowances raised in real terms. While this is a very admirable aim (since it should reduce the number of lower-paid people paying income tax), I am of the opinion that the money would be of greater benefit to Britain if it were spent on creating jobs for British men and women, and not on creating jobs for our competitors.

Russell Newton, Fitzwilliam College, Cambridge Road, Huntingdon.

Product design

From the Director, Engineering Design Centre, Loughborough University of Technology, Loughborough.

Sir—One has to smile at the international nature of the design defects detailed in the article "on product design" (December 21), since they confirm a long-held view of mine that even the Germans, with

their penchant for systematic design, sometimes get it wrong. Since systematic design is to be recommended, such approaches, without the additional discipline of comprehensiveness, lead to the apparently "simple" defects highlighted in the article.

I would suggest that such defects are in effect "built-in" to the products at the commencement of design by failure to compile a comprehensive design specification, which is, however, Landon, would call it. Such specification being of the product to be designed and not the product itself, the defects are thus sins of omission. So until comprehensive systematic design becomes the order of the day, design defects will continue to proliferate.

Extensive research and dissected practice in the field of both product and process design over the past 17 years reveals that such frailties are not the sole prerogative of the UK and if one could have a British flair to systematic comprehensive design, then the world will look on with admiration. The alternative doesn't bear thinking about.

Stuart Pugh.

Loughborough, Leics.

## Letters to the Editor

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Pakistan and democracy

From Sharif Lone

Sir—I read your editorial on "India, Pakistan and democracy" (December 28) with great interest. Your sensible analysis of the Government of Pakistan need no additional comment. Whereas the takeover by military in 1958 had some justification, it cannot be said that the current regime, I think democracy was functioning well for a country having a go at it for the first time when Zia took over for "90 days" as he put it then.

We know that in the previous elections, when people had a choice of political parties and ideologies, the so-called religious parties (Jamaat-e-Islami and others) were rejected outright by the electorate. Zia knows that. All he wants is to seek legitimacy and prolong his repressive regime by calling it "Islamic." Surely, this was not the state visualised by Jinnah, the founder of Pakistan, who called Pakistan a state where religion is no business of the state and all citizens (Muslims, Hindus, Christians and women) enjoy equal rights and freedom. Pakistani people want a democratic Pakistan, where they can express their opinions without fear of per-

secution and not use the foreign Press for that purpose.

Sharif Lone,  
Riedeselstr. 31,  
6457-Mönchberg,  
West Germany.

Privatise health and education

From Professor D. Myddelton

Sir—The NEDO report (January 5) on public sector infrastructure draws attention, among other things, to inadequate government accounting.

Others, as fundamental, are the relationships between salary increases (and thus pension entitlement) and yield, the age spread of members and annuity rates available at retirement.

In calculating funding levels all these aspects are given due weight. Those assumptions, however, if incorrect, can wipe out years of consistently good investment performance.

A classic example exists for most years during the 1970s when real returns were low, wage increments very high and, in consequence, the need to top up funds to meet the spiralling aspiration of members.

In addition, there have been the problems of past employees whose pensions have been severely eroded by inflation. Many employers have had to increase such pensions in payment by additional contributions.

While it may be true to say that equities overall have produced such a fine performance for reasons of company prudence, a trustee could not in fact invest in a single investment medium. To suggest, therefore, that pension schemes might be in a position to afford additional taxation because at this particular time their assets appear adequate, should not colour long term and fundamental decisions affecting this vital aspect of employer/employee relations.

Peter Gray.

Abbey Court, St John's Road,

Tunbridge Wells, Kent.

## Government policies

From Mr J. Chettie

Sir—The last two paragraphs of your editorial of December 29 must have cracked some cynical smiles among those opposing the policies of the Government.

Why does the FT (and the Government) persist in talking about "wages" rising too fast rather than incomes or earnings as a whole? Is it the opinion of the FT that the wage earner is still paid too much in relation to the rest of society?

How is it that after several years of continuous Tory government committed vociferously to "paying our way in the world" and other phrases redolent of thrift and good husbandry, our national standard of living has been and is being bolstered significantly by selling off national assets and producing oil flat out, both from finite reserves?

I am not in the least reassured by your assumption that the Government is "clearly aware that . . . from about 1986 we must start again to earn our living in a competitive world." Have we not been trying desperately to do this during the life of the Government and if not, why not? J. A. L. Chettie, Parkfield Corner, Seton Park, Kent.

Equities and pensions

From the General Manager,

Tunbridge Wells Equitable

Friendly Society

Sir—The performance of equities in relation to pensions provision discussed in the Lex column of January 7 gives a somewhat misleading impression.

While the overall investment return appears to be impressive, the pension scheme trustees must consider the liabilities to which this performance is geared.

Since 1955, fundamental

changes in pension provision

have taken place, particularly in the demand for final salary based schemes.

In addition, mortality has been improving so that the liability for pensions is greater.

The investment performance

is only one aspect which determines the viability of a scheme.



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## Lombard

## Wistful view of exchange rates

By Nicholas Colchester

THE TABLE of currency cross-rates at the foot of this column is a rather wistful compilation. It is based upon a recent study of purchasing power parities published by the OECD. It therefore shows the organisation's best estimate of what exchange rates would have to be for a given amount of money to buy the same quantity of goods and services in all the countries listed. It is interesting to reflect that one pound sterling would have to buy \$1.62 in order to pay for the same amount of goods in America, not the \$1.15 that the markets offer today, or that the pound should buy DM 4.24 rather than a meagre 3.65 as at present.

So the table's usefulness lies not in the message that the real world has for today's exchange rates but in interpreting the messages of the exchange market for the real world. Thus the table doubly confirms that British export sales managers should not receive year-end bonuses for selling in the U.S. and German markets in 1984: they should be fired if failing to sell. It suggests that the only country in Europe in which the British traveller will find the cost of living the same as at home is Italy—all the rest are more expensive. It tells us that the Japanese cassette recorder sold in Britain for £100 earns the manufacturer only £29.200 when it should really earn £58.000. Yes, the famous "undervalued Yen" is now overvalued in the UK, though still undervalued against the U.S. dollar.

It is deeply unsatisfactory that such perversities, and such unreliable perversities, must now be regarded as facts of economic life. Western governments could have



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Thursday January 10 1985

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## AUSTERITY BUDGET FORESEES SHARP FALL IN DEVELOPMENT SPENDING

### Indonesia to minimise borrowing

BY CHRIS SHERWELL IN JAKARTA

INDONESIA, one of Asia's largest foreign borrowers, will borrow in the commercial market this year only on a small scale and in order to keep a presence there, according to Dr Ali Wardhana, the country's Co-ordinating Minister for the Economy.

He was speaking yesterday, about the austerity budget presented to parliament by President Suharto.

The budget foreshadowed a sharp 7 per cent decline in real development spending, as the country, Asia's largest oil and gas exporter, continues its painful adjustment to slow world growth and a soft petroleum market.

Figures released with the budget project a further significant improvement in Indonesia's balance of payments on current account to \$3.25bn for the current fiscal year to April.

That compares with \$4.15bn in 1983-84, which would have been far higher had the Government not acted to deal with the impact of falling oil prices by devaluing the rupiah and rescheduling dozens of big capital-intensive projects in 1983.

It is clear that containment of the

current account deficit remains a priority in Indonesia's overall economic strategy. Projections for 1985-86 forecast only a marginally higher deficit of \$3.4bn, which is still lower than that forecast by the five-year plan which began less than a year ago.

Dr Ali Wardhana declined to specify the extent of Indonesia's commercial borrowing in 1985, but the total seems unlikely to be much more than a few hundred million dollars at best.

"It will be small amounts," he said. "If the terms are right and the market is favourable."

That is well below the \$1bn level indicated by the World Bank last year as tolerable annual commercial borrowing over the 1984-87 period, but it must be seen against Indonesia's highly successful forays into the international market in recent years.

Total medium and long-term public debt is now above \$20bn, making Indonesia Asia's third largest debtor, although both the maturity structure and breakdown between concession and commercial borrowing are regarded as more than satisfactory.

The debt service ratio, for public sector debt and net of oil imports, is now thought to be around 23 per cent. Until recently it was expected to rise further over the next two to three years. In November, however,

the Government ordered a ceiling on export credits of \$1.5bn in the current year.

That decision, a reflection of the way export credit repayments had grown, was designed to contain the debt service figure. Dr Ali Wardhana said that, while debt service payments would rise again in 1985-86, the amount of the increase would be far less than in 1983-84.

Those decisions and the cautious, conservative approach of Indonesia's economic policy makers, have earned the country an excellent credit rating in the international capital markets, despite the gloomy oil picture. The Government appears determined to maintain this standing.

The Government also feels it cannot afford to loosen up domestically for fear of jeopardising the gains already achieved - a view shared by international bankers if not by those in domestic industry and commerce. Dr Ali Wardhana was adamant yesterday that, with world economic growth and the oil outlook uncertain, the external position had to remain a prime determinant of strategy.

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## UK stock exchange body fails to agree on reforms

By John Moore in London

A COMMITTEE responsible for a radical reform of the constitution of the London Stock Exchange is to meet today in an effort to produce proposals which will gain the approval of the 32 members of the exchange.

The move follows a meeting of the council yesterday at which no agreement was reached on important points of detail about the proposed constitutional changes.

The changes have been triggered by the regroupings taking place among British securities firms and the involvement of banks and other financial concerns with stockbrokers and stockjobbers (market makers).

At the second meeting this week of the ruling council there were wide-ranging differences of opinion over the amount of money outsiders should pay for entry to the stock exchange and the question of possible compensation payments to existing members.

Mr George Nissen, the senior partner of stockbrokers Pember and Boyle and chairman of the six-man ad hoc constitutional committee, said that yesterday's three-hour meeting of the council had "been thoroughly useful".

The council appears to be in serious trouble. Beit Shemesh Engines, 40 per cent of which was purchased last May by United Technologies of the US, which owns the engine manufacturer Pratt and Whitney.

Beit Shemesh is scheduled to produce several hundred PW 1120 engines, under licence from Pratt and Whitney, for the Lavi military aircraft being developed by Israel Aircraft Industries.

After losing \$40m last year, the company has an accumulated debt of \$80m.

Government backs Brazilian shipyards, Page 4

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The Israel Corporation, which belongs to the multi-millionaire entrepreneur Mr Shaul Eisenberg, owns 50 per cent of Zim. Mr Eisenberg also owns the majority holding in the bankrupt Aza textile plant which is being kept afloat temporarily by the Government while a buyer is sought.

Forty per cent of Zim shares are held by the Government and the remainder by Hevrat Ovdim, the industrial arm of the Histadrut, Israel's trade union federation.

Zim had managed to maintain profitability for many years despite the worldwide crisis in shipping, but falling revenues and a relatively outdated fleet plus investments in new ships pushed it into very rough financial waters.

Zim, which owns 49 of the ships it operates, is considering a recovery programme based on moving away from ownership to leasing according to need.

Another Israeli company reported to be in serious trouble is Beit Shemesh Engines, 40 per cent of which was purchased last May by United Technologies of the US, which owns the engine manufacturer Pratt and Whitney.

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## SECTION II - INTERNATIONAL COMPANIES

# FINANCIAL TIMES

Thursday January 10 1985

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### Slowdown at Colt in fourth quarter

By Our Financial Staff

COLT INDUSTRIES, the diversified U.S. industrial products manufacturer, yesterday reported reduced earnings growth in the fourth quarter, with some divisions beginning to feel the effect of the slowdown in the U.S. economic recovery.

Net earnings edged up from \$30.6m or \$1.23 a share to \$32.4m or \$1.60, while revenues rose from \$417.5m to \$447.5m. This took net earnings for the year to a record \$132.4m or \$5.50 a share from \$89.2m or \$4.01, while revenues advanced from \$1.58bn to \$1.77bn.

Mr David Margolis, president and chief executive, said: "All four of our industry segments were up in both sales and operating income, and most divisions posted gains over 1983."

Gains in operating income in the first three quarters of the year were greater than in the fourth quarter.

The company's total order backlog was up 5 per cent at the year end, compared with the year before.

The slowdown in earnings growth had been expected on Wall Street, and in early trading yesterday Colt's shares edged up 5% to \$51.40.

Colt's products include vehicle parts, aerospace products, diesel engines, pumps and special steels.

Military, car and truck markets are expected to remain strong contributions this year, while more active commercial aviation markets may boost demand for landing gear and jet engine parts.

• Parker Pen, the leading maker of high quality writing instruments, reported net earnings for the third quarter down from \$5.14m or 30 cent a share, to \$4.83m or 28 cents. Nine months earnings also fell, from \$10.16m or 60 cents a share to \$9.4m or 49 cents. The latest nine-month figure includes an extraordinary gain of \$891,000.

Revenues for the quarter increased from \$194.4m to \$210.4m, and for the nine months from \$381.4m to \$417.5m.

### U.S. agency gives go-ahead to FCA recovery plans

By Our Financial Staff

FINANCIAL CORPORATION of America (FCA), the U.S. thrift institution which came close to collapse last summer, received a boost to its recovery strategy when U.S. government regulators approved its plan to reduce its assets to about \$24.5bn from about \$32bn.

FCA said the Federal Home Loan Bank Board "responded favourably" to the company's 1985 business plan, which also provides for the raising of net worth to 4 per cent of assets by the end of the year, in line with regulators' wishes.

However, Mr William Popejoy, who replaced Mr Charles Knapp as FCA chairman last year, warned: "We realise that we have set ambitious objectives for this year which can only be met if a reasonably favourable interest rate climate prevails in 1985."

We feel the achievement of the 4 per cent net worth requirement is an essential goal in rebuilding the

strength and vitality of this institution."

Mr Popejoy said the plan believed the plan would increase the financial strength of American Savings and Loan, the main operating subsidiary, and reduce its exposure to interest rate risk. FCA's problems stemmed originally from a serious mismatching of assets and liabilities.

Other objectives for American Savings include:

- Completion in early 1985 of an independent review of the company's property portfolio to determine the adequacy of loan loss reserves;

- Meeting or exceeding regulatory liquidity requirements on a monthly basis throughout 1985;

- Reducing the one-year gap between rate sensitive assets and liabilities;

- Maintaining the stability of savings deposit flows;

- Continuing to reduce the premium paid for savings.

### Tidewater rejects Jacobs takeover bid

By TERRY BYLAND IN NEW YORK

THE PROPOSED \$415m takeover of Tidewater, the oil rig service group, by an investor group led by Mr Irwin Jacobs, has been rejected by the Tidewater board.

Mr Jacobs, who is barred from launching an unfriendly bid by a standstill agreement, said he expected the two sides to converge again today. "I hope we can continue to have a dialogue," he said. He had not "given up" on his offer of between \$25 and \$28 a share, which he described as fair.

The Tidewater directors said the offer "did not reflect Tidewater's value," also indicating that it rejected the programme of asset sales imposed as a condition of the offer.

The required sales would have stripped the company of its oil and gas compression businesses. Mr

Moody's also noted: "Midland's profitability and asset quality, except for the board's announcement, which had been expected on Wall Street, when first proposed in early December Mr Jacobs' terms were well above the stock market price and pushed the stock over \$23 at one time."

Tidewater stock eased \$1 to \$18% after the board's announcement, which had been expected on Wall Street. When first proposed in early December Mr Jacobs' terms were well above the stock market price and pushed the stock over \$23 at one time.

Wall Street analysts, while not unhappy with the bid terms, had, however, sensed the Tidewater board's intended rejection.

### Midland Bank ratings lowered

By Our New York Staff

MOODY'S AND Standard & Poor's, two of the major U.S. credit rating agencies, have downgraded certain of the Midland Bank group's debt obligations. The moves follow continuing problems at Crocker National, the UK group's ill-fated California banking subsidiary.

The downgradings, which will make it more expensive for Midland to borrow in sections of the U.S. credit markets, come less than a week after Crocker revealed that

worsening loan problems had forced it into a further \$214m loss in the 1984 fourth quarter, bringing its total losses last year to \$324m.

Last week Midland disclosed that it had been forced to invest another \$250m in Crocker and make available to the company more than \$100m in interbank credits.

Moody's has lowered its ratings on Midland American Capital's guaranteed notes from AA2 to AA3. The notes are guaranteed by the UK parent. Moody's also lowered to prospective AA3 from AA2 the rating of \$250m in unsold Midland debt filed under a \$400m 1983 shelf registration.

The rating agency said the downgrading reflected its belief that Midland's investment in Crocker "will continue to provide disappointing returns to Midland for the intermediate future."

Moody's added: "The investment, which now totals \$1.2bn, has resulted in an inordinately large distribution of Midland's capital resources to Crocker and has impaired capital formation."

Moody's also noted: "Midland's profitability and asset quality, except for the board's announcement, which had been expected on Wall Street, when first proposed in early December Mr Jacobs' terms were well above the stock market price and pushed the stock over \$23 at one time."

Standard & Poor's is lowering the subordinated debt ratings on Midland to A from AA-minus and the commercial paper ratings of the bank and its wholly-owned Canadian subsidiary to A1 from AA-plus.

The changes also affect related letters of credit backed by the banks.

### Diamond chief says merger unacceptable to shareholders

DIAMOND SHAMROCK chairman Mr William Bricker said yesterday that the directors unanimously rejected a proposed \$3bn merger with Occidental Petroleum because the final terms were unsatisfactory to

shareholders. The board objected to the extent of management changes proposed in Diamond Shamrock, which would have become a wholly owned subsidiary of Occidental.

Mr Bricker explained that initial discussions indicated the proposed one-for-one exchange of stock would give shareholders a premium of \$6 to \$7 a share and a larger dividend.

The value of the deal dropped, however, when Occidental's stock declined after the merger talks were confirmed last Friday.

"Rather than \$6 or so, they would be receiving significantly less," Mr Bricker said.

The merger would have not been part of the merged compa-

ny, but instead would have been reimbursed with \$3.2m for the remaining six years of his contract.

Occidental stood to benefit by getting a group of high quality assets, financial flexibility and "top-flight management people," Mr Bricker said.

Mr Bricker said Diamond Shamrock "definitely" was no longer for sale.

Occidental is the 13th largest U.S. petroleum company ranked by assets and Diamond Shamrock, which also has chemical and coal operations, is the 19th largest.

The merger would have created the ninth largest U.S. oil concern. Reuter

### Mitel stands by switching system

By Robert Gibbons in Montreal

MR MICHAEL COWPLAND, chairman of Mitel Corporation, said his company remained fully committed to the SX 2000 switching system but still needed advanced software before the major push could be made in the U.S. market.

Analysts reports in the past few weeks have suggested that the Canadian group could not stand the huge development costs of the SX 2000 much longer and that it needed a stronger marketing method in the U.S.

The SX 2000, which integrates several thousand lines of voice communication with data and text in a single compact system, was delayed in production for more than a year, mainly because of software problems.

Mitel reported a loss of C\$32.1m (\$24.7m) on revenues of C\$263m in the nine months to November 23.

The company's bank credit lines totalling \$100m have been extended from last October 31 to April 30.

Mitel hoped to marry the SX 2000 with IBM office products, but the deal fell through in 1983. IBM since have bought Rola Corporation in the U.S., which is expected to announce a competitive product soon.

Mr Cowpland said Mitel have been in a field trial mode" in the U.S. because the SX 2000 needs more advanced software. The company have sold about 70 units in the UK, but prospective U.S. customers need different software features.

Mr Cowpland said Mitel had signed up three more regional dealers in the U.S. in December and hoped to add several more in the next month.

• Northern Telecom will lay off nearly 400 workers at a major Montreal plant making telephone transmitting equipment, reducing the workforce to 1,900. The company said seasonal factors in domestic and U.S. markets partly explained the move, but in the long term demand for the equipment made at the plant would decline as new technology was introduced.

### Axel Johnson sells UK oil and gas interests

By DOMINIC LAWSON IN LONDON

CHARTERHOUSE PETROLEUM, one of the UK's fastest growing oil and gas companies, is to acquire all the UK oil and gas exploration interests of the Swedish Axel Johnson Group.

In return for an immediate issue of 3m Charterhouse shares - currently worth 104p each - the UK company will acquire interests ranging between 4 per cent and 24 per cent in eight North Sea blocks, two of which contain oil or gas discoveries.

As a result of the deal, Charterhouse will acquire 4 per cent of the UK's largest independent oil company, yesterday said that it was joining in 50/50 partnership with Amax, the U.S. minerals company, in a \$16m acquisition of a mature oil producing area in Texas.

The reserves to be acquired are estimated at 2.3m barrels of oil. Last February Charterhouse spent \$83m in acquiring 50 per cent of the major portion of Amax's U.S. oil and gas assets.

At that time the two companies formed a joint venture to explore and develop in the U.S.

Charterhouse's deal is seen as something of a coup, particularly as another UK exploration company, Berkley Exploration, last month issued shares to the value of \$1.14m to buy 1 per cent of 29/8a and 1.8 per cent of 29/8b.

### G&W sells off sugar interests

GULF &amp; Western Industries, the big U.S. conglomerate, has completed the sale of its sugar and related operations in the Dominican Republic and Florida to a group of investors led by the brothers Alfonso and J. Pepe Fanjul. Terms were not disclosed, but G&amp;W said it recovered the carrying value of the operations at a little more than \$200m.

Charterhouse said yesterday that it would be spending \$3m on exploring the Axel Johnson acreage this year, which is as much as the Swedish company had spent on the properties since 1966.

• British Petroleum, the UK's largest independent oil company, yesterday said that it was joining in 50/50 partnership with Amax, the U.S. minerals company, in a \$16m acquisition of a mature oil producing area in Texas.

The reserves to be acquired are estimated at 2.3m barrels of oil. Last February Charterhouse spent \$83m in acquiring 50 per cent of the major portion of Amax's U.S. oil and gas assets.

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This announcement appears as a matter of record only.



### THE FEDERATIVE REPUBLIC OF BRAZIL

#### Buyer Credit Agreement

Guaranteed by

SACE

Interest make-up from

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Contractor

SELENIA-INDUSTRIE ELETTRONICHE ASSOCIATE S.p.A.  
(IRI-STET Group)

U.S. \$34,000,000

Manager

#### CITICORP CAPITAL MARKETS GROUP

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MONTE DEI PASCHI DI SIENA BANKING GROUP

SECURITY PACIFIC BANK

CITIBANK, N.A.

Adviser to the Contractor

CITICORP

INTERNATIONAL BANK LIMITED

Agent

November 30, 1984.

Nomura International Limited  
Credit Suisse First Boston Limited  
Morgan Stanley International  
Algemene Bank Nederland N.V.  
Banque Nationale de Paris  
Credito Lyonnais  
Daiwa Europe Limited  
Kidder, Peabody International Limited  
Mitsui Finance International Limited  
The Nikko Securities Co., (Europe) Ltd.  
Saitama Bank (Europe) S.A.  
Smith Barney, Harris Upham & Co. Incorporated  
Swiss Bank Corporation International Limited  
Toyo Trust International Limited  
Westdeutsche Landesbank Girozentrale  
Den Danske Bank  
Privatbanken A/S

Japanese Yen 20,000,000,000  
6 1/4 per cent. Bonds 1992

Issue price 100 per cent.

NEW ISSUE

Kingdom of Denmark

November 30, 1984.

## INTERNATIONAL COMPANIES and FINANCE

This announcement appears as a matter of record only.



**HIDROELECTRICA DE CATALUÑA, S.A.**  
U.S. \$50,000,000 equivalent  
Medium Term Facility

Arranged by

FIRST CHICAGO LIMITED

Managed by

ALLIED IRISH BANKS LIMITED

THE FIRST NATIONAL BANK OF CHICAGO

THE SUMITOMO TRUST &amp; BANKING CO., LTD

UNION BANK OF FINLAND INTERNATIONAL S.A.

UNION BANK OF SWITZERLAND

WESTPAC BANKING CORPORATION

ATLANTIC INTERNATIONAL BANK LIMITED

Co-Managed by

AMERICAN SCANDINAVIAN BANKING CORPORATION

BANCO DI NAPOLI INTERNATIONAL S.A.

BANK FÜR GEMEINWIRTSCHAFT Aktiengesellschaft

COMMERCIAL CREDIT INTERNATIONAL BANKING CORPORATION (Nasse Branch)

NATIONAL AUSTRALIA BANK LIMITED

NORDFINANZ - BANK ZURICH (OVERSEAS) LIMITED

Nasse/Bahamas

SHAWMUT BANK OF BOSTON, N.A.

BANCO PORTUGUÊS DO ATLÂNTICO

Agent

**FIRST CHICAGO**  
LIMITED

December 1984

This announcement appears as a matter of record only.

## Commercial Paper Program



**Svenska Handelsbanken Inc.**  
a wholly-owned subsidiary  
of the guarantor

Svenska Handelsbanken

The undersigned acts as a  
Commercial Paper Dealer for this program.

**Lehman Commercial Paper Incorporated**  
Shearson Lehman/American Express Inc.

January, 1985

All of these securities having been sold, this announcement appears as a matter of record only.

New Issue / December, 1984

\$100,000,000



**Nordiska Investeringsbanken**  
(Nordic Investment Bank)

## Variable Spread Floating Rate Notes Due 2004

The Variable Spread Floating Rate Notes Due 2004 are direct and unconditional general obligations of Nordiska Investeringsbanken, for the payment and performance of which the full faith and credit of NIB is pledged.

Interest on the Notes is payable quarterly on March 27, June 27, September 27 and December 27. The interest rate for each quarterly interest period will be equal to the 91-day Treasury bill auction rate (expressed on a certificate of deposit equivalent basis) ("the "Base Rate") plus a spread equal to the greater of (a) 55% of the amount, if any, by which the arithmetic mean of London interbank offered quotations for three-month Eurodollar deposits ("three-month LIBOR") exceeds the Base Rate or (b) 35 basis points. The Base Rate and three-month LIBOR for each quarterly interest period will be determined as of the date of the most recent auction of 91-day Treasury bills occurring prior to the commencement of such quarterly interest period.

**Salomon Brothers Inc**

One New York Plaza, New York, New York 10004  
Atlanta, Boston, Chicago, Dallas, Houston (representative office)  
London (affiliate), Los Angeles, San Francisco, Tokyo (affiliate)  
Member of Major Securities and Commodities Exchanges.

**Sanyo to  
launch  
microchip  
division**

SANYO Electric said yesterday that it would set up a division to manufacture very large-scale integrated (VLSI) circuits for fully fledged operations in the semiconductor field. The Japanese group plans to build a new assembly plant in Gifu Prefecture, central Japan, to fabricate tag arrays and charge-coupled devices (CCDs) at a cost of Y12bn (\$8m) this year, according to Mr Kaoru Iue, president of Sanyo.

He added that Sanyo planned to raise the ratio of semiconductor and electronic components sales to the group's total sales from the present 18 per cent to 34 per cent.

The company is hoping to achieve an annual production of semiconductors worth some Y1bn this year, with an estimated Y10bn five years later he said.

• Samsung Semiconductor Telecommunications hopes to begin marketing 256K dynamic random access memory (RAM) chips in May this year.

Lee Hwan-Yong, general manager of the company's public affairs division, said Samsung had already produced sample chips.

He added that the samples had been sent to 76 companies, including 30 U.S. computer makers and 18 European companies.

Samsung started trial production of the chips last October. It is now awaiting responses from prospective clients.

The company is the semiconductor maker of the Samsung group, one of the largest business conglomerates in South Korea.

Samsung opened a chip-making factory last year and began exporting 84K DRAM chips. In 1984, it exported about \$20m worth of the 84K semiconductor chips and has projected that it will export \$120m worth this year, Mr Lee said.

Samsung began building a second chip-production plant last August. The factory is designed for mass production of 256K chips, it is scheduled to be completed next month, according to Mr Lee.

Samsung intends to invest 250m won (\$30m) in its semiconductor business this year and has spent 150m won on building the second factory, Mr Lee said.

Samsung is one of three South Korean companies planning to produce 256K DRAM chips this year. The other two are Hyundai Electronics and Gold Star Semiconductor Agencies.

**IRELAND**  
\$533,000,000  
FLOATING RATE NOTES DUE 1994.  
In accordance with the provisions of the Note Purchase Agreement, the Notes will be paid off from 10 December 1985 to 10 July 1986. The notes will carry an interest rate of 9.94% per annum. The interest payable on the relevant interest payment date, 10 July 1986, will be US\$114,691.82 for Notes of US\$250,000 denomination and US\$458.78 for Notes of US\$10,000 denomination.

10 January 1985  
THE CHASEMANHATTAN BANK, N.A.  
CHASE  
CHASE

**Genting to participate in  
Perth resort development**

KUALA LUMPUR — Genting, the Malaysian casino, property, and plantation group, plans to participate in the financing and management of a resort near Perth, Australia, which will include a 400-room hotel, convention and exhibition centres and a casino.

The Government of Western Australia has granted Tileska Pty the right to develop the site on Burswood Island in conjunction with Dallas Dempster, who will participate through a family company called Dempster Nominees. Genting will manage the resort.

The resort's assets will be owned by a proposed property trust to be known as Burswood Property Trust.

The trust's equity will comprise 100m shares of A\$0.50 each and 60m options to subscribe for shares of the same price. Of the equity, 60m shares will be issued to Genting, 60m shares and 30m options to Dempster and 30m options to Tileska.

The public will be invited to subscribe for a further 100m shares in the trust, which will be listed on Australian stock exchanges.

Genting said it expects to

finance its participation in the trust from internal financial resources. It will also issue guarantees totalling A\$15m (U.S.\$12.2m) to financial institutions for a period of two years in relation to financing facilities to be extended to Dempster. Its participation is subject to legislation by the Western Australian parliament.

The company also announced that it has reached an agreement with Alito Pty to provide management services to a casino to be located in Adelaide. Dempster Nominees, Genting will manage the resort.

Bumiputra Malaysia Finance (BMF) in Hong Kong will not be closed and will remain in Basir, the chairman of Bank Bumiputra Malaysia (BBM).

It had been reported in Hong Kong that BMF would close its wholly-owned subsidiary because of BMF's inability to collect more than 2.5bn ringgit (\$1bn) it had loaned to Hong Kong property companies, Carrillian and Eda and to businessmen in Hong Kong from 1981 to 1983.

BBM also announced that Basir would be the new chairman of BMF replacing K. Mubarir Arif.

Agencies

## NOTICE OF PREPAYMENT

The Sumitomo Bank, Limited

(Incorporated with Limited Liability in Japan)

U.S.\$20,000,000

Callable Negotiable Floating Rate  
Dollar Certificates of Deposit

No. SB 290001 - 290046 Issued on 11th Feb. 1983.

Maturity 14th Feb. 1986. Callable in Feb. 1985.

Notice is hereby given that in accordance with Clause 3 of the Certificates of Deposit (the "Certificates").

The Sumitomo Bank Limited ("the Bank") will prepay all outstanding Certificates on 14th February 1985 (the "Prepayment Date"), at their principal amount.

Payment of the principal amount, together with accrued interest to the Prepayment Date, will be made on the Prepayment Date against presentation and surrender of the Certificates at the London Branch of the Bank.

Interest will cease to accrue on the Certificates on the Prepayment Date.

10th January 1985

Granville &amp; Co. Limited

Member of The National Association of Security Dealers  
and Investment Managers Telephone 01-421 1212  
27/28 Lovat Lane London EC3R 8EB

## Over-the-Counter Market

High	Low	Company	Price	Change	%	Gross Yield	Div. (P)	Fully Accrued
142	123	Ass. Brit. Ind. Ord.	142	-1	-0.7	7.9	5.4	
149	128	Ass. Brit. Ind. Ord.	149	-1	-0.6	10.0	7.9	
77	68	Armstrong Groves	77	-1	-1.3	6.6	12.0	5.4
42	28	Armstrongs and Rhodes	42	-1	-2.4	2.8	20.0	5.7
135	108	Bardon Hill	135	+1	+0.8	12.0	12.0	5.7
97	85	Barclays	97	-1	-1.0	12.0	12.0	5.7
201	173	CCG Ordinary	201	-1	-0.5	12.0	12.0	5.7
152	114	CCL 11ac Conv. Pl.	152	-1	-0.7	15.7	12.0	5.7
804	100	Carboneil and Ord.	804	-1	-1.2	12.0	12.0	5.7
92	62	Cedenco Group	92	-1	-1.0	10.7	12.0	5.7
73	51	Deborah Services	73	-1	-1.4	6.6	10.0	5.7
240	182	Frank Morsell	240	-1	-0.4	8.5	12.0	5.7
200	162	Frederick Parker	200	-1	-0.5	8.2	12.0	5.7
31	21	George Blair	31	-1	-3.2	2.4	22.2	5.7
50	33	Ind. Precision Castings	50	-1	-3.0	2.5	22.2	5.7
50	28	Ind. Precision Castings	50	-1	-3.0	2.5	22.2	5.7
202	160	Ind. Holdings 7.5% Pl.	202	-1	-1.5	15.0	15.0	5.7
126	105	Jackson Group	126	-1	-1.6	12.8	12.8	5.7
285	213	James Burrough Spec.	285	-1	-2.2	12.7	12.7	5.7
93	83	James Burrough Spec.	93	-1	-1.1	12.5	12.5	5.7
147	100	Linguphone Ord.	147	-1	-1.4	12.0	12.0	5.7
600	300	Miniflous Holdings NV	600	+1	+3.3	16.2	43.2	47.2
120	31	Monogram	120	-1	-3.2	16.0	16.0	5.7
62	51	Scrutons "A"	62	-1	-1.6	16.7	16.7	5.7
82	61	Torday and Carrillo	82	-1	-1.2	16.7	16.7	5.7
442	370	Trotman Holdings	442	-1	-1.1	12.3	12.3	5.7
27	27	Turner	27	-1	-1.1	12.6	12.6	5.7
95	81	Walter Alexander	95	-1	-2.8	7.9	8.4	11.1
247	228	W. S. Yeates	247	-1	-7.4	7.7	8.0	10.4

Prices and details of services now available on Prestex, page 4514

All of these securities having been sold, this announcement appears as a matter of record only.

\$100,000,000

## American Express Credit Corporation

11 1/8% Senior Notes Due January 15, 1990

Lehman Brothers

Shearson Lehman American Express Inc.

## INTERNATIONAL COMPANIES and FINANCE

## French machine tool makers see brighter start to 1985

By DAVID MARCH IN PARIS

MACHINES Franaise Lourdes (MFL) and Intelaautomatique, two French government-supported companies set up to group together struggling concerns in the French machine tools industry, are starting 1985 on a slightly brighter note after the vicissitudes of the last two years.

They are benefiting from a recovery in machine tools orders after several years of downturn. And they are making use of the Government's more hard-headed approach to industrial restructuring to push through deep workforce cuts designed to boost efficiency and eventually restore profits.

But they are also living in a more competitive business climate, in which Japanese companies, for long one of the main factors behind the malaise of the European machine tools sector, are being brought ever closer to the domestic market.

With profits still some years away the two "poles" of French machine tools are not out of the wood yet.

MFL, France's specialist manufacturer in heavy duty machine tools, owned by the Government's Industrial Development Institute (IDI) and a clutch of top French (mainly state-owned) industrial groups, is pinning its hopes on a big export push.

Just back from a round-the-world trip to oversee the installation of an international sales network, M. Louis Tardy, the MFL chairman, says the company's orders book guarantees turnover of FFr 600m (\$62m) this year, after FFr 510m in 1984. The forecasts have however been heavily revised downwards from previous estimates. An earlier prediction that turnover would soar to FFr 1bn by 1988, almost exclusively due to higher exports, now looks almost impossible to achieve.

MFL has been encouraged by a spate of orders — FFr 200m since the summer, of which more than 50 per cent have been exports — including deals with General Electric and Westinghouse in the U.S. and Austin Rover in the UK.

Overall, French machine tools orders in the first nine months of 1984 rose by 24 per cent compared with the same 1983 period. Domestic business (heavily depressed in 1983) grew by 34 per cent, exports by 7 per cent, with 32 per cent of the orders representing numerically controlled equipment, according to the latest figures from the French machine tools industry association.

## Redundancy costs

Intelaautomatique, too, has benefited from the recovery, with its 1984 orders up about 25 per cent on average. The company expects a turnover of FFr 400m next year against FFr 350m in 1984.

Both MFL and Intelaautomatique expect to be out of the red by around the end of 1984. They are dependent on continuing help from the Government and shareholders, partly to pay heavy redundancy costs. MFL has cut the workforce of its original battery of four companies from 2,200 in 1982 to 1,850 at end 1984, and plans further cuts this year. Intelaautomatique's staff has been pruned from 1,100 in 1983 to 850 at end 1984, with the total due to drop to 650 by the end of this year as a result of the closure of four plants.

The role of Japanese machine tool makers will

## Danish bank may face civil action

By Hilary Barnes in Copenhagen

THE ENTIRE shareholders' capital in Kronenbanken has probably been lost through bad debts. Mr Ib Sletter, Industry Minister, said yesterday, following a meeting of the Danish Parliament's Business Affairs Committee.

The bank was rescued in December by guarantees put up by the central bank and the big three Copenhagen banks. Kronenbanken's capital is DKr 361m (\$32m) and its total equity, including reserves and subordinated loan capital, is about DKr 128m.

A group of shareholders is trying to organise a shareholders' committee to take legal action against the bank's board. They say the bank continued to recommend customers to borrow money from the bank in order to buy bank shares throughout 1984.

The Kronenbanken share price was DKr 310 when the quotation was suspended in December. Shares are now being privately traded for DKr 30.

## Strategic alliance

By Our Financial Staff

CHINA CEMENT, the debt-ridden Hong Kong venture owned by Kaiser Cement of the U.S., Green Island Cement and Cheung Kong of Hong Kong and the Kiu Kwong mainland Chinese group, may be on the verge of a rescue plan.

According to reports in the pro-Peking press in the Colony, companies linked to Kiu Kwong Investment and the special economic development zones in China are willing to accept responsibility for the cement manufacturer's estimated HK\$1bn (U.S.\$128m) debts.

Mr Zhang Shu-Ping, chairman of both the Nanyang Commercial Bank and of Kiu Kwong, said that some HK\$100m would be paid, in addition to the debts, for Cimta Cement by the mainland interests.

## Profits surge for Finnish conglomerate

By Lance Keyworth in Helsinki

AMER, the Finnish tobacco, publishing and paper group, reports increased profits for the year ended August 1984 and says prospects for the current year are good.

Intelaautomatique, however, is playing down the threat, pointing out that Toyoda would first have to cope with HEC's dire cash difficulties and would then be faced with building up an international presence, practically from scratch.

Intelaautomatique, which is now owned 51 per cent by the Suez financial group, 30 per cent by the Industrial Development Institute and 18 per cent by CIT Alcatel, meanwhile is enthusiastic about its link-up with Hamam.

"It's almost a marriage," says Mr James Deas, the Scots manager brought in (from the French subsidiary of Otis Elevators) as Intelaautomatique's director of marketing and international development.

The role of Japanese machine tool makers will

## CGE, Elf Aquitaine solar equipment unit in venture

By DAVID HOUSEGO IN PARIS

FRANCE'S two main manufacturers of solar equipment are pooling their resources in an effort to cut costs and improve international market share.

Leroy-Somer, the manufacturer of electric motors, is taking a 10 per cent stake in Photowatt, the jointly owned subsidiary of CGE, the state-owned electronics group, and Photowatt and Solar Force.

The link has come at the prodding of the French Government which is anxious to strengthen French international competitiveness in what it regards as an area of considerable potential but which has so far remained unprofitable.

Under the agreement, Leroy-

Somer will shift production of solar cells and panels to Photowatt's factory in western France.

Leroy-Somer's subsidiary, France-Photon, will continue to manufacture solar systems but in future will market them in co-operation with Photowatt and under a double brand name of Photowatt and Solar Force.

The price Leroy-Somer is paying for its 10 per cent stake in Photowatt has not been disclosed but is believed to be part of a complicated package involving substantial Government assistance.

The link has come at the prodding of the French Government which is anxious to strengthen French international competitiveness in what it regards as an area of considerable potential but which has so far remained unprofitable.

France-Photon has made

losses in recent years. Leroy-Somer recently sold its U.S. solar interests because of the strength of the U.S. competition.

Leroy-Somer's subsidiary, France-Photon, will continue to manufacture solar systems but in future will market them in co-operation with Photowatt and under a double brand name of Photowatt and Solar Force.

The link has come at the prodding of the French Government which is anxious to strengthen French international competitiveness in what it regards as an area of considerable potential but which has so far remained unprofitable.

Under the new share structure, CGE will hold 45 per cent of Photowatt through its subsidiary Saft. Elf will hold 41 per cent and Radiotechnique Compelec a remaining 4 per cent.

U.S. \$75,000,000

PG&amp;E

Pacific Gas and Electric Company  
(Incorporated in California)

12% Debentures Due 1992/2000

The Listing Particulars relating to the Debentures and the Issuer have been published and copies thereof may be obtained during usual business hours from the parties listed below up to and including 24th January 1985, except in the case of the Company Announcements Office where copies will be available up to and including 12th January 1985.

Credit Suisse First Boston Limited

22 Bishopsgate, London EC2N 1JB

Bankers Trust Company

London Branch

Dashwood House, 69 Old Broad Street, London EC2P 2EE

Hans Gossel Ltd.

Heron House, 319-325 High Holborn, London WC1V 7PB

Company Announcements Office

The Stock Exchange, Throgmorton Street, London EC2P 2BT

ON THURSDAY,  
NOVEMBER 29, 1984  
FINANCIAL HISTORY  
WAS MADE.

The day marked a new phase in the integration and the expansion of the world's capital markets. It also introduced the United States to a financial instrument effective for portfolio diversification — a growing need for money managers in the internationalized capital markets.

What happened on November 29th was the first public offering in the US of securities denominated in ECU, the European Currency Unit. A major currency of the European Economic Community (EEC), the ECU is widely used and accepted in Europe and in the Eurobond market.

Bear, Stearns & Co. was the first investment banking firm to propose that the European Economic Community undertake a public offering of ECU-denominated securities in the US. The EEC carefully considered our concept and then decided to file a registration statement with the SEC. They selected a group of three managers, including Bear Stearns, to bring the ECU 200 million issue to market.

## Some had said it couldn't be done.

In pioneering the public introduction of this financial instrument in the US, we demonstrate more than our broad knowledge and expertise in the needs of issuers and investors in the world's capital markets; we demonstrate our commitment to an expanded market for ECU-denominated securities in the US and throughout the world.

Evidence of this commitment appears in our organization. Trading, Sales and Marketing, Corporate Finance, Syndicate, Administration and other areas of Bear Stearns have consolidated for the execution and the after-market support of transactions in ECU-denominated securities. Further evidence of our commitment is our intent to maintain liquid primary and secondary markets for the issue and to conduct trading in both New York and London.

As acceptance of the ECU grows, so do its markets. The potential for the ECU is vast. And so are the advantages for both issuers and investors. Through our expertise in ECU financing we can help issuers and investors finance or manage assets in the world's capital markets.

Watch. History rarely happens right before your eyes... The world's capital markets are becoming the world capital market.

Interested issuers and investors in ECU-denominated securities are invited to contact Bear, Stearns & Co. in New York:  
Ed Rappa, Market Development, 212-952-8063;  
Ronald Shifman, Corporate Finance, 212-952-5964;  
Tom Tarantino, Trading, 212-952-7128; or  
Clive Bergel, Sales and Marketing, 212-952-8966.

January 1985

ALLIED LYONS

Allied-Lyons  
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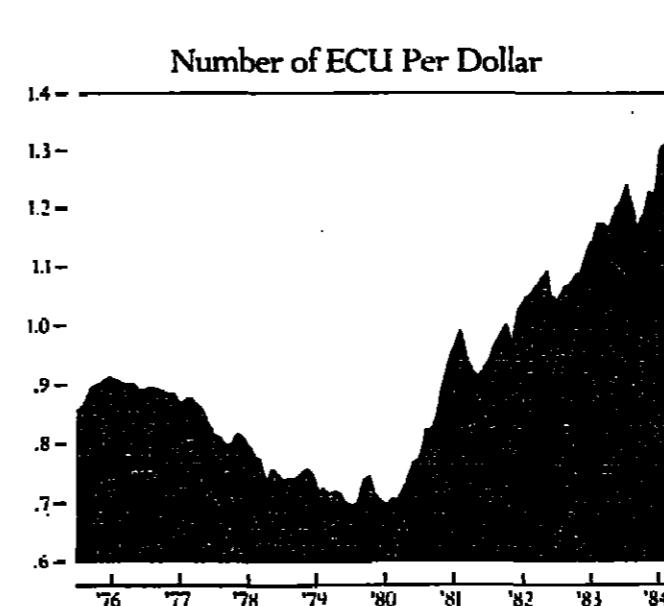
Allied-Lyons PLC

Commercial Paper Program

The undersigned acted as financial advisor in establishing this Program and has been appointed Commercial Paper Dealer.

**Salomon Brothers Inc**

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This graph depicts the relationship of the value of the US Dollar to the ECU from 1976 to the present. During this period, the high and low exchange rates of the ECU in terms of U.S. Dollars were \$1.45 and \$0.71, respectively.

## INTL. COMPANIES &amp; FINANCE

## Dunlop Olympic waves the flag for Australia's high technology

BY MICHAEL THOMPSON-NOEL IN SYDNEY

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U.S.\$100,000,000

Australian Industry Development Corporation

(A statutory corporation, wholly owned and guaranteed by the Commonwealth of Australia)

11 1/2% NOTES DUE FEBRUARY 28, 1990  
AND 100,000 WARRANTS TO PURCHASE  
11 1/2% NOTES DUE FEBRUARY 28, 1990

The following have agreed to subscribe or procure subscribers for the 11 1/2% Notes and the Warrants:

MORGAN STANLEY INTERNATIONAL

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Application has been made to the Council of The Stock Exchange for the 11 1/2% Notes, in the denomination of U.S.\$5,000, with an issue price of 100 per cent., the Warrants and the 11 1/2% Notes with an issue price of 100 per cent., to be admitted to the Official List. Interest on the 11 1/2% Notes and the 11 1/2% Notes is payable annually in arrears on February 28, commencing on February 28, 1986.

Particulars of the Notes and the Warrants and of Australian Industry Development Corporation are available in the statistical services of Exetel Statistical Services Limited. Copies of the listing particulars relating to the Notes and the Warrants have been published in the form of an Exetel Card and may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including January 24, 1985 from:

Australian Industry Development Corporation  
212 Northbourne Avenue,  
Canberra City, Australian Capital Territory 2601,  
Australia.

Cazenove & Co.,  
12, Tokenhouse Yard,  
London EC2R 7AN.

January 10, 1985

Company Announcements Office  
The Stock Exchange,  
Throgmorton Street,  
London EC2P 2BT.  
(until January 14, 1985 only)

Citibank, N.A., London Branch,  
33 Strand,  
London WC2R 1HB.

"WE CAN no longer assume that minerals, wheat and wool alone will carry the 'Lucky Country' towards higher living standards," says Mr Barry Jones, Australia's Science and Technology Minister. "We have to diversify and extend our skills base."

Mr Jones goes further, claiming that Australia is an industrial museum, and arguing that there is "very real doubt whether our current technological capacity is great enough for transition to a high-growth economy."

That is the bad news. The good news is that in a few nooks and crannies of Australian industry, there are signs that work is being done that will help redress Australia's low standing as an exporter of high-technology goods.

A case in point is Dunlop Olympic, one of the country's biggest manufacturing and marketing concerns, one of the expressed aims of which is to develop products and technology that are internationally competitive.

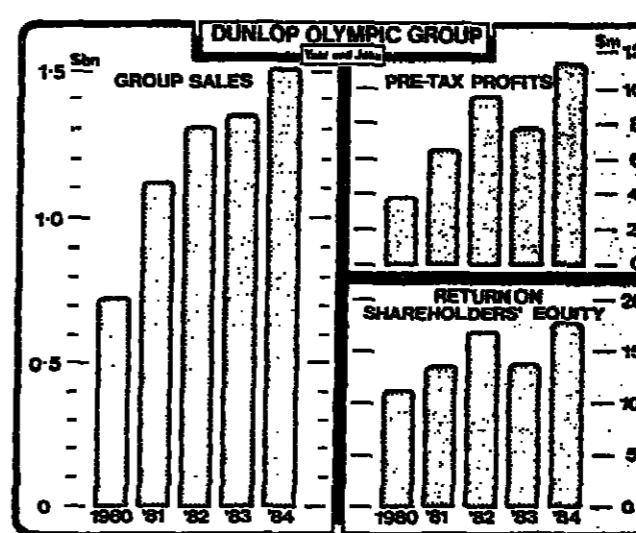
Formerly, one of its biggest shareholders was Dunlop Holdings of the UK. However, Dunlop UK sold its last shares in the Australian concern last year, leaving Dunlop Olympic as an autonomous, Australian-owned and-managed concern which is branching into world markets under its own steam, with marked success.

Sales in 1983-84 topped A\$1.5bn (U.S.\$1.2bn) for the first time—mostly in Australia, though it has sales in more than 30 countries—while its post-tax profit in the year to last June 30 was A\$62m (U.S.\$54.6m), up 38 per cent. The return on shareholders' funds is 17.1 per cent (13.8 per cent previously), for earnings of 25.4 cents a share (up 46 per cent). There was an increased final dividend, and a one-for-10 bonus issue.

Dunlop Olympic has five main business groups:

- Consumer products, including clothing, textiles, footwear, bedding and sporting goods. Sales here were A\$249m in 1983-84 and profit before tax and interest A\$44m.
- Electrical goods, including cables, batteries and accessories. Sales last year were A\$297m, and profit (before tax and interest) A\$86m.
- Industrial products. Sales were A\$159m, and profit A\$61m.

Part of Dunlop Olympic's strategy has been to go for market leadership, or at least



● Retailing, including 252 Beaurepaires stores (tyres, batteries and other automotive products). Sales were A\$145m, and profit A\$10m.

● Rubber products. It makes and markets tyres and Ansell products, Ansell being described as the world leader in household gloves, medical examination gloves and condoms, as well as a major producer of surgical and industrial gloves, and balloons. Sales were A\$550m, and profit A\$26m. About half Ansell's U.S. down sales go to the U.S. Government, which distributes them through the United Nations to Third World countries.

As a Melbourne broker points out, the continued drive to limit population growth in Latin American and African countries, and among underprivileged nations in general should mean further expansion in this field.

In the 1970s, Dunlop Olympic was predominantly a tyre, clothing and textiles concern, with more than 70 per cent of its earnings derived from business subject to severe import competition.

However, under Mr John Gough, its managing director, the group has been restructured and reorientated. It has expanded in non-import-sensitive areas, and in entirely new business, such as cables, so that the profit share of import-competing categories has been slumped to 33 per cent.

Recently, it has made two significant moves in New Zealand. It bought Cantac Cables, New Zealand's second largest manufacturer of electrical power cables (sales last year were A\$16m), the product range

of which complements that of the group's Olex Cables. And it has bought the 52 per cent of Dunlop New Zealand it did not own, from Dunlop Holdings for A\$21.5m—8.6 times 1983 earnings.

Longer term, says Mr Gough, the acquisition of Dunlop NZ may well enable Dunlop Olympic to rationalise production.

All told, recent acquisitions and double Dunlop Olympic's sales outside Australia, which in 1983-84 were A\$1.67m, some 9 per cent of total revenues.

One of the keys to recent progress at Dunlop Olympic is its commitment to technological research and development which is yielding good results. In the last two years, it has invested more than A\$75m in new equipment and facilities.

A hoped-for success is the so-called all-new, Australian-designed Pulsar battery, described by Dunlop Olympic as "the most advanced car battery in the world." It is assessed as 25 to 50 per cent lighter than conventional batteries, and as maintenance-free. Besides cars, it can be used in helicopters, boats, wheelchairs and as a standby power source for computer installations.

In addition, Olex has signed an agreement with Sumitomo Electric Industries of Japan to make glass optical fibres in Australia, expanding an existing agreement between the two related to the design and production of optical fibre cables. Total investment in the venture exceeds A\$15m.

All in all, Dunlop Olympic is making good progress on numerous fronts—both in high-technology product fields and in more mundane areas, like shoes, textiles, tyres and cables. As it did, it suffered only a 15 per cent drop in earnings in 1982-83—despite drought, recession and dumping—and saw profits rebound sharply in 1983-84.

It is strong, financially—net earnings total only 20.5 per cent of shareholders' funds, against 37.4 per cent in 1981-82—and on some estimates, earnings should rise by 15 to 20 per cent in 1984-85.

Not to put it in the least worried by retaining the name Dunlop, despite the troubles of the UK group. "So far as the public is concerned," says Mr Gough, "Dunlop remains a very strong brand name."

This announcement appears as a matter of record only.

## Household International, Inc.

and

## Household Finance Corporation

U.S.\$400,000,000

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Arranged by

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December 12, 1984

NEW ISSUE

These notes and warrants having been sold, this announcement appears as a matter of record only.

Merrill Lynch &amp; Co., Inc.

(Incorporated with limited liability in Delaware)

U.S.\$100,000,000

12 1/2% Notes Due 1994  
and  
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Société Générale de Banque S.A.

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

S.G. Warburg &amp; Co. Ltd.

December 10, 1984

Weekly net asset value

Tokyo Pacific Holdings (Seaboard) N.V.  
on 7th January 1985, U.S. \$93.50

Listed on the Amsterdam Stock Exchange

Information: Pierson, Holding & Pierson N.V.,  
Herengracht 214, 1016 BS Amsterdam.

## VONTobel Eurobondindexes

WEIGHTED AVERAGE YIELDS  
PER 8 JANUARY 1985

	Today	Last week	Year's High	Year's Low
U.S. Eurobonds	11.24	11.31	11.98	11.24
DM (Foreign Bond Issues)	7.05	7.03	7.05	6.93
HFL (Silver Notes)	6.93	6.94	7.03	6.93
Cents Eurobonds	12.44	12.46	12.46	12.44

Bank J. Vontobel & Co Ltd, Zurich - Tel: 010 411 488 7111

## UK ECONOMIC INDICATORS

ECONOMIC ACTIVITIES—Indices of industrial production, manufacturing output (1960=100); engineering orders (1960=100); retail sales volume (1978=100); retail sales value (1980=100); registered unemployed (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. orders	Retail vol.	Retail value	Unemployed	Vacs.
1983							
4th qtr.	103.5	98.1	100	110.3	151.4	2,941	162.0
1984							
1st qtr.	102.8	97.4	101	108.5	123.5	2,998	147.0
2nd qtr.	100.7	94.1	104	111.7	130.7	3,026	154.0
3rd qtr.	100.5	99.1	100	112.4	133.8	3,076	163.1
4th qtr.							
June	106.7	98.6	103	112.1	130.2	3,038	159.0
July	95.9	95.2	104	111.2	132.9	3,055	164.0
August	100.0	99.4	97	110.9	132.8	3,074	162.0
September	101.8	99.2	110	114.5	134.3	3,096	176.0
October	102.3	99.1		113.5	140.3	3,100	178.5
November				115.0	150.2	3,102	167.6
December					3,107	161.3	

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output; metal manufacture; textiles, leather and clothing (1980=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmed. Eng.	Metal	Textile	Hous. starts	
1983							
3rd qtr.	88.5	92.0	105.5	94.8	105.3	90.5	17.5
4th qtr.	90.0	93.5	110.2	96.4	110.4	93.0	15.9
1984							
1st qtr.	97.5	92.7	110.1	95.4	113.9	89.4	16.5
2nd qtr.	98.9	94.3	104.6	96.7	107.3	90.4	17.8
3rd qtr.	99.2	95.7	103.1	98.4	108.6	90.6	16.3
May	95.0	94.0	104.9	96.0	103.0	91.0	17.5
June	95.0	95.8	105.0	98.8	112.0	90.0	19.4
July	95.0	95.8	105.0	98.8	112.0	90.0	19.4
August	98.0	95.0	102.0	95.0	110.0	90.0	15.5
September	101.0	97.0	104.0	100.0	109.0	92.0	15.0
October	99.0	97.0	106.0	98.0	105.0	90.0	15.7

EXTERNAL TRADE—Indices of export and import volume (1980=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1980=100); exchange reserves.

	Export	Import	Visible	Current	Oil	Terms	Resv.
1983							
3rd qtr.	99.2	106.6	-369	+751	+1,485	96.6	17.00
4th qtr.	107.3	112.9	-221	+350	+2,099	97.7	17.82
1984							
1st qtr.	108.5	113.3	-154	+424	+2,316	97.3	16.76
2nd qtr.	108.3	113.3	-1,287	-379	+1,543	96.9	15.51
3rd qtr.	107.4	119.5	-1,652	-542	+1,726	96.8	15.35
June	112.0	117.5	-137	+169	+656	97.6	15.51
July	102.7	106.9	-196	+173	+755	97.0	15.27
August	111.6	122.9	-627	-257	+387	96.7	15.35
September	107.9	125.8	-828	-458	+584	96.8	15.26
October	115.6	123.8	-888	-40	+388	96.8	15.35
November	118.7	121.1	-122	+278	+424	96.2	15.00
December						95.0	15.69

FINANCIAL—Money supply M0, M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); building societies' net inflow; HP, new credit; all seasonally adjusted. Clearing Bank base rate (end of period).

	M0	M1	M3	Bank advances	Inflow	lending	Base rate
1983							
3rd qtr.	3.9	8.5	8.4	24.6	2,098	2,850	9.50
4th qtr.	7.9	10.4	8.8	18.9	2,745	2,807	9.00
1984							
1st qtr.	4.1	10.1	8.2	13.6	2,609	2,896	8.50
2nd qtr.	4.5	24.5	11.1	18.7	2,785	2,850	9.25
3rd qtr.	6.2	22.7	14.3	20.5	2,630	2,918	9.25
July	6.8	11.4	8.4	17.0	608	976	12.00
August	6.6	11.4	7.1	11.0	133	938	10.50
September	4.4	7.8	4.0	24	887	871	10.50
October	6.7	18.5	9.6	11.4	1,125	1,008	10.50
November	9.9	27.3	15.0	17.1	363	989	9.63
December						9.63	9.63

INFLATION—Indices of earnings (Jan 1980=100); basic materials and fuels, wholesale prices of manufactured products (1980=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of sterling (1975=100).

	Earnings	Basic matls.	Wholesale	Food	commodity	Strg.
1983						
4th qtr.	153.2	128.4	126.7	241.8	216.4	298.50
1984						
1st qtr.	153.5	129.0	343.9	321.7	306.67	81.7
2nd qtr.	155.9	132.0	350.9	329.1	306.00	79.8
3rd qtr.	159.6	133.6	353.9	326.8	298.95	75.0
4th qtr.						
June	157.5	134.1	352.9	330.6	305.06	79.4
July	159.6	133.5	351.5	328.5	289.86	76.4
August	159.2	132.8	354.8	326.9	294.18	78.4
September	160.0	134.9	353.3	324.9	288.95	77.2
October	164.1	137.5	334.0	357.7	326.2	75.6
November	158.7	134.4	358.8	326.6	292.40	75.7
December					289.64	74.1

\* Not seasonally adjusted.

## Public Works Loan Board rates

Effective January 9 1985

Years	Non-quot. loans repaid at maturity	Non-quot. loans A* repaid at maturity	Non-quot. loans A* repaid at maturity
1		11	11
Over 1, up to 2	11	11	12
Over 2, up to 3	11	11	12
Over 3, up to 4	11	11	12
Over 4, up to 5	11	11	12
Over 5, up to 6	11	11	12
Over 6, up to 7	11	11	12
Over 7, up to 8	11	11	12
Over 8, up to 9	11	11	12
Over 9, up to 10	11	11	12
Over 10, up to 11	11	11	12
Over 11, up to 12	11	11	12
Over 12, up to 13	11	11	12
Over 13, up to 14			

## UK COMPANY NEWS

## Asda held back by miners' strike and milk shortage

THE MINERS' strike and a shortage of milk supplies have restricted profit growth at Associated Dairies Group to just over 10 per cent for the 28 weeks to November 10 1984, and together cost the group £2m in pre-tax profit terms.

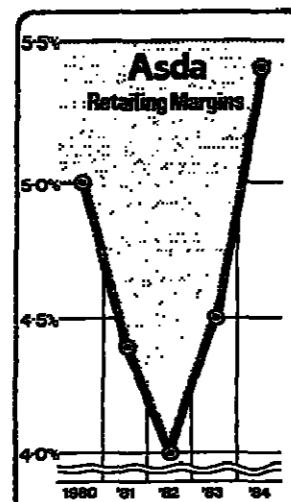
The interim figures showed an increase in taxable profit from £45.73m to £53.7m, or turnover up from £876.39m to £933.19m. Following the announcement of the result, which represents a decline from recent rates of growth, the group's shares closed down 8p to 148p.

Mr Noel Stockdale, the chairman of this dairy and foods retailer and supermarket operator, says that trading for the period was adversely affected by these two factors, of which milk were mentioned at the annual meeting in October as potential problem areas, and which were outside the control of the group.

The continuing miners' strike had the greatest effect on the Leeds-based group, which is stronger in the north than most other grocery retailers. It has only four stores in the London area. The strike accounted for the bulk of the £2m profit shortfall.

The shortage of milk for manufacturing purposes was due to the exceptionally dry summer and to EEC regulations. The group used 10 per cent less milk in volume terms in the period.

At the annual meeting Mr Stockdale said that the sales



fall in mining areas had been cushioned by increases elsewhere, but warned that a prolonged strike would inevitably hit sales and profits.

This is still the case.

However, taking these factors into account, the directors still regard the results for the period as satisfactory. They are to

increase the interim dividend from an effective 10.4p net per share to 11.5p. In the last full year, dividends amounted to an equivalent 2.5p on record pre-tax profits of £104.6m. Turnover then was £1.76bn.

See Lex

### Hollas set for further improvement

Despite an 857,000 rise in interest charges to £177,000 the Hollas Group recorded an improvement of £31,000 in pre-tax profits from £4.06m to £4.35m for the half year to September 30, 1984.

The deterioration of sterling to unprecedented levels in those currencies in which the group trades seriously affected the garment distribution and yarn divisions.

The directors say that considering the depressed climate in which the two sectors operate the results are "even more creditable".

While these factors remain the same and it is "very difficult" to predict progress, but it is expected that the Hollas' companies will achieve further progress during the remainder of the year.

Group turnover for the first half advanced from £11.76m to £12.36m and pre-tax profits improved ahead of £423,000 to £454,000.

The interim dividend is held at 10 net per 5p share—a final 10p was paid for the 1983-84 year from pre-tax profits of £1.03m (£1.31m).

Tax took £182,000 (£127,000) to leave earnings per share at 1p (1.2p).

Hollas imports and distributes garments and fabrics.

### Robert Horne expects an increase in market share

ANOTHER year of satisfactory progress is seen by the directors of Robert Horne Group following a sharp increase in pre-tax profits from £4.06m to £4.35m for the half year to the end of September 1984.

The current year has started well with all subsidiaries showing improvement on a year ago. The directors expect to achieve further improvement in market share, which they believe amounts to about 10 per cent of the market available for printing, writing, paper and board.

As forecast at the interim stage, the net final dividend amounts to 1.5p, making 2.5p (2.4p) was foreshadowed in the prospectus. Earnings per ordinary and A ordinary shares were shown as 12.5p (8.8p)—the group came to the USM on a year for an offer for sale in March 1984.

Turnover increased from £86.0m to £104.57m. The directors say they are negotiating the purchase from the Northampton Development Corporation of additional land adjacent to the present headquarters, which will help further expansion.

Operating profits amounted to £7.03m (£4.47m) after sales and marketing costs of £4.95m (£4.4m), distribution costs of

### Guinness Peat sees continued recovery

GUINNESS PEAT GROUP is paying a final dividend for the first time since 1981 following a return to the black over the 12 months to end-September 1984. And a

Christmas spending took off in December, and the chairman says we just could not cope with the volume." In the Christmas week alone sales were 28 per cent up on the comparable period.

The group's Asda stores accounted for most of the 27m increase in operating profit adding £43.01m against £36.47m.

The operating profit of Associated Fresh Foods showed a profit decline from £6.7m to £6.0m, but Allied Carpet Stores advanced from £1.69m to £2.79m. Other operations contributed a £576,000 profit against a £287,000 loss.

Wade Industrial Stores, which is the subject of advanced negotiations for a management buy-out, incurred a loss of £290,000 (profit £288,000), and Wallbridge Carpet Mills, sold to its management, increased its operating deficit from £280,000 to £608,000 in the period. Other income fell from £5.62m to £2.79m.

After tax at £23.9m (£24.13m) earnings per share are quoted at 3.75p (3.12p).

further increase in earnings and dividends is foreseen for the current year.

Taxable profits of the financial services concern, including banking, for the year amounted to £10.5m. This compares with a loss of £2.7m for the previous 17-month period—excluding banking profits of £2.1m. The final dividend is 0.8p.

The company also showed a retained profit of £5m (loss £1.3m). Minority interest took £221,000 (£202,000), tax amounted to £2.66m (£1.51m), and the cost of dividends is £2.62m (£45,000).

#### Comment

The decision to rename the group Guinness Mahon has a certain symbolic value in marking a clear break with the gruesome past but a doubling of second-half earnings, and a ratio of net debt to shareholders' funds of around 40 per cent (against 500 per cent in 1982) actually speak for themselves. With profits from property completions making an appearance this year, the group will have a fifth area of profitability, activity, and pre-tax profits of £3.5m are within reach. Net borrowings should not be higher than £40m and the group will certainly not be paying more than last year's 25.5 per cent tax charge, thanks to £6.3m in unrealised ACT and all those U.S. tax losses.

A prospective p/e of just under 10 seems already to have taken account of the board's achievement, but bid speculation might add a bit to the share, considering the very conservative balance sheet valuations.

The market has been steadily upgrading its forecasts for Robert Horne since the company listed in the USA last year, and it was still supported by the 60 per cent jump in pre-tax profits. In a narrow market—only 12 per cent of the equity was floated—the ordinary shares leapt 24p to 158p, and 2 non-voting "A" stock 21p to 143p. By firm cost control the company is squeezing maximum benefit from its sale of 22 per cent in turnover, divided roughly equally between price and volume increases. This high operational gearing should continue to work in the company's favour in the current year, but it seems likely that demand may level off later in the year. Although the market is winning market share from its rivals, paper distribution remains a mature cyclical business closely tied to the fortunes of the whole economy. For the current year, Horne should make 28.5m pre-tax putting the ordinary shares of about 81p a 40 per cent tax charge. They seem fairly valued.

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# MATCHING THE CHANGING NEEDS OF INDUSTRY.

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For a business making taxable profits, Forward Trust Group's Lease Purchase products can allow a business to benefit from this financial year's unrepeatable advantages without upsetting cash flow projections.

No need interest rate movements cause you to have worries about future cash flow problems. Forward Trust Group's Flexi-Term can protect your cash flow by automatically extending your payment period if interest rates rise—and give you the bonus of a shortened payment period if rates fall. Our Flexi-Term Plan, like our Lease Purchase Products, enables businesses to claim capital allowances.

Full details of these and many other Forward Trust Group services are in our booklet Finance for Industry & Commerce.

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TELEPHONE JIM HASTIE NOW ON 021 455 9221 OR JOHN McDermott ON 01 920 0141.



**FORWARD TRUST GROUP**

The asset finance specialist. A member of Midland Bank Group.

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FORWARD TRUST GROUP	
NAME	
TITLE	
COMPANY	
ADDRESS	
TEL NO.	10/1/85

### DIVIDENDS ANNOUNCED

	Current payment	Corre div.	Total payment	Total for last year
Asda	Int 1.15	1.04	—	2.5*
Guinness Peat	Int 1.79	1.68	—	3.75
Hollas Group	Int 0.8	NU	1.4	NU
Robert Horne	Int 1	1	—	—
M & G Dual Trust	Int 1.5	1.25	2.5	2.5
Mortgage Trust	Int 4	3.25	—	10

Dividends shown per share net except where otherwise stated.

\* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock.

Andrew Fisher on the P & O/Sterling Guarantee merger

## Set fair for exciting future



### STERLING GUARANTEE TRUST

	1984	1983
Turnover	£177.2m	£177.2m
Profits	£14.6m	£8.7m
Employees	23,400	25,900

**MAIN ACTIVITIES**

- Property
- Industrial distribution
- Catering
- Warehousing
- Exhibition services

\* Year to March 24. Analysts estimate 1984-85 profits at around £14m. † Pre-tax.

P & O of Sir Jeffrey—previously

on the board as a non-executive—and the financial strengthening of the group by the time the bidder finally got the go-ahead

last March.

But Sir Jeffrey was encouraged by the share price

rise. A merger of the two companies which he has been instrumental in achieving is in the process. That

legacy has clearly been of help in promoting the notion of a Sterling-headed P & O,

augmented with the property, catering, and exhibition service

activities of SGT.

Certainly, the merger idea has been greeted with a certain amount of scepticism, though much of this has been dispelled by the smooth way in which Sir Jeffrey has put his case.

Even without this knock, there

is a proven track record which

can be pointed to. Under his

leadership, P & O has made

some remarkable improvements

in the last decade.

Both before and after

the price settlement, P & O has

been greeted with a certain amount of scepticism, though

much of this has been dispelled

by the smooth way in which

Sir Jeffrey has put his case.

Even without this knock, there

is a proven track record which

can be pointed to. Under his

leadership, P & O has made

some remarkable improvements

in the last decade.

The proposed merger will owe

as much to Sir Jeffrey's own

personal and business style as to

the merger logic itself.

After all, a link-up between

two companies as disparate as

P & O and SGT is not

entirely without precedent.

Sir Jeffrey has put his case.

Even without this knock, there

is a proven track record which

can be pointed to. Under his

</

# Accountancy Appointments

## Challenging Financial Opportunities within a Major UK Company

London & Regions

Our client, part of a quoted UK Company, is a major consumer products Company with its Head Office in London and a number of Regional Companies located throughout the country.

As a result of a series of career development moves within the finance function a number of opportunities have arisen both in London and the Regions for ambitious, qualified Accountants at a number of levels within the organisation:-

### Financial Planning & Control

£16,000 - £22,000 + car

Reporting either to Regional Company Finance Directors, or senior central financial management, you will be able to demonstrate an impressive record of achievement in financial planning, budgetary control and balance sheet management, preferably in a manufacturing or distribution environment. Aged 27-35 you will have the ability to contribute to the Company's overall financial management, influencing the business and gaining acceptance for your ideas at a senior level. The positions are development opportunities for Finance Director appointments in two years.

### Financial Control & Asset Management

£11,500 - £15,500

A qualified Accountant in your early to late 20's, with a good degree and experience gained either in industry or in the profession, you will be looking to broaden your career in a fast-moving business environment. Opportunities at this level may be in the area of financial planning, financial accounting or asset management.

Success in any of these stimulating roles will lead to excellent prospects for future career development within the Group.

In addition to the highly competitive salary levels the benefits package is as expected of a major progressive employer.

Please write with full details, including current salary. These will be forwarded direct to our client. List separately any companies to whom your application should not be sent. M. Hordern ref.B.1859.

*These appointments are open to men and women.*

**HAY-MSL**

CONFIDENTIAL ADVERTISING



We are an international company with a considerable reputation in Diesel engine production for ships, locomotives and power stations, and we plan to open our own organization in London as from 1 April 1985.

We are looking for a

### Financial Manager

Responsibilities will include all financial and secretarial functions, supervising the installation and operation of new IBM 36 computerised systems.

We would like to hear from qualified accountants with the experience and flexibility to handle all aspects of financial work in a company controlled by an overseas parent group.

Knowledge of the German language is essential.

We offer a competitive salary and benefit package, which will if appropriate, include relocation expenses.

Please apply, in writing, with full details of your career and qualifications to:

Krupp MaK Maschinenbau GmbH  
Department VZ - G. Baecker  
Postbox 9009 - 2300 Kiel 17 - West Germany  
Tel.: 010494313812664



### Financial Accounting Controller

For Life Assurance Company London, EC1

Salary at least £19,000 + CAR

The Sentinel Insurance Company Ltd is an established Life Office, and has in recent years expanded its activities and the volume of business underwritten. The increase in activities has created a position for a financial accounting controller, reporting to the Managing Director.

The successful applicant will be responsible for controlling and supervising the accounting, internal control, budgetary control and all reporting requirements, and to provide realistic and constructive recommendations to improve the accountancy systems as dictated by the Company's interests and development.

Applications are invited from qualified accountants who are involved in the life insurance industry. Other essential requirements include the ability to direct and motivate staff, an awareness of computers and data processing techniques, an enquiring and commercial approach to problems, good communication skills, and the ambition to warrant promotion.

The Company are offering a salary commencing at £19,000 p.a. plus a car. The successful candidate will benefit from membership of a non-contributory pension scheme. Free life cover and low cost mortgage after a three months probationary period. The position is challenging and demanding, and gives scope for career development.

If the position is of interest to you, would you in the first instance, please reply to our Auditors, Messrs. Bright Grahame Murray & Co of 124/130 Seymour Place, London W1H 6AA. Tel: 01-402 5201, enclosing a C.V. All applications will be treated in strict confidence.

## Financial Controller

c.£30,000 BASIC

### Banking

Age 30-34

Few Chartered Accountants meet the following specifications:

- Age 30-34
- Demonstrably worth c.£30,000 plus full City benefits.
- Outstanding leadership ability, drive and commitment.
- Experience at a senior level in an expanding, broadly based banking environment.

### OR

- Rapid progression to manager level as financial sector specialist in a major professional firm.
- Tough but agreeable personality.

If you are one of them, please contact us immediately. Peat Marwick is acting for a City bank, a dynamic and powerful force in a rapidly changing sector.

*You can register an interest by writing in confidence to N.P. Halsey, Executive Selection Division, Peat, Marwick, Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London, EC4V 3PD, explaining how you meet our client's specification.*



## Financial Controller

Partner status

This substantial firm of solicitors, which has greatly expanded the range and volume of its advisory services in recent years, requires a financial controller to take charge of its financial affairs and act as partnership secretary.

With similar status to a partner, the financial controller will be a key member of the management team and will work closely with the managing partner in the development and implementation of financial strategies. The role will also entail co-ordinating partnership decisions and enhancing computer systems, with particular emphasis on financial and cash planning and control.

The requirement is for a qualified accountant, aged around 35, with the authority and technical ability to develop a close relationship with senior management in a professional environment.

Remuneration: around £25,000 plus other benefits.

Location: Central London.

Please write in confidence to CT Garcia [Ref 221F].



Thomson McLintock Associates 70 Finsbury Pavement London EC2A 1SX

## Group Financial Control

### Recently Qualified Accountant

#### London

£14,16,500 + substantial benefits

One of the UK's most prestigious financial groups offers an outstanding career opportunity to an ambitious young accountant with up to two years post qualification experience, preferably gained in one of the major professional firms. As a member of a small well respected central financial control team you will, inter alia, appraise and report on the group's diverse and worldwide activities, prepare group results and monitor accounting policies. Numerous ad hoc financial exercises will provide wide ranging accounting and reporting experience.

The size and diversity of the group offer extensive opportunities for career progression within the central function or in the operating divisions. Salary is negotiable and the comprehensive benefits package includes a non-contributory pension scheme and subsidised mortgage.



Contact David Tod BSc FCA on 01-405 3499 quoting ref: D/45/FF

### Financial Director

Up to £25,000 + Executive Car  
Buckinghamshire

Our client, a major household name and a wholly owned marketing and manufacturing subsidiary of an international famous Group, due to promotion and further growth, identified the need to appoint a high calibre FINANCIAL DIRECTOR.

Working closely with the Managing Director and other Board members you will provide financial input to strategic planning, commercial development and effective decision making. High leadership and communication skills are vital.

Qualified Accountant preferably chartered, aged 33-40, with impressive career profile in financial and management accounting, line management and corporate planning, probably in light industry or distribution.

*Substantial benefits including profit bonus and relocation expenses. Candidates should write in confidence to Alan A. Smith, Director, ARA International, Edman House, 12/19 Madox Street, London W1R 0EY.*



### Assistant Financial Controller

Central London

£20-22,000

Leading International Advertising Agency operating throughout Europe seeks an Assistant Financial Controller for its London Head Office based in London. This is a new position, reflecting the company's commitment to growth internally and through acquisition. The selected candidate will be part of the team that will support the new European Financial Director. The candidate must be people-oriented, willing to travel, and have a hands-on attitude to achieving projects. Key tasks include:

- Control of financial results of European affiliates
- Implementation of profit improvement measures

Please write in strict confidence with full personal and career details to Box A8853, Financial Times, 10 Cannon St, London EC4P 4BY.

## Financial Controller

### Outstanding Growth Opportunity

#### Peterborough

£20,000 + Car + Share Options

With a well established brand name and quality fmog product range our client has achieved spectacular success over the last two years and is poised for further growth and diversification.

A high calibre commercially experienced Chartered Accountant, preferably aged 28-32, is sought to join the recently reorganised management team. Responsible to the Finance Director for management and statutory accounting you will assess and report on performance, both in the UK and overseas.



Contact David Tod BSc FCA on 01-405 3499 quoting ref: D/46/FF.

**ACCOUNTANCY APPOINTMENTS APPEAR EVERY THURSDAY RATE £37.00 Per Single Centimetre**

### ACCOUNTANT

Growing public listed company in publishing with substantial overseas activities and turnover of around £190 million requires Chartered Accountant experienced in group accounts and audit. The position is at the company's Head Office in London, created because of continuing growth, offers considerable scope for advancement. The age of the successful applicant is expected to be around 30. Starting salary circa £15,000. Please send comprehensive curriculum vitae including salary history to

Box A8853, Financial Times

10 Cannon Street, London EC4P 4BY

## Accountancy & Personnel

### GROUP FINANCIAL CONTROLLER CENTRAL LONDON

£17,500 + Car

Our clients' business is leisure and their trademark is successful acquisition and development of new companies. Crucial to the continuing success of this process is the recruitment of an Accountant with a wide range of skills for the above post.

First and foremost will be the ability to provide sound financial assessment of potential new ventures, including use of computer modelling exercises and feasibility studies.

Candidates must combine the analytical techniques required to complete this function positively, with the practical ability to handle financial control of the group. Emphasis will be placed on management accounting, budgets and forecasts.

Little of this position is to do with routine - candidates must want more than a numbers role and must have confidence in their ability to contribute to company profitability.

REF: C524.

ACCOUNTANCY PERSONNEL

507-508 High Holborn, WC2

Tel: 01-404 4561

Late night opening Thursdays till 7pm.

Placing Accountants First

### YOUNG AMBITIOUS ACCOUNTANTS

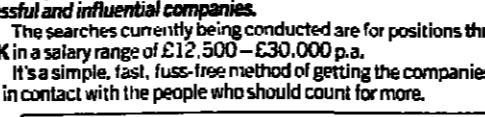
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After registering with Hall-Mark you will be in line for an exciting range of opportunities without even applying and can sit back and let the employers come to you.

Hall-Mark is the register for Accountants and Financial Managers. As specialists we have our finger firmly on the pulse of the market. Employers appreciate our advice and expertise and this is why we have built up an impressive portfolio of clients, amongst them some of Britain's most successful and influential companies.

The searches currently being conducted are for positions throughout the UK in a salary range of £12,500 - £30,000 p.a.

It's a simple, fast, fuss-free method of getting the companies that count in contact with the people who should count for more.



London House, 271-273 King St, London W6 9LZ.

For full details of how our fast, FREE AND FULLY CONFIDENTIAL service operates, please send off the coupon to Michael Polley, FCA, Hall-Mark Appointments Register, FREEPOST, London W6 9BR (no stamp required). Or phone: 01-741 8011 01-743 3444 (24 hrs). Prestel 015903873.

Name \_\_\_\_\_

Address \_\_\_\_\_

FT10/1

## Accountancy Appointments

### Accountants for Consultancy - a question of balance

There has been a dramatic increase in the demand for management consultancy and management advisory services from both the public and the private sectors.

We - and our competitors - all need more high calibre staff for this work, and you will have noticed in the financial and management press an ever increasing number of advertisements for professional staff.

When you read these advertisements you will notice that the qualifications, qualities and experience called for by the leading firms vary little.

We are all looking for graduate accountants aged 28-33, who have a record of achievement within well managed organisations in the private or the public sector.

We all offer high starting salaries, cars, and rapid career advancement. What in fact is the difference between the firms? Why should you choose Peat Marwick?

We believe this question of balance is of crucial importance. If you feel it would be important to you, come and talk to us. To enable us to prepare for the discussion please send a brief cv and a day time telephone number to: M.J.H. Coney, Peat, Marwick, Mitchell & Co., Management Consultants, 1 Puddle Dock, London, EC4V 3PD, quoting reference A/AJ5

We believe the difference is a question of balance.

- We are carefully organised, but not too tightly structured...
- We have some important industry specialisations, but many people work in a wide range of industries...
- Most of our work is in the UK, but some assignments take us overseas...
- We have certain operating standards, but we tailor solutions to client problems; we do not push the client into standard off-the-shelf solutions...
- We believe in, and practice, training and development, but we ask you to suggest the direction in which you would like your training and career development to proceed...
- We are keen to win new business, but our prime objective is to provide a first class service to our existing clients...

Perhaps the balance can best be illustrated by comments from accountants who have joined us recently:

"I looked around a lot before I joined you..."

"Your interviews were more thorough, but more friendly..."

"The people I'm working with are not theoreticians, they're all achievers, and some of the most interesting people I've ever met..."

"I have to work to high standards, but I can fully use my ideas and my experience... when I need support it is available in depth..."

"The atmosphere suggests competence and enthusiasm... a very professional environment..."



### FINANCIAL CONTROLLER CHICHESTER

#### Qualified Accountants 30-40

to £19,000 + Car + Benefits

Our client is a long established and highly profitable subsidiary of a U.S. Group. It is the market leader in its sector of the food industry and current turnover is in excess of £23 million.

An opportunity has arisen for an experienced accountant to take responsibility for the operation of the Company's financial planning, costing and control procedures using sophisticated E.D.P. systems.

Reporting to the Financial Director, the position calls for a strong commercial awareness and first class communication skills.

Candidates should have ideally experience of a fast moving consumer goods manufacturing environment operating to tight reporting deadlines.

For more information please contact George Ormrod B.A. (Oxon) or Tim Forster B. Comm on 01-836 9501 or write with C.V. to Douglas Llambias Associates at our London office quoting Reference No. 4942.

410 Strand, London WC2R 0NS. Tel: 01-836 9501  
26 West Nile Street, Glasgow G1 2PF Tel: 041-226 3101  
113/115 George Street, Edinburgh EH2 4LN Tel: 031-225 7744  
Brock House, 77 Fountain Street  
Manchester M2 2EE Tel: 061-236 1553

**DOUGLAS  
LLAMBIAS**  
Douglas Llambias Associates Limited  
Accountancy & Management  
Recruitment Consultants



### Management Accountant

#### Greenford, Middlesex

Glaxo Pharmaceuticals Limited is a principal UK operating subsidiary company of Glaxo Group and also has responsibility for the co-ordination of marketing and technical services world-wide.

The Finance Division, based at the company's headquarters at Greenford, provides a complete range of company management information including sales and profit performance, manufacturing and product costs, and product development and capital expenditure reporting. Necessarily, the management information systems are complex and sophisticated with a high degree of computerisation.

We are looking for an outstanding professional who will play a key role in providing financial information to senior management. Immediate responsibilities will include the preparation of budgets, financial plans, financial appraisals of capital investments, and management and financial reports for board level consideration.

Applicants should be qualified graduate accountants, with some post-qualification experience in industry or the profession, who are able to communicate effectively with all levels of management. We are seeking to recruit someone with both the ambition and the potential for development in the future to a more senior role in the financial control of the company.

We offer an attractive remuneration package, including a profit sharing bonus scheme and non-contributory pension scheme.

Please write or telephone for an application form to: Mr. M. E. Bates, Senior Personnel Officer.

**Glaxo**  
Pharmaceuticals Limited  
GREENFORD ROAD, GREENFORD, MIDDLESEX. TEL: 01-422 3434 ext. 2037 quoting reference: M22776

### Hoggett Bowers Executive Search and Selection Consultants

#### Financial Controller

*Northumberland,  
to £16,000 + profit sharing + car*

Our client, a highly successful private company manufacturing luxury consumer products for international recreation markets, is currently expanding into new product and market areas. Responsibility is to the Managing Director for the control of the financial, administration and MIS functions, including the production of management and statutory accounts to strict deadlines and the provision of financial advice for the senior executive. A key requirement is the review and updating of the organisation's standardised costing system. Qualified accountants with defined management skills and an outgoing personality must demonstrate success in a senior accounting role in manufacturing industry in a small to medium sized company and have extensive experience of computerised accounting techniques. Comprehensive benefits include relocation assistance if required and future prospects within this rapidly developing organisation are excellent.

K.H. Thompson. Ref: 46010/FT. Male or female candidates should telephone in confidence for a Personal History Form 0632-327355, 4 Mosley Street, NEWCASTLE-UPON-TYNE, NE1 1DE.

### HEAD OF FINANCE circa £27,500

Applications are invited for this important senior appointment based in Bristol.

The Head of Finance will be responsible to the Chief Executive for the provision of a full financial service to the Authority and be the chief adviser on all its financial activities. The Authority currently has an annual turnover of £100m and a capital investment programme in excess of £45m per annum. The management of these budgets, the collection of income and the provision of an efficient standard of service to the consumer are all key aspects of the appointment.

The successful candidate will have considerable experience of financial management in a large organisation, evident flair in business and management, together with the capability of making a significant contribution to the overall management of the Authority. Appropriate professional qualifications are a prerequisite.

The industry's conditions of service for senior staff will apply, a car will be provided and assistance will be given with relocation where appropriate. Further details and application form, which should be returned no later than 30 January 1985, are available from: R.W.P. Bailey, Head of Personnel Services, Wessex Water, Wessex House Passage Street, Bristol BS2 0JQ. Telephone Bristol 280811.

**Wessex Water**

### High Calibre Accountant

#### Aylesbury

c £16,000

Our client, Rothmans International plc, is a diversified and successful international group, with worldwide sales of around £2,500 million and a strong record of profitable growth.

You will join a small team at corporate headquarters which reports to the Board and is concerned with all aspects of financial reporting. The year end consolidation and half yearly review of financial reports and accounting policies will take you to subsidiaries in Europe and North America, working closely with the group's professional advisers and top financial management in each country. You will also be involved on a variety of ad hoc projects.

You must be a qualified accountant, probably in your mid twenties, with high technical ability and a first class track record in one of the international accounting firms. There are excellent prospects for career and salary progression in this highly professional and commercial environment. The remuneration package will be highly competitive.

Please write in confidence to John Cameron, quoting ref. C290, at 10 Bolt Court, London EC4 (telephone 01-583 3911).

**Chetwynd  
Streets**

Management Selection Limited

### Finance Director

#### Suffolk/Essex Border

circa £25,000 + car

Chartered Accountants, (male/female) aged 35-45, who have already gained experience in the capital goods industry, including the problems inherent in tendering and are seeking a role where they will be actively involved in the business decision process, will find this position both stimulating and demanding. Our client is an autonomous company (T/0 £55m) within a major UK industrial group. The finance function, which is at present engaged in a major computerisation programme, has a staff of 60. Applicants therefore must have a proven track record in man-management and the ability to communicate effectively at all levels. Generous assistance will be given with relocation costs. Ref: 1334/FT. Write or telephone for an application form, or send full details (with telephone numbers and current salary) to R.P. Carpenter, FCA, FCMA, ACIS, 2.5 Old Bond Street, London W1X 3TB. Tel: 01-493 0156 (24 hours).

**Phillips & Carpenter**  
Selection Consultants

### Cranfield Finance & Contracts Manager

scale rising to c. £15,000

This is a new post in the School of Mechanical Engineering at Cranfield Institute of Technology, one of the country's leading and most innovative technological centres. The School has a high reputation for all its activities, which include a large programme of industrially sponsored research, and an annual budget in excess of £3 million. The holder of this post will be responsible to the Head of the School for key areas of financial management, which will include the development of financial and management information systems and contract pricing and control procedures.

Candidates must have experience in budgetary control, costing and computer based systems, and preferably will hold an accountancy qualification coupled with industrial experience. The ability to gain the confidence of highly qualified technical colleagues is an essential quality.

Applicants are invited to send a c.v. to Professor R. S. Fletcher, School of Mechanical Engineering, Cranfield Institute of Technology, Cranfield, Bedford, MK43 0AL.

### FINANCIAL CONTROLLER

#### Holborn

up to £20,000

A well-established highly respected medium-sized firm of solicitors is looking for an experienced qualified accountant with management abilities to act as the Financial Controller of the practice.

The Financial Controller's responsibilities will be:-  
- to manage the computerised accounts department and general administration of the firm;  
- to develop financial and cash planning, budgeting, accounting procedures, costing records and systems controls;  
- to provide the Partners with management accounts and financial data.

The successful applicant will also act as Secretary to the Partnership.  
Ideal candidates, preferably aged 30 to 45, will have a thorough understanding of the needs of a medium-sized professional partnership, and be able to accept the challenge of introducing and maintaining an up-to-date accounting organisation and system. Experience of working with computer systems is essential. The salary and benefits will reflect the seniority of the position.

Applications, giving full details of previous experience and current salary, quoting reference DF/2060, should be sent in complete confidence to Patrick E. Bailey, at

**Dearden Farrow A.I.M.**  
Management Consultants  
40/43 Chancery Lane, London WC2A 1JJ

**A.I.M.**

4/11/85

# Accountancy Appointments

## Chief Accountant

North West

To £16,000 plus car

Our client, a major security print and promotion company with a very impressive growth record, wishes to recruit a Chief Accountant. The successful applicant will be responsible for the complete financial function of the company which includes the evaluation of diversification projects. The ideal candidate will hold a professional qualification and have gained several years commercial experience. An attractive remuneration package commensurate with qualifications, experience and achievement will be negotiated with the successful applicant. A relocation allowance will be provided if necessary. Please reply in confidence giving full details of career to:

G N Elliott, Stoy Hayward & Co, Peter House, St. Peter's Square, Manchester M1 5B1.

## DIRECTOR OF FINANCE

Kent

£21,000 + Car  
+ Executive benefit package.

Our client is part of a highly successful multi-national group, operating worldwide. The current Finance Director is due to retire in early 1985 and the UK company are now keen to recruit his successor.

Candidates, aged in their mid to late 30s will be qualified accountants, with a minimum of five years post qualification experience gained in an industrial/commercial environment. A knowledge of German would be useful but is by no means essential.

Written applications, enclosing career details, should be submitted, in the strictest confidence, to Robert N Collier or Neil Gillespie at our London address quoting reference number 4628.

410 Strand, London WC2R 0NE Tel: 01-536 9501  
26 Whitefriars Street, London EC3A 7BB Tel: 01-226 3101  
113/115 George Street, Edinburgh EH2 4LN Tel: 031-225 7744  
Book House, 77 Kenmare Street  
Manchester M2 2EE Tel: 061-236 1553

**DOUGLAS LUMBRIAS**  
Douglas Lumbrias Associates Limited  
Accountancy & Management  
Recruitment Consultants



## Group Finance Director

Southern Home Counties

To £35,000

Our client must be one of Britain's major success stories in recent years. In little over a decade, the Group has grown to become Europe's largest contractor in its field. The future promises to be even more exciting.

It is against this background that a Finance Director is now required to work in close collaboration with the Group's entrepreneurial Chairman and other board members to achieve ambitious further growth objectives. These include additional acquisitions, expansion of the Group's existing operations culminating in a full Stock Exchange listing in the short-medium term. The finance function is well structured and staffed and operates computerised accounting systems.

Candidates should be FCA, FCMA or FCCA qualified with a background of experience at a senior level in engineering, contracting or manufacturing concerns operating principally in overseas markets. Experience of taking a company to a public or USM listing is considered essential. Of prime importance also is the ability to negotiate multi-million pound contracts in overseas countries — often at ministerial level — and raising finance from ECGD, City and other funding institutions.

Salary will be negotiable to £35K and other benefits will be in keeping with the importance of this key position.

In the first instance, candidates should forward a.c.v. to The Chairman, Ref. MA 541, Robert Marshall Advertising Limited, 44 Wellington Street, London WC2E 7DJ.



Robert Marshall Advertising Ltd

## Financial Director

Building/Construction c.£23,000

Our client is a major subsidiary of a rapidly expanding, medium sized UK group, involved in a wide range of industrial, commercial and retail premises construction work, mainly in the South East.

The Financial Director will be responsible for the complete finance function including contract cost control, the implementation and operation of computerised accounting systems, and meeting the group's reporting requirements.

Candidates, probably in their 30's, must be fully qualified accountants with a proven management record in the construction, building, and contracting industries within the UK.

An essential quality will be a strongly commercial approach and the ability to make a significant overall contribution to the successful management team.

The comprehensive remuneration package will include a performance related bonus, executive car, non contributory pension, and relocation expenses to the company's Northern Home Counties base if appropriate.

Please reply in complete confidence, enclosing a full curriculum vitae and quoting reference 1559 to Mike Hann who is advising on this appointment.

**Odgers**

MANAGEMENT CONSULTANTS  
Odgers and Co Ltd, One Old Bond St,  
London W1X 3TD

## Exceptional Accountant

London base

Up to £24,000 + car

We are an expanding firm of management consultants associated with a leading accountancy practice. We advise on a broad range of problems including financial planning and analysis, and the design and implementation of management information systems.

There is currently an outstanding ground floor opportunity for an ambitious accountant to be associated with our growth. You will work with consultants from other disciplines, and there will be an opportunity to work in a variety of industries.

Your industrial or commercial experience could have been gained in either a line or staff position; but you must be a qualified accountant with an ability to stand alone with clients at a senior level. Previous experience of internal or external consultancy would be helpful, as would some knowledge of the installation of software packages.

Please write in confidence to Robin Gorringe, Managing Director, Clark Whitehill Consultants Ltd, 25 New Street Square, London EC1A 3LN (telephone 01-353 1577).

**Clark Whitehill**  
Constructive Ideas in practice

### TAX ADVISER / FINANCIAL ANALYST

International company based in West End of London has a vacancy for a Tax Adviser/Financial Analyst. Main duties shall be taxation advice on UK matters plus liaison with U.S. Tax Advisers. Superb opportunities for the right person of quality. Competitive Benefits. Shareholders shall also be part of the job. The position requires a qualified CA with interest in Company Taxation with international flavour and all round ability in financial analysis of capital and profit structures.

Please reply to Box A9856, Financial Times

10 Cannon Street, London EC4P 4BY

## Group Internal Auditor Westminster

We are an expanding group of insurance companies with unit trust and property interests. We are creating a new senior position for an Internal Auditor to take responsibility for the many aspects of internal audit within the group.

The successful applicant, probably aged 28 to 40, will be a qualified accountant and will have had some practical auditing experience within the profession. This could be the first commercial move for a young professional or the opportunity for an internal auditor in commerce to establish his/her own specialist department.

Reporting to the Secretary and Accountant, the Group Internal Auditor will be involved in formulating the corporate policy for internal audit and security, and the development of systems and procedures for the audit of branches, departments and data processing functions.

The appointment is based at Westminster but travel outside London to branches, Head Office departments and subsidiary companies will be necessary. The salary will be circa £18,000 depending on experience.

The Company offers a car and a range of fringe benefits. Please write in the first instance to A.W.D. Spackman, TD, ACII, Group Assistant General Manager, giving full details of career to date and how these would match the needs of the new appointment.

Municipal Mutual Insurance Ltd.,  
Old Queen Street, Westminster, London SW1H 9HN.



## Partner Designate

£20,000 neg.

Berkshire

Our client is a progressive medium sized firm of Chartered Accountants based in London with an expanding regional presence. A senior manager is currently sought for potential partnership to be based at a recently created office in Reading.

Providing a personal service to a varied client portfolio, principal assignments will include audit, accountancy, tax and broadly based financial/business counselling.

Candidates will be qualified Chartered Accountants aged 28-35 with at least four years post-qualified experience, latterly at managerial level, and will preferably have first hand computer experience. To identify with this highly professional and enterprising firm, you must possess excellent organisational skills, strong commercial flair and an outgoing personality.

It is anticipated that the successful candidate will progress to partnership in the short term, and the initial salary package will be commensurate with individual experience and potential.

In the first instance contact Charles Macleod on 01-405 0442 or write, enclosing a comprehensive curriculum vitae, to Michael Page Partnership, 31 Southampton Row, London WC1B 5HY.



**Michael Page Partnership**  
International Recruitment Consultants  
London New York Bristol  
Birmingham Manchester Leeds Glasgow

ACCOUNTANCY

APPOINTMENTS  
APPEAR EVERY  
THURSDAY

## Head of Accounting

Bristol c. £15,000 + car

An outstanding opportunity has arisen for a technically competent accountant with above average business acumen to join Lucas Ingredients Limited, the leading U.K. manufacturer of savoury food ingredients and a subsidiary of Dalgety PLC.

Reporting to the Finance Director, the successful applicant will assume responsibility for costing, financial and management accounting. Working closely with senior managers from other disciplines, he/she will possess good interpersonal skills, sound management ability, and an innovative approach to financial and commercial matters.

Applicants should be professionally qualified with relevant experience in a manufacturing company.

Career prospects are good. The remuneration package includes a negotiable salary, 2 litre car, relocation expenses if appropriate, and other benefits associated with leading UK companies.

Applicants should send full career details to Mr M Wormald, Personnel Manager, Lucas Ingredients Limited, Moravian Road, Kingswood, Bristol BS15 2NG.

**LUCAS**

## ACCOUNTANT

We are looking for a recently qualified accountant who will take charge of all our internal accounting functions covering administration and services and our trading branches (e.g. Hayward Gallery, Wigmore Hall).

The Accountant will report to the Internal Financial Controller and will manage the Accounts Section of 13 staff. She or he will be expected to prepare final accounts and show skill and enthusiasm for developing and implementing our computerised management accounting systems.

Salary is on a scale from £11,782-£14,444 per annum and the Council has a non-contributory pension scheme.

For an application form and job description please contact the Personnel Department, Arts Council, 105 Piccadilly, London W1V 0AU. Tel: 01-429 9495 ext 266. Closing date for receipt of applications: 25th January 1985.

— An Equal Opportunity Employer —

**Arts Council**  
OF GREAT BRITAIN

## Controller Management Accounting

South of England

c.£25,000 + car etc

Our client, a profitable and expanding UK public company, a recognised leader in its field belonging to a large multi-national group, operates and manufactures in the engineering sector and has a turnover in excess of £120m. It now wishes to recruit a 'business-minded' management accountant for this key position in keeping with the company's immediate development programme.

The newly created position of Controller - Management Accounting reporting to the Finance Director is designed to provide on a regular and ad hoc basis, high quality management accounting information, decisive in nature, dynamic in style to facilitate decision taking both at divisional and corporate level covering all aspects of operations either existing or proposed.

Applicants aged 30 to 45 must be in possession of a major accounting qualification, with extensive standard costing experience in the manufacturing industry. Analytical ability, initiative and communication skills are essential qualities as is a strong tactful personality which will ensure credibility at an early stage of employment.

In addition to salary and car, benefits will include pension scheme, BUPA and 5 weeks holidays per annum. Removal costs will be reimbursed should the successful applicant require to move home to take up employment. There are good prospects of promotion both in the UK and overseas.

Candidates can make application by quoting MCS/151 and requesting a Personal History Form from Michael R Andrews, Price Waterhouse Associates, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY.

**Price Waterhouse**  
Business Needs Experts

## HARP

c.£14,000 + benefits

## management accountant

Our client, HARP Limited, a subsidiary of the Guinness Group brews and markets HARP, Kronenbourg and Seitzerbrau Ddrai Pils lagers. It is seeking a recently qualified accountant to join its small head office team based in Central London.

This is an excellent opportunity to gain varied business experience, especially as a first move from the Profession.

The main responsibilities will be preparing and monitoring budgets

and cash flows and preparing management reports, making full use of and further developing computer systems. You will work closely with sales and marketing management, in particular on pricing and further market penetration and undertake wide-ranging financial and commercial exercises for the Finance Director.

Contact David Tod BSc FCA on 01-405 3499 quoting ref: D/52/HF

**Lloyd Management**  
Selection Consultants

125 High Holborn  
London WC1V 6QA  
01-405 3499

# Accountancy Appointments

## SAINSBURY'S Financial Analyst

To £16,000 plus excellent package

This is a career opportunity to join one of our most successful public companies, J. Sainsbury plc, whose earnings per share have shown compound real growth of 13% p.a. over ten years. The current rate of investment far outstrips that of any other U.K. retailer.

As a result of internal promotion, the position of Financial Analyst is offered within the small but highly influential Financial Appraisal Department, which is responsible, inter alia, for the investment appraisal of all new branch projects. Career prospects are very good.

Candidates, ideally graduates, should have several years' experience in financial

analysis and accounting, including computer-aided investment appraisal and capital project accounting. A professional qualification would be an advantage. The benefits package includes company car, profit-sharing and share-option scheme. Please write in confidence, enclosing career details and quoting reference 150/L, to N. P. Halsey, Executive Selection Division, Peat, Marwick, Mitchell & Co., 165 Queen Victoria St., Blackfriars, London EC4V 3PD.

**PEAT  
MARWICK**

## COMPUTER AUDIT OPPORTUNITIES

### UK Wide

Our client is a major international firm of chartered accountants with a substantial reputation for innovation and excellence in computer auditing. Its clients, which range from major industrial and financial organisations to recently quoted USM high technology companies, present considerable technical challenge and learning potential.

In order to meet its plans for growth the firm wishes to appoint to offices around the country chartered accountants with good practical experience of computer auditing. Opportunities are available either to join existing computer audit teams, to establish and develop computer audit services in certain major areas of the UK. The work will include the evaluation of controls in clients' systems and the development and implementation of in-house and client-based computer audit techniques. Very experienced candidates may be appointed as managers but there are a number of vacancies for relatively newly qualified accountants who have been involved in computer audit work.

These opportunities will appeal to men and women in the age range 27-33 who believe that their accounting, computer audit and personal communication skills are capable of further development in a demanding and challenging professional environment. Prospects for promotion are excellent.

For more information please contact George Ozurod BA (Oxon) or Tim Forster B. Comm. on 01-836 9501 or write with your C.V. to Douglas Llamias Associates Limited at our London address quoting reference no. 4917.

410 Strand, London WC2R 0NS. Tel: 01-836 9501  
26 West Nile Street, Glasgow G1 2PF. Tel: 041-225 3101  
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744  
Brock House, 77 Fountain Street  
Manchester M2 2EE. Tel: 061-236 1553

**DOUGLAS  
LLAMIAS**  
Douglas Llamias Associates Limited  
Accountancy & Management  
Recruitment Consultants



£15,000 - £25,000 p.a.

## Financial management

London, to £30,000



For a long established quoted group, turnover £300m which has widened its base considerably in recent years both geographically and in market and product sectors. With a strong balance sheet the company is well placed to further expand its range of interests both in the UK and overseas.

Reporting to the Group Financial Director the job is broadly based but with the emphasis on monitoring subsidiaries' performance, carrying out ad hoc investigations, reviewing the effectiveness of management information, trouble shooting and some systems work.

A qualified accountant probably in your early 30s you must have had several years' management accounting experience in industry both at divisional level and at the centre of a diverse group.

Resumes, including a daytime telephone number to John Robins, Executive Selection Division, Ref. R246.

**Coopers  
& Lybrand  
associates**

Coopers & Lybrand Associates Limited  
management consultants

Fleetway House 25 Farringdon Street

London EC4A 4AQ

## ELECTROSONIC FINANCIAL CONTROLLER

If you are a qualified accountant who qualified at the first attempt, who is aged between 25 and 36 and who is currently earning £15,000 p.a. or more; and

If you have worked with your current employer for two years or more, have practical experience of working with computers and wish to make your future in the field of finance and management information systems; and

If you are also interested in joining a young, growing electronics company (turnover £10m) with good prospects of becoming its financial director;

I would like to hear from you. I believe we need one of you.

Ian Simpson, Managing Director  
ELECTROSONIC LIMITED  
815 Woolwich Road, London SE17 8LT

## Financial Controller

### Board prospects

West London

c.£25,000 + car

This is the top financial position with the UK sales and marketing subsidiary of the world's largest manufacturer of printing presses. UK turnover is approximately £50m.

Reporting to the Managing Director, the successful candidate will lead an established team providing financial, management information and EDP/systems support. Key tasks will include the control and direction of all accounting matters; enhancement of management information systems, including development of the EDP function; and full participation in management decision making.

Candidates will be chartered accountants, probably in their 30's, with at least five years' industrial/commercial experience outside the profession. Familiarity with computerised accounting systems; the ability to meet tight deadlines; and previous management experience, are essential.

The position offers real prospect for promotion to the Board, together with an initial package of £25,000 plus car.

Please write in confidence - with full details to I.R. Lloyd ref. B.46002.

This appointment is open to men and women.

**HAY-MSL**  
MANAGEMENT SELECTION

## Tate & Lyle PLC Group Internal Audit Manager

Bromley, Kent  
c. £20,000 plus car

A Chartered Accountant is required to manage the Group's Internal Audit Function. As the leader of a small professional team responsible for financial, computer and operational audit within the UK, the job holder is primarily concerned with ensuring the effectiveness and efficiency of control systems and making recommendations for improvements where necessary.

Candidates, in their early thirties, must have sound audit management experience and, where this has been gained in a professional firm, additional commercial/industrial experience is required. A knowledge of computer systems is desirable.

Proven management and communication skills and the ability to build up sound working relationships, particularly at senior levels, are of key importance.

Other benefits include non-contributory pension and private medical insurance schemes.

Candidates should send a detailed career history to Jo Heigho,

Consultant - Personnel Services, at:

Tate & Lyle PLC, Sugar Quay, Lower

Thames Street, London EC3R 6DQ.

**Tate & Lyle**

## GROUP CHIEF ACCOUNTANT

RURAL BEDFORDSHIRE c. £16,000 + CAR

Tritrade is the largest delivered distributor of home improvement and garden accessory products in the U.K. with a turnover approaching £63m. It services independent retail outlets and national high street multiples with a wide range of well-known household products from 12 depots in the U.K. and Northern Ireland. In addition, it has the extremely successful own brand range of quality products sold under the 'double H' brand.

Based at the company's head office in Flitwick, close to the M1, and reporting to the Financial Director, the Group Chief Accountant will be a full executive member of the management team. He/she will control the head office financial function through a staff of eight and implement group financial policies through a team of regional accountants.

The position would suit a qualified Accountant with several years post qualification experience and who can demonstrate a proven track record of timely reporting in a multi location organisation. For the successful candidate we offer a benefits package that reflects the seniority of the position, which includes generous salary, company car, non-contributory pension, life assurance and family private health care.

If you have the qualifications and experience to play an important role within a major publicly quoted group send a detailed c.v. and covering letter outlining how you believe your experience matches our requirements to:

**Mr. P. J. Palmer**

Group Personnel Manager

TRITRADE HOLDING PLC

Kings Road, Flitwick, Bedfordshire, MK45 1EH

Tel: 0525 712121

## UK & EUROPEAN OPERATIONS CONTROLLER

c. £30,000 + car

TOP FINANCIAL ROLE IN UK & EUROPEAN HEADQUARTERS OF MAJOR US CORPORATION. PROVIDING ADVICE TO THE PRESIDENT, IMPROVING REPORTING SYSTEMS & CONTRIBUTING AS MEMBER OF SMALL HQ TEAM TO ENHANCEMENT OF PROFITABILITY.

Essential: Qualified accountant with significant financial control track record, analytical strength and motivational skill. Experience of US & UK accounting conventions, consolidation, budget & plans formulation, manufacturing costs & MIS. 35-55 years.

Valuable: Experience in US corporation, Continental subsidiaries, taxation, pensions. European languages.

Benefits: Salary + Bonus, Car, Non Cont. Pension, LA, Good Relocation.

Telephone or Write to Tony Barker in confidence. Tel: 01-408 1612

Anthony Barker Consultants

Executive Search Consultants

67-68 New Bond Street London W1Y 9DF

A successful and expanding firm of consulting engineers seeks a

## PARTNERSHIP SECRETARY (DESIGNATE)

c. £18,000 + car

The firm of Troup Bywaters and Anders has grown rapidly since it was founded in 1958. Currently employing 150 people in four UK offices, the practice has recently undertaken a number of prestigious contracts. A full order book supports the partners' confidence in the firm's continued growth.

Due to the imminent retirement of the current Partnership Secretary, a successor is now required to manage all aspects of finance and administration, including office automation.

Applicants should be qualified accountants in the 28-45 age range who combine the willingness to be involved in matters of detail with the ability to take a strategic view and play an active role in the management team. Previous experience in a professional partnership would be an advantage.

Please send a comprehensive career résumé, including salary history and daytime telephone number quoting ref. 2239 to G.J. Perkins, Executive Selection Division.

**Touche Ross & Co.**

Hill House 1 Little New Street London EC4A 3TR. Tel: 01-353 8011

**Financial Controller**  
Surry

c.£14,000 + car

Our client is one of the largest property services groups in the UK with more than 120 branch offices, including residential estate agency, surveying, commercial property, relocation and insurance divisions.

The Group has ambitious growth and development plans and wishes to appoint a Financial Controller reporting directly to the Financial Director. The successful candidate will have responsibility for all aspects of financial control and for the implementation of new computerised accounting and management information systems for the Group.

Candidates should have sound experience in financial management, accounting and control. They should also have staff management experience and should preferably be qualified accountants. Previous experience of installing and operating a mini-computer based accounting system will also be a significant advantage. At a personal level, the qualities of initiative, enthusiasm and determination will be important attributes.

In addition to the salary indicated, benefits will include private medical insurance and a company car.

Candidates should apply in confidence detailing their career history and salary to:

Alannah Hunt, Executive Selection Division,  
Price Waterhouse Associates, Southwark Towers,  
32 London Bridge Street, London SE1 9SY.  
Please quote reference MCS/6033.

**PRICE  
WATERHOUSE  
Business Needs Experts**

مكتبة من المجل

## Accountancy Appointments

### Systems Accountant Aberdeen

Total Oil Marine, a subsidiary of a major French oil company, currently supplies around 40% of the UK's natural gas through the Frigg system. A substantial North Sea operator committed to an expanding programme of offshore activity, we are now developing the Alwyn North Field as an important new source of both oil and gas for Britain. A new position has arisen for a Systems Accountant in our Finance Department in Aberdeen. Primary responsibilities will include the in-house development of cost-related computerised systems within the company, where you will be involved in initial feasibility studies right through to final implementation. Our business applications currently run on an IBM mainframe, based in Aberdeen. Probably aged around 25-30, candidates must hold an ACMA, ACCA or CA qualification and have experience of modern integrated computerised

accounting systems. The ability to communicate effectively is most important, utilising your creative and analytical skills to the full. In addition, extensive practical knowledge of business and finance systems will be invaluable. Total offers an excellent index-linked salary with benefits including year-end bonus, BUPA membership, comprehensive pension and life assurance schemes and subsidised staff restaurant. Generous relocation assistance will be available where appropriate.

For an application form, please telephone or write to:  
Paula Feathers,  
Recruitment & Training Officer,  
Total Oil Marine p.l.c.,  
Crawfie Road,  
Altens, Aberdeen AB9 2AG.  
Tel: (0224) 875555.

### Total Oil Marine Bringing energy ashore

Financial Management in a major bank

### YOUNG QUALIFIED ACCOUNTANTS c.£16,000 + mortgage benefits

Our client is the Treasury Division of one of the world's largest banks. It is engaged in a far-reaching development of its financial and control systems. As a result it wishes to recruit 3 managers within the following areas:

#### MULTI-CURRENCY ACCOUNTING/ STERLING ACCOUNTING

2 positions in line management. Both will control a small team with complete responsibility for the daily production of accounting information, with regular involvement in non-routine projects.

#### AUDITOR

To join a small team involved specifically in setting up effective financial and operational controls with particular emphasis on new products.

Candidates should be qualified accountants (ACA, ACMA, ACCA) and will probably have between 6 months - 2 years P.Q.E. A knowledge of banking, possibly through audit, is preferable but by no means essential. Above all, candidates must be natural communicators and be prepared to adopt a 'shirt sleeves' attitude to these positions as they all present personal and technical challenges above the norm. This is an ideal opportunity to commence a banking career with a prime banking name, within one of its fastest growing divisions.

Please contact Kevin Byrne or Sarah Beaumont on 01-588 6644, or send a detailed curriculum vitae to the address below —

Anderson, Squires Ltd,  
Bank Recruitment Specialists,  
85 London Wall,  
London EC2M 7AE.

Anderson, Squires

### Corporate Auditors Knightsbridge



Texaco is one of the world's leading international oil companies. In line with steady expansion and commitment to the future, a new department is being established at our UK head office. As a result we are seeking two accountants to join our young, rapidly developing corporate audit team. The positions are based at Knightsbridge but will involve some UK travel.

Reporting to the department manager, and working in close association with other management, your responsibilities will include the preparation of preliminary surveys and audit programmes, the review and analysis of internal operating functions and systems, the evaluation of audit test results and the progressing of audit exceptions.

Aged 25-30 you must hold a recognised accounting qualification, and have 1-3 years sound audit experience preferably gained in a large firm working on major clients within internal audit. Good communications skills are essential.

Write enclosing full c.v. in the first instance to:  
Mike Swain, quoting ref. FT/1,  
Roya's Personnel Services Limited,  
Roya's House, Mandeville Place,  
London W1M 6AE.



Roya's Personnel Services London Limited

### AUDIT CONTROLLER Salary minimum £16,000

This appointment is required in early 1985, and is due to the retirement of the present holder. The objectives of the post are to assist the Society's management to discharge their responsibilities effectively regarding management, administration and finances, by the appropriate appraisal, analysis and review procedures. Candidates should hold recognised accounting, internal audit or similar professional qualifications. Experience



should encompass substantial audit content with not less than 10 years involvement in the internal audit function. Candidates must be prepared for considerable travel content in the role. Preferred age 35-55.

For further details and an application form, please contact Mrs C E Mackness, Senior Personnel Officer, 12 Park Crescent, London, W1N 4EQ. Tel: 01-636 5020 ext 278. Closing date 24th January 1985.

### F.D. POTENTIAL

An excellent career opportunity exists within the holding company of a substantial U.K. engineering group. This key appointment is regarded as a stepping stone to a Financial Directorship of an operating subsidiary. As Management Accountant, initial responsibilities will include financial planning and analysis and assisting operating companies with systems and management information problems. Candidates, aged 26-32, will be qualified accountants with broad financial accounting experience and a proven track record. Ref: JG.

W. LONDON £17,000 + Car

### SENIOR FINANCIAL ACCOUNTANT

Our client is a growing subsidiary of a U.K. retail group. This new position will suit a dynamic young accountant who seeks to make things happen. Reporting to the Financial Director the successful candidate will be responsible for managing and directing the finance department, numbering 14 staff, and implementing major new systems. Applicants should be qualified accountants with well developed management and communication skills, as well as a strong technical background. Excellent prospects within the group. Ref: CW.

N. LONDON £16,000 + Car

### ROBERT HALF FINANCIAL RECRUITMENT SPECIALISTS

ROMAN HOUSE, WOOD STREET, LONDON,  
EC2Y 5BA. 01-638 5191.

### Company Accountant

A senior role with a high technology leader up to £14k

Dowty Electronics Ltd. is an expanding and highly profitable member of the international Dowty Group of Companies and a leader in the design, development and manufacture of advanced control and communications systems for aerospace, defence and industrial applications.

The Company comprises four autonomous Divisions - Controls, Communications, Systems and International Defence Systems, all based in the London area.

As a major part of Dowty's growth programme, a Company Accountant is now required for the Head Office based at Acton, West London. Reporting to the Financial Director, your responsibilities will include consolidating Divisional results, controlling cash flow, analysing capital expenditure, preparing final accounts and consolidating budgets and forecasts.

You will need to have ICA, ACCA or ACA qualifications, plus at least 5 years' accounting experience of various levels, and will therefore, probably be beyond your mid-20s. Candidates within the profession would be ideally suited to this position.

This position represents an ideal opportunity to enhance your career prospects within the Dowty Group, and will be rewarded with an excellent salary, pension, life insurance scheme, relocation expenses, car, mobile, and all the benefits you'd expect from a major international company.

In the first instance please send a full c.v. or telephone for an application form to Mr K. Wilkinson, Personnel Manager, Dowty Electronics Ltd., 136 Mansfield Road, Western Avenue, Acton, London W3 0RT. Tel: 01-992 3434.

Dowty  
Limited

## Financial Accountant

Mayfair c. £17,500

A market leader in telecommunications technology, our client is the world's largest producer of fully digital switching and transmission systems. Their UK financial centre incorporates the company's data systems and telecommunications activities into one organisation.

This new position presents an ideal opportunity to support a well established and fast developing operation, and to contribute to its extensive future plans.

Reporting to the Director, Finance and Administration, initial responsibilities will include annual and quarterly budget preparation, capital investment project evaluation and financial analysis of major sales proposals. You will also be involved in head office accounting, management reporting and a variety of ad hoc projects.

A qualified accountant with several years wide-ranging commercial experience, preferably gained in a high-technology environment, you must have a proven record in implementing and developing business systems together with an incisive, professional approach.

An attractive salary is offered along with a generous benefits package associated with a successful, international company.

Please send full career details, or telephone for an application form, in confidence to  
Karen Norris,  
quoting reference 019/JN.

Chiltern  
Recruitment  
Executive Search and Selection

## Group Management Accountant

Major Financial Services Group  
Portsmouth

Schroder Financial Management Limited provides financial planning and investment expertise to both private and corporate clients through life assurance, pensions, unit trusts, and ancillary financial services. The Company employs over 500 staff in over 20 locations in the United Kingdom.

A vacancy has arisen in the Head Office in Portsmouth for a Group Management Accountant. As a key member of the Group's Financial Management team, the Group Management Accountant will be involved in the preparation, implementation and monitoring of budgets and production of management information for Companies within the Group.

The requirement is for a qualified accountant with relevant experience preferably gained in a financial services environment. The nature of the role calls for a high level of communication skills and the ability to interact effectively with senior management within the Group.

In addition to a competitive salary, we offer a substantial range of benefits, which includes a Company car, mortgage subsidy and non-contributory pension scheme.

For further details and/or an application form, please write to or telephone:  
G.M. Keeley, Group Personnel Manager, Schroder Financial Management Limited, Enterprise House, Isambard Brunel Road, Portsmouth, PO1 2AW. Telephone: Portsmouth 827733 Ext. 335.



**Schroders**

Schroder Financial Management Limited

### Financial Controller Commodity Trading

London £20,000-£23,000 + car

Our client is a leading and highly successful group of companies trading in edible commodities and operating food related manufacturing companies.

Expansion demands the appointment of a financial controller who will report to the main Board and be responsible for the accounting and reporting functions of all group companies both in the UK and on the Continent. Additionally, this person will be heavily involved in computerisation studies and will participate in the investigation of potential acquisitions.

The position will suit a graduate chartered accountant, aged 30-35, with a special interest in the financial aspects of commodity trading and the self starting ability to control this function with minimal supervision.

In the first instance please send brief personal and career details, in confidence, to Douglas G Mizon quoting reference F51SM.



**Ernst & Whinney** Management Consultants  
Becket House, 1 Lambeth Palace Road, London SE1 7EU.

# Accountancy Appointments

## Finance Manager

### Southern England

to £25,000 + car

Our client is a major part of an international group specialising in the marketing of high technology equipment. A growing and dynamic company, UK turnover is currently in excess of £100 million. An opportunity has arisen for a high calibre professional to head a small team and assume responsibility for the cash management, foreign exchange dealings and credit management of the organisation. Reporting at a senior level you will be expected to communicate effectively with banking institutions, Government agencies and the sales, accounting and administrative functions within the company.

Candidates will preferably be graduates, ideally possessing a professional qualification and a consistent and progressive track record to date. Key personal qualities include drive, initiative and the self styled determination to match the company's progression in this competitive market sector.

An attractive salary package including a company car will be offered to the successful candidate. Applicants should write to Nigel Bates FCA, enclosing a comprehensive curriculum vitae, quoting ref. 196, at Michael Page Partnership, 31 Southampton Row, London WC1B 5HY.

**MP**  
Michael Page Partnership  
International Recruitment Consultants  
London New York Bristol  
Birmingham Manchester Leeds Glasgow

## Hoggett Bowers

Executive Search and Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

### Challenging Management/Accounting Opportunities

East Midlands, £18,000 + car

Part of a major International organisation, the client is a substantial and profitable engineering contractor undertaking large multi-disciplined turnkey projects worldwide. These key appointments represent superb opportunities for accountancy professionals to further develop their careers.

### Cost & Management Accountant

Reporting to the Financial Director, responsibility will involve project appraisal, project cost control, on site assessment, and human resources development. The successful candidate will have the communications skills/personal qualities commensurate with working effectively with a wide range of operational and functional management. Applicants, aged 30-45, with ACMA or equivalent, should have a broad and progressive cost and management accountancy background gained in a contracting or engineering/manufacturing background.

### Chief Accountant

Reporting to the Financial Director, responsibility will be for the integrity of the accounting system, statutory and internal company reporting requirements, and the performance of an accounts team. Technical expertise and the skill to communicate effectively at all levels are essential requirements. Candidates, aged 30-45, with ACMA or equivalent, should have a progressive and successful track record ideally including experience of large company reporting procedures.

Both appointments will involve significant overseas travel for which there is an appropriate full allocation allowance. The excellent company terms and conditions include relocation assistance to this attractive area.

J.H. Wright, Ref: 36418/FT. Male or female candidates should telephone in confidence for a Personal History Form, 021-622 2961, Albany House, Hurst Street, BIRMINGHAM, B5 4BD.

## Financial Controller

To £18,000 + Car

London W1

For a successful, small and rapidly growing group engaged in property management and development now expanding by acquisition into a variety of markets including the U.S.A. and high technology areas.

The job-holder will report directly to the Managing Director and be responsible for continuing computerisation, improving management information as well as all day-to-day accounting. The opportunity exists to become increasingly involved in the general management of the organisation in the medium-term.

Candidates can be RECENTLY qualified accountants, or with up to 5 years further experience and probably aged 25-30. Experience of micro computers is essential and knowledge of accounting for foreign exchange is desirable.

Please send your career details to Barry C. Skates quoting reference 6758.

**Mervyn Hughes**  
Alexandre Tic  
(International) Ltd.  
Management Recruitment Consultants



37 Golden Square,  
London W1R 4AN.  
01-434 4091

## Ambitious Young Accountants/MBA's INTERNATIONAL FINANCIAL ANALYSIS Major U.S. FMCG

Berks

Our client has achieved world leadership in fast moving consumer products. Turnover is around \$1 billion and has been achieved by strong centralised financial controls and clearly conceived marketing strategies.

Reporting at a senior level, your role will embrace the development and control of a global financial reporting and decision support network. This will include financial modelling techniques involving micro computers linked to an IBM mainframe. The financial analysis and international reporting will require you to manage a sophisticated data base and will include balance sheet analysis, funds flow, product performance and planning exercises.

Applicants should possess highly analytical and innovative qualities and should be recently qualified Accountants or MBA's with some exposure to state-of-the-art financial modelling. Preference will be given to applicants who reveal outstanding potential and good interpersonal skills. A relocation package is available. Please call David Chorley on 01-387 5400 (out-of-hours on 01-542 0459) for a confidential exchange of information or write with full career details to:

**FINANCIAL SELECTION SERVICES**  
DRAYTON HOUSE, GORDON STREET, BLOOMSBURY, LONDON WC1H 0AN  
TELEPHONE: 01-387 5400

c. £14,000 neg. + car

## Financial Manager

### Frontier Technology

£21,000 + Car

### S.W. London



**Arthur Young Executive Selection**

Your next good idea

## FINANCE MANAGERS BRACKNELL

**OVERHEADS &  
CAPITAL MANAGER**  
British Aerospace Dynamics Group at Bracknell is a major contender in design and development of leading-edge defence systems. The Finance Department operates in a highly stimulating, professional environment which furthers established skills. Qualified accountants, with proven management experience, will be given every opportunity to enhance their prospects.

We now require:  
**FINANCIAL  
ACCOUNTING  
MANAGER**

To be responsible for all aspects of management financial reporting and statutory accounts, and the co-ordination of financial forecasts and budgets. This will, inter alia, include controlling the computerised general ledger and its planned enhancements, preparing statutory accounts and regular financial reports as well as performing additional appraisals and evaluations.



### BRITISH AEROSPACE DYNAMICS GROUP

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Up to £16.5K package

Rural Hampshire

The TSB Trust Company's expansion continues unabated. The insurance and unit trust subsidiary of the TSB Group throughout the UK has both TSB Bank customers and the public increasing their demand for our comprehensive product portfolio. 1984 was one of our best years yet creating new opportunity at all levels, and there are future exciting prospects following the impending share issue.

The Treasury function is playing an increasingly important role in our operations. Your task will be to accelerate the pace by improving cash management, in terms of reporting, forecasting and investment of funds, particularly in relation to non-unit linked investment portfolios currently valued at around £100 million.

Principal responsibilities span controlling the movement of funds and investment transactions; analysing and

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The salary package includes mortgage subsidy and we also offer non-contributory pension scheme, profit share/bonus and relocation assistance to this pleasant part of rural Hampshire. Please telephone or write for an application form: Thatcham Western, Personnel Department, TSB Trust Company Limited, Kerns House, Andover, Hampshire SP10 1PC. Tel: Andover (0264) 51045.



## FINANCIAL DIRECTOR

Chester Area

• Disk Memory Products Ltd is a newly-formed high-technology company with substantial institutional backing. To complete the strong management team we now seek a financial director whose first task will be to establish, staff and manage the financial and management accounting systems.

• He or she will be an accountant with a large manufacturing company background and some experience in multi-currency trading and in the computer/computer peripheral business. Energy, ambition and communication skills of a high order must be backed by a conservative (but not negative) approach to business. Age probably late-30s.

• The salary will be negotiable around £25K. Car, share option scheme, life and medical insurance. Pension to be arranged. Assistance with relocation.

• For further details and an application form please telephone Lyn Statton, Recruitment Secretary, on Windsor (0753) 67175 (24 hrs) quoting Ref. DMS/88.

**3I Investors in Industry Consultants Limited**  
Recruitment Division

### INTERNAL AUDITOR

W1 £16,000 + Car

Fully qualified Chartered Accountant, with at least 5 years' commercial experience in consumer goods industry, required for top retailer outfit. Solid managerial background and good communication skills essential. In-depth knowledge of computers preferable, with emphasis on the implementation and development of audit programmes. IBM 34.

Contact: Mr. Paul Sutton, 131/132 Cannon Street, London EC4. Tel: 01-203 7533

### BROOK STREET ACCOUNTANCY

All an employment service should be

Jeill not 150

New bond issues  
find the going  
tough, Page 42

## SECTION III - INTERNATIONAL MARKETS

# FINANCIAL TIMES

Thursday January 10 1985

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### WALL STREET

## Positive undertone develops

A CHANGE of mood emerged on Wall Street yesterday when unemployment statistics for December indicated renewed vigour in the economy, writes Terry Lipman in New York.

A fresh dip in federal funds and other short-term interest rates prompted the first of an expected round of prime-rate cuts by the banks.

The stock market bounced up through the 1,200 level of the Dow Jones industrial average as turnover gathered pace at mid-session. By 3pm the Dow was 9.38 higher at 1,201.06.

The credit sector, however, was less happy with the prospect of a resurgent economy which may discourage the Federal Reserve from a further easing in credit policies. Treasury bill and money market rates eased, behind the lower federal funds rate, but the bond market hung fire after losing some early gains.

The December unemployment figures were "pretty good news" for the stock market, said Mr Roger Brinner of Data Resources, the economic forecasting firm. Although unemployment was a shade higher, an increase in non-farm employment indicated a pick-up in the economy.

Some analysts began upgrading their forecasts both for GNP and corporate profits in the first quarter of 1985, optimism was further encouraged when Southwest Bank of St Louis cut its prime rate from 10% per cent to 9.75% per cent. The St Louis bank has previously been a front-runner in prime rate changes, and the market hopes to see the big money centre banks cutting rates this week. Also bullish was a reduction by U.S. Trust in its broker loan rate, from 9.4% per cent to 9 per cent.

The banks will this week open the corporate reporting season with profits statements for fiscal 1984. Fleet Financial rose 5% to \$29.40, after Financial rose 5% to \$29.40, after

reduced earnings for the final quarter. Other banks were mixed.

Wall Street's predictions for fourth-quarter results from the industrial sector is overshadowed by the apparent slowdown in the economy towards the end of the period, and this continued to curb enthusiasm yesterday. A big hurdle could be IBM's results, expected next week. At \$120.4, IBM added 5%, but Digital Equipment, number two in the industry, jumped 5.2% to \$104. Higher profits at Colt Industries took the stock up 5.1% to \$52.4.

Renewed nervousness over tensions in the home computer market drove Commodore International down 5.1% to \$15.

General Motors, responding to formation of a new Saturn car subsidiary to meet the Japanese challenge, traded 5% to the good at \$77.7. Ford at \$44 gained 5%.

Oil stocks remained sluggish as world oil prices continued to slide. Exxon was unchanged at \$44.4, and Atlantic Rich-

field at \$42.75 lost 5%. The Occidental-Shamrock fiasco, with its severe loss to underwriters, has temporarily curbed the bid speculators.

Occidental at \$25.5 gained 5%, and Diamond Shamrock edged up 5% to \$18.4, but both stocks traded calmly. Tidewater, the oil rig service group, eased 5% to \$18.8 after the board rejected Mr Irwin Jacob's offer of between \$25 and \$28 a share.

Lower oil prices were still good news for airline stocks. United added 5% to \$45.50 on disclosing a special gain to profits, while American Airlines stood out again at \$37.4, a net \$1 higher.

Deere, the farm equipment maker which dipped 5% to \$29.40 after Standard & Poor's downgraded its debt, and International Harvester, 5% lower at \$38.

In the credit market, federal funds dipped to 7% per cent, helping the short end of the market. Bond prices, however, were held in check by the unemployment statistics and by uncertainty ahead of further increase. The price of the key long bond at 102 1/2% was hardly changed from overnight. After moving through a narrow range.

### LONDON

## Institutional funds fuel third peak

INSTITUTIONAL cash was abundant again in London stock markets yesterday, enabling leading equities to continue higher.

The FT Ordinary share index consequently made further strides towards the 1,000 level, to close 11.8 higher at 983.1. This was a third consecutive record and represents a rise of over 54 points since last Friday.

Investors dismissed sterling's latest tumble to a new all-time low - the rate recovered later as the dollar lost firmness - and gained confidence from last month's money supply trends.

Government stocks cast off initial reservations over sterling, and closing gains extended to nearly a point among longer-dated stocks. Shorts rose 5% in places, and both areas of the market enjoyed an extension of the trend after hours.

Chief price changes, Page 34; Details, Page 35; Share information service, Pages 36-37

### SINGAPORE

SUSTAINED selling pressure left Singapore shares at their lowest level for two years, with the Straits Times industrial index shedding 12.23 to 770.45.

The slide began after market rumours - dismissed by one dealer as grossly exaggerated - of liquidity problems at various companies. As the market index dipped below the 780 point support level, further selling became evident in stop-loss operations.

Among actively traded issues, Promet shed 1 cent to \$1.65, Singapore Press 15 cents to \$5.70 and OCBC 20 cents to \$8.50.

### FT LONDON INTERBANK FIXING

(offered rate)

	3-month U.S.	8%	8%
	6-month U.S.	8%	8%
U.S. Fed Funds	7%	8	8
U.S. 3-month CDs	8.00	8.10	8.10
U.S. 3-month T-bills	7.85	7.75	7.75

### INTEREST RATES

(3-month offered rate)

	Jan 9	Prev
£	10%	10%
SwFr	4%	4%
DM	5%	5%
FFr	10%	10%

FT LONDON INTERBANK FIXING (offered rate)

3-month U.S. 8% 8%

6-month U.S. 8% 8%

U.S. Fed Funds 7% 8

U.S. 3-month CDs 8.00 8.10

U.S. 3-month T-bills 7.85 7.75

### U.S. BONDS

Treasury Jan 9 Prev

Price Yield Price Yield

9% 1985 95% 9.91 95% 9.94

11% 1992 101% 11.32 101% 11.33

11% 1994 101% 11.42 101% 11.41

11% 2014 102% 11.47 102% 11.46

### Corporate

AT & T. Jan 9 Prev

Price Yield Price Yield

10% June 1990 95% 11.40 95% 11.40

3% July 1990 73% 10.30 73% 10.30

8% May 2000 76% 12.25 76% 12.25

### Xerox

10% March 1993 93% 12.00 93% 12.00

Diamond Shamrock 10% May 1993 92% 12.10 92% 12.10

Federated Dept Stores 10% May 2013 85% 12.30 85% 12.30

Abbot Lab 11.80 Feb 2013 94% 12.50 94% 12.50

Alcoa 12% Dec 2012 95% 12.75 95% 12.75

### FINANCIAL FUTURES

CHICAGO Latest High Low Prev

U.S. Treasury Bonds (CBT) 5% 32nds of 100%

Mar 71-26 71-31 71-18 71-23

U.S. Treasury Bills (MMB)

\$1m points of 100%

Mar 92.03 92.05 91.96 91.94

Certificates of Deposit (MMB)

\$1m points of 100%

Mar 91.31 91.34 91.25 91.18

London Three-month Eurodollar

\$1m points of 100%

Mar 90.93 90.98 90.84 90.78

20-year National GME

250,000 32nds of 100%

Mar 107-06 107-08 106-07 105-24

### COMMODITIES

(London) Jan 9 Prev

Silver (spot fixing) 514.70p 525.95p

Copper (cash) £1,183.50 £1,152.50

Coffee (Mar) £2,315.50 £2,260.50

Oil (spot Arabian Light) \$28.15 \$28.10

### TOKYO

## Arms accord provides momentum

THE potential effect on the U.S. economy of the Geneva agreement on resuming arms reduction talks with the Soviet Union gave added momentum to buying in Tokyo yesterday, sending the Nikkei-Dow index to another record high, writes Shigeo Nishizaki of *Japan Times*.

Increasingly, however, investors played a "money game," buying biotechnology-related stocks in the morning, selling them in the afternoon and purchasing medium and low-priced chemicals.

The Nikkei-Dow market average rose 83.78 to 11,763.57, for a second consecutive all-time high. Trading volume expanded to 591.94m shares from Tuesday's 433.54m, and gainers outpaced losers 419 to 327, with 150 issues unchanged.

Buying interest, stimulated by the yen's rally on Tuesday, was further encouraged by the agreement between U.S. Secretary of State Mr George Shultz and Soviet Foreign Minister Mr Andrei Gromyko in Geneva and the record highs registered on the London and Frankfurt exchanges.

Leading brokerage houses expect the accord to lead to a cut in U.S. military spending, a drop in U.S. interest rates and help the sustained growth of the American economy. None the less, trading was very speculative.

Biotechnology-related stocks, actively bought in the morning, came under profit-taking pressure. Toyojozo shot up Y130 in early in the session but closed Y30 lower from Tuesday at Y1,610. Asahi Chemical remained on top of the most active list with 22.6m shares changing hands, gaining Y13 at one stage, but it Y114, down Y24.

As biotechnology stocks lost popularity, chemicals started drawing buy orders. Nippon Oil and Fats advanced Y25 to Y265 on the day's third heaviest trading of 23.16m shares. Tokuyama Soda and Nissan Chemical gained Y14 to Y599 and Y19 to Y354, respectively, while Toyo Soda went up Y13 to Y366.

As biotechnology stocks lost popularity, chemicals started drawing buy orders. Nippon Oil and Fats advanced Y25 to Y265 on the day's third heaviest trading of 23.16m shares. Tokuyama Soda and Nissan Chemical gained Y14 to Y599 and Y19 to Y354, respectively, while Toyo Soda went up Y13 to Y366.

Investors were spurred on by local incentives against a backdrop of a firmer Wall Street and the prospect of currency gains.

Frankfurt trading took the two major indices to new peaks for the third consecutive day. The Commerzbank index gained 3.9 to 1141.1, while the wider-based FAZ index moved 1.07 up to 391.86.

A surge of foreign buying swamped early profit-taking by professionals leaving most sectors higher although chemicals and banks registered some losses. Cars and stores led the rally.

BMW soared an early DM 18 but retreated to finish a net DM 8 ahead at DM 387, while Porsche had a DM 8.50 rise to DM 1,055.

Kaufhof's DM 5 rise to DM 224 led in retailers, while in the financial sector Deutsche took weaker banks down with

a DM 2.40 decline to DM 401. Insurer Allianz continued to make steady progress with a further DM 8 advance to DM 1,063, a gain of DM 83 so far this week.

Bonds were firmer, with gains of up to 15 basis points, while a belief that interest rates will fall continued to underpin the market.

Demand for these stocks was prompted by non-residents' buying, which totalled 30.5m shares, exceeding selling (24m shares) for the first time in many sessions.

The yen's drop yesterday kept investors to the sidelines on the bond market after Tuesday's upsurge. City and trust banks continued small-lot trading, but no active attitude was seen.

The yield on the barometer 7.3 per cent government bonds maturing in December 1993 edged up to 8.505 per cent from 8.500 per cent.

### EUROPE

## Further round of records

THE BULLS continued to stampede on some of the larger European bourses yesterday as further records were set in West Germany, Switzerland, France and Italy.

Investors were spurred on by local incentives against a backdrop of a firmer Wall Street and the prospect of currency gains.

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BMW soared an early DM 18 but retreated to finish a net DM 8 ahead at DM 387, while Porsche had a DM 8.50 rise to DM 1,055.

Brussels and Madrid edged lower in quiet trading.

Stockholm posted solid gains in heavy turnover.

## A FINANCIAL TIMES SURVEY

## INTERNATIONAL CAPITAL MARKETS

MARCH 18, 1985

The Financial Times is planning to publish a Survey

*Prices at 3pm, January 9*

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

**Continued on Page 33**

## AMERICAN STOCK EXCHANGE COMPOSITE PRICES

*Prices at 3pm, January 3*

**Continued on Page 31**

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

figures are unofficial. Yearly highs and lows reflect the 52 weeks plus the current week, but not the latest day. Where a split or stock dividend amounting to 25% or more has been paid, the year's high-low range and yield are shown for the new stock only. Unless otherwise stated, dividends are annual disbursements based on

d declaration. d- dividend also extra(s). b-annual rate of dividend plus dividend. c-liquidating dividend. cl- called. d-new yearly dividend declared or paid in preceding 12 months. g- dividend in Canadian funds, subject to 15% non-residence tax. h- declared after split-up or stock dividend. j- dividend for year omitted, deferred, or no action taken at latest date meeting. k- dividend declared or paid this year, an accumulation issue with dividends in arrears. n-new issue in the weeks. The high-low range begins with the start of trading next day delivery. P/E-price-earnings ratio. r- dividend or paid in preceding 12 months, plus stock dividend. s- stock. Dividends begin with date of split, sls- sales. t-

paid in stock, in preceding 12 months, estimated cash ex-dividend or ex-distribution date, u-new yearly high, v-halted, vi-in bankruptcy or receivership or being re-d under the Bankruptcy Act, or securities assumed by companies, wd-when distributed, wu-when issued, xx-annual, x-ex-dividend or ex-rights, xds-ex-distribution date, xtr-ex-rights.

out warrants y-ex-dividend and sales in full. yid-yield.  
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# WORLD VALUE OF THE POUND

every Tuesday  
in the  
Financial Times

## WORLD STOCK MARKETS

NOTES — Prices on this page are as quoted on the individual exchanges and are last traded prices. \$ Dealing suspended. xd Ex dividend. xc Ex scrip issue. xr Ex right. x3 Ex alt.

**CANADA**

# FINANCIAL TIMES

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# WORLD ECONOMIC INDICATORS

every Monday  
in the  
Financial Times

كتاب الأصل

## LONDON STOCK EXCHANGE

## MARKET REPORT

## Relentless upsurge in equity leaders continues and index nears 1000 level

## Account Dealing Dates

## Options

## First Dealing Last Account

## Dealing in the Dealing Day

## Mon 10 Jan 11 Jan 21

## Tue 11 Jan 22 Feb 4

## Wed 12 Jan 23 Feb 5

## Thu 13 Jan 24 Feb 6

## Fri 14 Jan 25 Feb 7

## Sat 15 Jan 26 Feb 8

## Sun 16 Jan 27 Feb 9

## Mon 17 Jan 28 Feb 10

## Tue 18 Jan 29 Feb 11

## Wed 19 Jan 30 Feb 12

## Thu 20 Jan 31 Feb 13

## Fri 21 Jan 1 Feb 14

## Sat 22 Jan 2 Feb 15

## Sun 23 Jan 3 Feb 16

## Mon 24 Jan 4 Feb 17

## Tue 25 Jan 5 Feb 18

## Wed 26 Jan 6 Feb 19

## Thu 27 Jan 7 Feb 20

## Fri 28 Jan 8 Feb 21

## Sat 29 Jan 9 Feb 22

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## Wed 5 July 16 July 88









## COMMODITIES AND AGRICULTURE

## Decisions sought on gold futures market

By John Edwards,  
Commodities Editor

**THE SURVIVAL** of the London Gold Futures Market is to be decided finally by a questionnaire that has been circulated to all floor members for return by no later than January 24.

Mr Robert Beale, chairman, in a letter to the members this week, says that the LFGM Board does not feel able to make any recommendations until it receives a positive reply to certain questions from at least half of the floor membership.

The questions concern the annual subscriptions that members would be willing to pay and whether they would be prepared to maintain a continuous presence on the "floor" at least until the end of 1985.

Once the answers to the questions have been received, another meeting of the LFGM members is expected to be called, probably in February, to decide the future of the market.

Mr Beale noted that the market could not be successful in its present form on the existing floor, or housed in another exchange, without financial support and effort from a large majority of floor members for at least a year.

He said the London Metal Exchange had indicated it was most unlikely to be interested in taking over the LFGM contract.

The European Options Exchange in Amsterdam said yesterday it had established a 24-hour trading link for gold and silver options with two stock exchanges in Canada and with the Sydney Stock Exchange.

The Exchange said the 24-hour trading system would start on January 16.

All-day trading has been made possible by the recent entry of the Sydney Exchange into a common options clearing mechanism with the Canadians and the Amsterdam Exchange.

## Brazil expected to tighten coffee export sales policy

By ANDREW WHITLEY IN RIO DE JANEIRO

**BRAZIL** IS expected to require by law.

In addition, in the case of China, the IBC had reportedly offered to provide free a further 12,000 bags of coffee for promotional purposes; a concession which Sr Malta denounced as strange and unnecessary.

The row over the agreed sale of 100,000 bags (each of 60 kg) of coffee to each of the two countries has already led to the resignation, under protest, of Sr Mauro Moutinho Malta, the export director of the Brazilian Coffee Institute, the IBC. It has also produced a complaint from the Commercial Association of Santos, which includes most of the country's coffee exporters.

Allegations of irregularities in the sales have concentrated on charges that excessively large discounts were to be provided to middle men companies and that operation were not registered with the IBC, the tax administrator by the federal government.

## Resignation confirmed of rubber stock manager

By WONG SULONG IN KUALA LUMPUR

**MAR HARVEY ADAMS**, the International Natural Rubber Organisation bufferstock manager, has confirmed he has joined his resignation.

He is expected to leave the Kuala Lumpur-based organisation at the end of June after about 18 months in the job.

Mr Adams, an American formerly with Firestone, is known to be unhappy with the constraints of the job and the increasing pressure put on him by the West European members of the 32-member Iro.

The Iro's resignation comes at a difficult time for Iro as the rubber price has fallen to a level when the buffer stock may have to intervene actively to boost prices.

Iro will also meet in Geneva in April to renegotiate a rubber

agreement against a background of disappointment by both producers and consumers about the effectiveness of commodity quota.

The U.S. has already told Malaysia it would not be prepared to discuss the production proposal for a supply rationalisation scheme for the next agreement because it is seen as a disguised form of export control.

The buffer stock intervened on Tuesday for the second successive day in Kuala Lumpur and Singapore to buy rubber to halt the decline in prices which had fallen to a eight year low of 189 Malaysian cents a kilo.

Malaysian rubber officials said they were puzzled over the sharp price decline in recent weeks.

Ending the contribution quota a long-standing demand of the International Monetary Fund — had been strenuously resisted by the Industry and Commerce Ministry and the IBC on the grounds that it reduced their flexibility in promoting exports to new markets.

The effect of its abolition was expected to be a reduction in the size of the tax, previously US\$68 a bag. But there is considerable uncertainty in Santos over exactly how it would work and what the precise charges would be. As a result most export sales have been halted for the time being.

At the end of last week the Commercial Association of Santos took the unusual step of appealing directly to President Joao Figueiredo's chief domestic affairs aide, Sr Joao Leite de Abreu, to take urgent measures to "halt the irregularities being practised by the IBC."

## Farm land price continues to be weak

By Richard Mooney

THE UK farm land market continued weak last autumn according to figures published by the Agriculture Ministry.

They show English vacant possession land sales in the September to November period averaged £3,994 a hectare, down from £3,994 in the three months ended October.

The weighted average price, which allows for area and size variations in the sample, was calculated at £4,293 a hectare, down from £4,293 in June.

English farm land prices have been declining since the summer when they reached around £5,000 a hectare. The fall is generally attributed to uncertainty about the future of EEC agricultural price support

## Distillate fuel oil stocks rise in U.S.

By Nancy Dunne in Washington

**U.S. DISTILLATE** fuel oil stocks rose by more than 1.8m barrels at the end of last week to 15.9m barrels, despite a continuing slide in crude oil stocks. The supply of distillate was 17.7m barrels above the same time in 1984.

Stocks of residual fuel and gasoline moved up as well to 51.8m barrels and 241m barrels respectively.

However crude oil stocks fell to 335.8m barrels, a drop of 5.3m barrels from last week, reflecting traders' reluctance to buy several weeks ago when prices seemed due to fall. Crude stocks last week were 15.6m barrels below last year at this time.

Crude imports last week remained steady at 2.6m barrels, a rise of just 300,000 from the previous week.

The rise in U.S. distillate stocks helped to depress prices on the European spot oil market which had been boosted earlier in the week by the cold snap. The Brent Blend price ended 30.20 lower at \$26.55 a barrel.

Values also declined on the London gas oil futures market where the February delivery quotation finished \$2.25 down at \$224.50 a tonne.

**CIVIL SERVANTS** at the Agriculture Ministry have accused it of unbelievable complacency over the imposition of milk quotas last year.

In a letter to Big Farm Weekly, Mr Mike Sparham of the Society of Civil and Public Servants said the ministry had been totally unprepared for the introduction of quotas, and it under-estimated the scale of the problems that would ensue.

He also warned that while the ministry seemed confident that no production quota would be imposed on other commodities, "prudent planning should be taking place in case it does happen again. We do not want to be caught out twice."

## Zambia's ox cart revolution

By PATTI WALDMEIR, RECENTLY IN LUSAKA

**MR BARRY COXE**, a British-born farmer, gestures towards four homemade ox carts just visible across a field of perky three-inch maize seedlings, saying: "I used to think it was just a gimmick, but not any more."

Mr Cox, who raises cattle and seed crops in the Mazabuka district of Zambia's drought-stricken Southern province, has joined a growing wave of large-scale commercial farmers in Zambia who are leaving tractors and sophisticated machinery idle and turning to more traditional farming methods.

Faced with severe shortages of imported equipment and spares and the high cost of fuel, the commercial sector, where some 1,000 farmers produce more than 40 per cent of marketed farm output, has had to take a leaf out of the peasant's book to survive.

Mr Jim Woods, of the Commercial Farmers' Bureau, says: "We are using oxen to transport fertiliser and hiring local labour to hand plant and harvest crops. We have 10."

To Mr Cox's mind, the advantages of using oxen are irresistible: two oxen and a cart can carry food for as many cattle in a day as a modern tractor, at a cost of Kwacha 2 (US\$1) against K96 for the tractor. In addition, the locally-made carts need few imported spares and frequent diesel shortages do not cripple them.

Mr Cox, who has been training oxen for the last 10 years, says: "Ten years ago, we had no oxen on commercial farms in this district. Now every farmer is training oxen."

The intervening decade has seen Zambia plunged into a severe economic crisis by a fall in the price of copper, which provides 90 per cent of export earnings. This triggered a vicious circle whereby shortages of foreign exchange to buy imported inputs have crippled production, leaving the export sector less and less able to generate foreign exchange to pay for imports.

Per capita agricultural production fell sharply between 1975 and 1980, under the influence of this lack of imported inputs coupled with low producer prices, inefficient marketing and runaway population

MARKETED AGRICULTURAL PRODUCTION 1977-83 (tonnes)				
1977	1978	1981	1982	1983
Maize	632,000	321,250	508,500	520,000
Tobacco	5,900	4,971	2,864	2,811
Groundnuts	7,223	2,787	1,308	857
Sunflower	13,220	12,800	19,223	21,406
Sweet cotton	8,929	14,916	13,173	32,913
Wheat	4,741	4,122	12,000	14,810
Rice	2,080	1,636	2,228	3,882
Soyabeans	1,272	1,294	5,140	6,882
Cattle (head)	78,700	84,000	100,000	110,000

† Preliminary.

Source: Central Statistical Office and Ministry of Agriculture and Water Development.

cent.

Other incentives introduced recently include a cut in agricultural taxes to 15 per cent, compared with 50 per cent for other sectors; the right of agricultural exporters to retain 50 per cent of export earnings to reinvest in research and remit profits; as well as bonuses for production.

Western donors have welcomed the Zambian government's pragmatic decisions on agricultural pricing, which have led to sharp food price rises when the hardships facing Zambians were already acute and the World Bank is expected to approve a large rehabilitation package for the sector soon.

Several large hurdles remain before agriculture can become the engine for growth needed to pull the country out of its economic slump.

The drought which has blighted three successive crops appears to have eased, yet the long term problem of how to reverse the exodus of youth from the countryside — Zambia is among the most urbanised countries in Africa — remains.

Mr Cox and three other commercial farmers in the Mazabuka district have decided that they cannot wait for government to generate that growth. They have mortgaged their homes and farms to build a K16m dam which will eventually irrigate 3,200 acres.

According to the Bank of Zambia's latest report, total marketed maize production in 1983 rose to 630,000 tonnes from 508,000 the previous year, despite poor rains in some areas. This was partly the result of boosted plantings by 12.5 per

cent.

Government officials would agree, such self-help projects must be at the heart of Zambia's green revolution.

## LONDON MARKETS

**COFFEE PRICES** moved up strongly in the London futures market on trade and speculative buying against a background of improved roaster interest and constructive chart patterns. The January position ended \$48.50 up at £2,294.50 a tonne and the March position \$55 up at £2,315.50 a tonne.

A continuation of the recent rise in cocoa futures took the May position to a 15-week high of £1,962 a tonne before this was trimmed back to £1,951 at the close, up £5.50 on the day. Dealers suggested the market may have become overbought in the rise.

On the London Metal Exchange cash high grade copper moved up another £11 to £1,103.50 a tonne reflecting firmness in U.S. futures.

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